

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011



| | | | |
|--|---|--|--|
| Name of the Target Company (TC) | EVEREADY INDUSTRIES INDIA LTD | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Puran Associates Private Limited VIC Enterprises Private Limited M.B. Finmart Private Limited Gyan Enterprises Private Limited Chowdry Associates | | |
| Whether the acquirer belongs to Promoter/Promoter group | NO | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE, NSE & CSE | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition under consideration, holding of : | | | |
| a) Shares carrying voting rights | | | |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | | | |
| c) Voting rights (VR) otherwise than by shares | | | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | 1,61,86,244 | 22.27% | 22.27% |
| e) Total (a+b+c+d) | | | |
| Details of acquisition/sale | | | |
| a) Shares carrying voting rights acquired | | | |
| b) VRs acquired /sold otherwise than by shares | | | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | 2,63,354 | 0.36% | 0.36% |
| d) Shares encumbered / invoked/released by the acquirer | | | |
| e) Total (a+b+c+/-d) | | | |





| | | | |
|--|-------------|--------|--------|
| After the acquisition/sale, holding of: | | | |
| a) Shares carrying voting rights | | | |
| b) Shares encumbered with the acquirer | | | |
| c) VRs otherwise than by shares | | | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | 1,64,49,598 | 22.63% | 22.63% |
| e) Total (a+b+c+d) | | | |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | OPEN MARKET | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 11/05/2022 | | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | 7,26,87,260 | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | 7,26,87,260 | | |
| Total diluted share/voting capital of the TC after the said acquisition | 7,26,87,260 | | |

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the Acquirer/PAC



Authorised Signatory
 Place: New Delhi

Date: 11/05/2022

Eveready Industries India Ltd ANNEXURE-1

| S. No | Name of the acquirer and Person acting in Concert (PAC) with the acquirer | Whether the acquirer belongs to Promotor/Promoter Group | PAN of the acquirer and/or PACs | Qty |
|-------|---|---|---------------------------------|-------------|
| 1 | M.B.Finmart Pvt. Ltd. | No | AAACD9678C | 45,64,845 |
| 2 | Puran Associates Pvt Ltd | No | AAACP0458J | 45,01,946 |
| 3 | V I C Enterprises Pvt Ltd | No | AAACV0132B | 48,67,244 |
| 4 | Chowdry Associates | No | AAACC0387R | 10,99,700 |
| 5 | Gyan Enterprises Pvt Ltd | No | AAACG0512G | 14,15,863 |
| | | | | |
| | Total: | | | 1,64,49,598 |

% as a total of equity capital
Total Equity Shares

22.6306%
72687260



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May 11, 2022

| | | | |
|---|---|---|--|
| BSE Limited P.J. Towers, Dalal Street, Fort Mumbai - 400 001 | The National Stock Exchange of India Ltd Exchange Plaza, C-1, Block-G, Bandra Kurla Complex Bandra (East) Mumbai - 400 051 | The Calcutta Stock Exchange Limited 7, Lyons Range Kolkata- 700001 | The Board of Directors, Eveready Industries India Limited 2, Rainey Park, Kolkata - 700019, West Bengal, India |
|---|---|---|--|

Dear Sir(s),

Sub: Eveready Industries India Limited (“**Target Company**”) open offer (“**Open Offer**”)

With respect to the captioned Open Offer and pursuant to Regulation 18(6) of the SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 (“**SEBI (SAST) Regulations**”), please find attached the disclosure in the prescribed format pertaining to the acquisition of the equity shares of the Target Company by, Puran Associates Private Limited (“**Acquirer 1**”) and VIC Enterprises Private Limited (“**Acquirer 2**”) from the open market on May 11, 2022

Please take the same on record.

| | |
|--|---|
| For and on behalf of Acquirer 1: Puran Associates Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi | For and on behalf of Acquirer 2: VIC Enterprises Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi |
| For and on behalf of Acquirer 3: M.B. Finmart Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi | For and on behalf of PAC 1: Gyan Enterprises Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi |
| For and on behalf of PAC 2: Chowdry Associates  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi | |

Disclosure by acquirer for shares/ voting rights acquired during the offer period under Regulation 18 (6) in terms of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | |
|------|---|---|
| i. | Name of the Target Company (TC) | Eveready Industries India Limited |
| ii. | Name of the Acquirers / PACs | Puran Associates Private Limited VIC Enterprises Private Limited M.B. Finmart Private Limited Gyan Enterprises Private Limited Chowdry Associates |
| iii. | Name of the persons/ entities who acquired shares in the TC | Puran Associates Private Limited VIC Enterprises Private Limited |
| iv. | Whether disclosure about the persons/ entities stated at (iii) was given in the detailed public announcement as either Acquirer or Persons acting in concert with Acquirer. (Yes/No) If no, provide (a) Reasons for non-disclosure (b) Relationship of the entity with the Acquirer / PAC | Yes |

Details of acquisition – for each person mentioned at (iii)

| Number of Shares / Voting Rights Acquired (No.) | Date of Acquisition | Mode of Acquisition | Person from whom Shares /Voting Rights Acquired* | Purchase Price Per Share | Shareholding of person who acquired the shares (% w.r.t. total share Capital/ voting capital of Target Company) | |
|---|----------------------------|---------------------|--|---|---|-------------------|
| | | | | | Before Acquisition | After Acquisition |
| Puran Associates Private Limited (“Acquirer 1”) | | | | | | |
| 1,00,000 | 11 th May, 2022 | Open Market | Acquired through NSE | INR 315.14 (excluding of taxes, brokerage and other levies) | 6.02% | 6.19% |
| 25,000 | 11 TH May 2022 | Open Market | Acquired through BSE Limited | INR 317.03 (excluding of taxes, brokerage and other levies) | | |
| VIC Enterprises Private Limited (“Acquirer 2”) | | | | | | |
| 1,38,354 | 11 TH May 2022 | Open Market | Acquired through NSE | INR 316.68 (excluding of taxes, brokerage and other levies) | 6.51% | 6.70% |

| | |
|--|------------------------------|
| Total shareholding of Acquirers and PACs before the acquisition (number as well as % of total share capital of TC) | 22.27% 1,61,86,244 Shares |
| TOTAL shareholding of Acquirers and PACs after the acquisition (number as well as % of total share capital of TC) | 22.63% 1,64,49,598 Shares |

1. This information is based on provisional contract note dated May 11, 2022 being the T date. This information might undergo minor adjustments on settlement on T +2.
2. In accordance with Regulation 22(2A) of the SEBI (SAST) Regulations, 2011, the share acquisition made by the Acquirers and PACs as described in the table above shall be kept in escrow and the Acquirer and PAC shall not exercise any voting rights over such shares.

We hereby declare that the information provided in the instant report is true and nothing has been concealed there from.

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| For and on behalf of Acquirer 1: Puran Associates Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi | For and on behalf of Acquirer 2: VIC Enterprises Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi |
| For and on behalf of Acquirer 3: M.B. Finmart Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi | For and on behalf of PAC 1: Gyan Enterprises Private Limited  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi |
| For and on behalf of PAC 2: Chowdry Associates  Name: Abhay Kumar Agarwal Authorised Signatory Date: 11.05.2022 Place: New Delhi | |