



emami limited

Date: 14th October, 2019

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G. Block
Bandra Kurla Complex, Bandra (E)
Mumbai: 400051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai: 400001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata: 700001

Dear Sirs,

Sub: Disclosure for reason for encumbrance

We have received disclosure of reasons for encumbrance from our Promoters/Promoter Group in respect of our Company's shares vide their letter dated 14.10.2019 as per SEBI Circular No. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019 and the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011.

Please find enclosed their disclosure in the required format under Regulation 31(1) and Regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011.

This is for your information and record.

Thanking you,

Yours faithfully,

For Emami Limited

A.K. Joshi
Company Secretary & VP-Legal
Encl: a/a

Diwakar Viniyog Private Limited

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics @emamigroup.com

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Kolkata: 700001

The Company Secretary
Emami Limited
687 Anandapur EM Bypass Ruby
Kolkata-700 107


Sub: Disclosure of reason for encumbrance

Pursuant to the SEBI Circular no. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019 and the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we have enclosed herewith the disclosure of reasons for encumbrance by the promoters and promoter group in respect of shares of Emami Limited.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,
Yours faithfully,
For and on behalf of promoter and promoter group of Emami Limited
For Diwakar Viniyog Private Limited

CERTIFIED TO BE TRUE COPY


Authorised Signatory



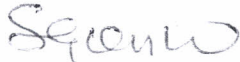
Annexure - II

Name of listed company	EMAMI LIMITED
Name of the recognised stock exchanges where the shares of the company are listed	The National Stock Exchange of India Ltd. BSE Limited The Calcutta Stock Exchange Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Diwakar Viniyog Private Limited Suntrack Commerce Private Limited
Total promoter shareholding in the listed company	No. of shares - 239309412 % of total share capital - 52.72%
Encumbered shares as a % of promoter shareholding	67.43%
Whether encumbered share is 50% or more of promoter shareholding	YES
Whether encumbered share is 20% or more of total share capital	YES

Signature of Authorised Signatory:

For DIWAKAR VINIYOG PRIVATE LIMITED

Place: Kolkata
Date: 14/10/2019


Director / Authorised Signatory

CERTIFIED TO BE TRUE COPY



DETAILS OF ALL EXISTING EVENTS / AGREEMENTS PERTAINING TO ENCUMBRANCES													
Encumbrance 1 (Date of creation of encumbrance: _____)	Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. and % of shares encumbered		Name of the entity in whose favour shares encumbered (X)	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Specific details		Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) if yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument 5. ISIN of the instrument	Value of shares on the date of event / agreement (A) (Rupees in Crores)	Amount involved (against which shares have been encumbered) (B) (Rupees in Crores)	Ratio of A / B	End use of Money Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)	Remarks
		No. of Shares :	% of total share capital :			Listed company and its group companies (if any) 1)	Other entities (if any) 1)						
		No of shares	%age of total share capital										
10.10.2019	Pledge	932000	0.2053	Kotak Mahindra Investment Ltd.	Yes, NBFC	Emami Realty Limited (Borrower) & Diwakar Viniyog Pvt. Ltd. (Pledgor)	No	27.97	55.11	1.97	Term loan for promoters' contribution in Emami Realty Projects		
10.10.2019	Pledge	125000	0.0275	Standard Chartered Investments and loans (India) Ltd.	Yes, NBFC	Emami Realty Limited (Borrower) & Diwakar Viniyog Pvt. Ltd. (Pledgor)	No	3.75	8.18	2.18	Term loan refinancing of existing debts of M/s. Emami Cements Limited	Additional shares for existing loans	
10.10.2019	Pledge	100000	0.0220	Standard Chartered Investments and loans (India) Ltd.	Yes, NBFC	Emami Cement Limited (Borrower) & Suntrack Commerce Pvt. Ltd. (Pledgor)	No	3.00	6.18	2.06	Term loan for refinancing of existing debts of M/s. Emami Cements Limited		

For DIWAKAR VINIYOG PRIVATE LIMITED

Signature
Director / Authorised Signatory

CERTIFIED TO BE TRUE COPY

