

Dixon

An ISO 9001 : 2015, 14001 : 2015 Company

Dixon Technologies (India) Ltd.
(Formerly Known as Dixon Technologies (India) Pvt. Ltd)
CIN : L32101UP1993PLC066581

Regd. Office : B-14 & 15, Phase-II, Noida-201305, (U.P.) India, Ph.: 0120-4737200
E-mail : info@dixoninfo.com. Website : http://www.dixoninfo.com, Fax.: 0120-4737263

25th October, 2019

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai - 400 051
Scrip Code - 540699 ISIN: INE935N01012	Scrip Code- DIXON ISIN: INE935N01012

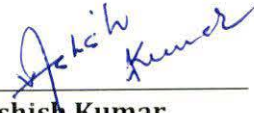
Dear Sir / Madam,

Sub: Announcement under Regulation 30 of SEBI LODR

Please find enclosed herewith detailed announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to kindly take this on your record and oblige.

Thanking You,
For **DIXON TECHNOLOGIES (INDIA) LIMITED**



Ashish Kumar
Company Secretary and Compliance Officer

Membership No.: F8355
Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar
Uttar Pradesh - 201 305



Encl: as above



Dixon Technologies commences Manufacturing of Mobile Phones (Feature Phones) for SAMSUNG

- *SAMSUNG and DIXON have entered into agreement for manufacturing of Mobile Phones*
- *Manufacturing to take place at Dixon's new manufacturing facility located at Noida*

Noida, India, 25th October, 2019

Dixon Technologies (India) Limited and SAMSUNG India Electronics Pvt Ltd has entered into agreement for manufacturing of Mobile Phones.

Dixon shall be manufacturing Feature Phones for SAMSUNG from its new manufacturing facility (admeasuring 2,24,000 Sq. ft) located at Noida, Uttar Pradesh.

Commenting on this association, **Mr. Sunil Vachani, Executive Chairman**, Dixon Technologies (India) Limited said, *"SAMSUNG is one of the most valuable technology brands in the world and is a leading Mobile Phone brand as it has been constantly serving with innovative solutions to its customers across all its segments. SAMSUNG is ahead of all Global players in the Mobile Phone segment as they believe in pushing envelope every time. With Dixon's manufacturing expertise and SAMSUNG's innovative solutions, we are sure that Customers are going to have an enriching experience."*

Mr. Atul B. Lall, Managing Director, Dixon Technologies (India) Ltd. said, *"Our Association with SAMSUNG is not new as we have been associated with SAMSUNG in Home appliances segment since past two years. There is tremendous scope and potential in the Feature Phone market and it's gratifying that SAMSUNG has partnered with Dixon for its feature phone segment wherein they are leaders in India. We are confident that this relationship shall go a long way and we keep on strengthening our relationship in times to come."*

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of set top boxes, mobile phones and LED TV panels.

**Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited*

For further clarification, you may contact the undersigned:

Ashish Kumar

Group Company Secretary and Compliance Officer

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