

SOM DISTILLERIES AND BREWERIES LIMITED

Registered Office: I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029
Phone: +91-11-26169909, 26169712 Fax: +91-11-26195897

Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhopal, Madhya Pradesh – 462011
Phone: +91-755-4278827, 4271271 Fax: +91-755-2557470

Email : compliance@somindia.com **Website:** www.somindia.com

CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



SDBL/BSE/NSE/2023

16.11.2023

To

<p>The Manager, Listing Department, NATIONAL STOCK EXCHANGE OF INDIA LIMITED 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. cmlist@nse.co.in Security ID: SDBL</p>	<p>Dy. General Manager, Department of Corporate Services, BSE LIMITED, First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. corp.compliance@bseindia.com Security ID: 507514</p>
---	--

SUB: PRESS RELEASE – SUBSTANTIAL AND LEADING MARKET SHARE IN THE BEER INDUSTRY OF MADHYA PRADESH

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]

Dear Sir/Madam,

We are pleased to announce a substantial and leading market share of 45% in the overall beer industry in the state of Madhya Pradesh for the month of October 2023.

The latest figures reveal that our company has emerged as the preferred choice among consumers, capturing nearly half of the market in Madhya Pradesh.

This significant achievement solidifies the company's position as the foremost player in the region, reflecting a steadfast commitment to excellence and customer satisfaction.

This is for your information and records please.

Thanking you,

For Som Distilleries and Breweries Limited

Nakul Kam Sethi
Director
DIN: 06512548