



KAMDHENU LIMITED

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30th July, 2020

To,
The Manager- Listing
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400 051

To,
The Manager- Listing
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001

REF: Security Code: KAMDHENU

Ref: Security Code: 532741

Subject: Intimation of Press Release

Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Media/Press Release of the Company regarding donation of Rs.71 Lakhs by the Kamdhenu Group to PM-CARES Fund for COVID-19 pandemic.

Please take the same on record.

Thanking you,
Yours faithfully,

For Kamdhenu Limited,

(Jogeswar Mohanty)
Company Secretary
M. No. ACS23247



Press Release

Kamdhenu Group donates Rs.71 Lakhs to PM-CARES Fund for COVID-19 pandemic

New Delhi, 27th July, 2020: Kamdhenu Group, a well-diversified player in the steel and paints industry, has donated Rs.71 lakhs to the Prime Minister-CARES Fund to support the on-going relief efforts being undertaken in the current COVID-19 pandemic situation. The Company, Kamdhenu Limited, undertook this initiative under its CSR wing, Kamdhenu Jeevandhara Foundation.

The Company had appealed to its employees, dealers and distributors to donate into the PM-CARES Fund to support the current social cause and it not only collected funds from them but also itself contributed towards the same.

Kamdhenu Group undertook various initiatives during the current Covid-19 pandemic situation such as financial aid & free ration distribution to the masons/painters. In addition, it donated sanitizing tunnels to the government authorities and also distributed free masks and sanitizers among the needy public at large through the dealers & distributors to tackle the Covid-19 spread.

Mr. Satish Kumar Agarwal, Chairman and Managing Director of the Kamdhenu Group, said, “Kamdhenu Group is always committed to stand with our workers, associates and people, especially during this tough time of a Covid-19 pandemic outbreak. In the current crisis, we at Kamdhenu, are continuously making our best efforts to give full support to the public at large.”

'Kamdhenu Jeevandhara Foundation' has been instrumental in supporting the society through its social welfare initiatives on a regular basis. It has organized various blood donation camps across the country and has also educated people on the benefits of donating blood regularly. It also organizes various welfare camps for handicaps wherein, they are provided with free artificial limbs, wheelchairs, walkers, polio calipers and other body-aid instruments. Even medicines & counseling to the patients and their families are delivered absolutely free of charge. Kamdhenu Jeevandhara Foundation has associated itself with NGOs and autonomous bodies to help the differently-abled through different means of relief. The Company donated various medical equipments for testing in laboratories to hospitals who are providing free healthcare services to the public. It recently donated an ambulance to Rotary Club Bhiwadi to help augment the healthcare services in the district.



About Kamdhenu Jeevandhara Foundation

Having weaved a campaign around this philosophy, we have launched a 'Green India' drive under which our 11500 dealers and distributors are motivated to plant at least 5 saplings each year and nurture them to complete growth. Apart from the environmental safety, it also ensures basic education for the underprivileged children.

We also organize camps, motivational programs, special skills training for the physically challenged, across the country on a regular basis in association with other social organizations.

We believe that life brings moral responsibility along with several other things, therefore we believe in giving back to the society. Since the community has given us so much including the recognition in the society, patronage and clientele to spread out our business to such great pinnacle, we at Kamdhenu Limited are committed to our responsibility towards the society as a whole.

We make sure that our thoughts are converted into actions to maintain environmental sustainability for generations to come. Taking special care to avoid any damage to the environment, we ensure that effective steps are taken to avoid industrial discharge and unhealthy ways of residue or garbage disposal.

About Kamdhenu Limited

Kamdhenu Group was founded in 1994 with a vision to provide Best Quality TMT Bars at Best Price. Today, led by Mr. Satish Kumar Agarwal, the Company is the market leader in branded TMT Bars and 'Kamdhenu TMT Bar' is the largest selling TMT Bar in the retail segment in India with brand sales turnover of Rs. 10,800 crores. Kamdhenu follows franchisee business model to bring more transparency and dynamism to the operations of the Company. Kamdhenu has a committed chain of over 11,500 dealers and distributors in India out of which 7,500 are exclusive for steel business. Kamdhenu being TMT expert has also launched earthquake resistant Kamdhenu PAS 10000 Steel and Kamdhenu Nxt TMT Bar. It has been conferred with India Power Brand 2016, Asia's Most Promising Brand – 2016, World's Best Brand 2015 and 2017-18 among Asia & GCC for Steel as well as Paints. An ISO 9001:2015 certified company, it is listed on NSE & BSE.

Kamdhenu Paints, one of the leading Paint companies in India, is a division of Kamdhenu Limited. The Company is credited for offering best-in-class paint products conforming to global standards. Its product portfolio under the brand KAMDHENU PAINTS-COLOUR DREAMZ includes Exterior Emulsions, Interior Emulsions, Acrylic Distempers, Enamel Paints, Cement Paints, Wall Primers & Putty, Texture & Designer Finishes, Stainers, P.U. Wood Finishes and Metallic Finishes. Kamdhenu Paints has 4,000 dealers and distributors spread across the country.