

BAG/STX/letters/2024-25/AM/1346

May 29, 2024

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001	To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051
<b>Scrip Code: 532507</b>	<b>SYMBOL: BAGFILMS</b>

**Sub: Intimation of Appointment of Company Secretary and Compliance Officer****Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you that the Board of Directors of the Company at its meeting held today, i.e. May 29, 2024, has approved the appointment of, Mr. Ajay Mishra (ICSI Membership Number: ACS21096), as Company Secretary and Compliance officer of the Company (a Key Managerial Personnel), pursuant to provisions of section 203 and other applicable provisions of the Companies Act, 2013, as recommended by Nomination and Remuneration Committee with effect from 01.06.2024.

The requisite disclosures in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 read with read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, to the extent applicable to the appointment is given in the **Annexure-I**.

You are requested to kindly take the aforesaid information on record please.

Thanking You  
Yours sincerely

For **B.A.G. Films and Media Limited**

  
(Rajeev Parashar)  
Company Secretary &  
Compliance Officer



Encl: 2/2



**Annexure - I**

**DETAILS UNDER REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI CIRCULAR SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 DATED JULY 13, 2023.**

**1: Appointment of Mr. Ajay Mishra:**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Information</b>
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Mr. Ajay Mishra is appointed as a Company Secretary and Compliance Officer (a Key Managerial Personnel) of the Company as recommended by Nomination and Remuneration Committee.
2	Date of Appointment /Cessation & terms of Appointment	With effect from 01.06.2024.
3.	Brief Profile (in case of Appointment)	<p>Mr. Ajay Mishra (ICSI Membership Number: ACS21096) is a qualified Company Secretary and Law Graduate with over 20 years of experience in Corporate, legal and allied matters.</p> <p>He has amassed sixteen years of invaluable experience with listed companies, further enriching his proficiency and insight in the field. His professional journey encompasses a diverse array of responsibilities, including overseeing compliance with the Company Law and SEBI Regulations. Additionally, he has successfully managed various aspects of Investor Services, legal affairs, and associated activities throughout his career.</p> <p>Mr. Mishra is associated with B.A.G. Films and Media Limited and its subsidiaries for more than 16 years. Before joining, the Company Mr. Mishra was Company Secretary of News24 Broadcast India Limited, one of its subsidiary for last four years.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Not Applicable

  
