



PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 09.08.2021

To,
BSE Limited
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (03/ 2021-22) dated Monday, 16th August, 2021

With reference to the above-mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Monday, 16th August, 2021 at 4:00 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the following business:

1. To Recommend the Appointment of Mr. GURMEETSINGH BHAMRAH (DIN: 02527135) as Non-Executive Director.
2. To Recommend the Appointment of Mr. SHEKHAR MENNON (DIN: 02262964) as an Non Executive Independent Director
3. To consider the proposal of raise fund by issue of warrants convertible into equity shares on preferential basis at a price which shall not be less than the minimum price arrived at in accordance with the provisions of Chapter VII of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended from time to time.
4. Any other business with the permission of Chair.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from August 08, 2021 to August 16, 2021 (Both days Inclusive).

You are requested to kindly intimate the members of Stock Exchange and public at large accordingly.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

JINEN GHELANI
MANAGING DIRECTOR & CFO
DIN: 01872929

