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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar named as a Major Contender in the Everest Group Digital Workplace Services PEAK Matrix® Assessment 2020*"

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia
Company Secretary

Encl. as above

Zensar named as a Major Contender in the Everest Group Digital Workplace Services PEAK Matrix® Assessment 2020

Zensar recognized for its "User-First" Workplace approach which enables enterprises to have a futuristic solution beyond traditional workplace automation

San Jose, CA, US – December 1, 2020: [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey, has been positioned as a Major Contender in the **Everest Group Digital Workplace Services PEAK Matrix® Assessment 2020**. Zensar is one of the of 23 IT Service providers featured in the report. Companies are assessed by evaluation of market impact, vision and capability, and rated on areas including market adoption, portfolio mix, value delivered, vision and strategy, scope of services offered, innovation and investments, and delivery footprint.

[Sandeep Kishore](#), **Chief Executive Officer and Managing Director, Zensar stated**, "The current global situation has clearly seen a marked rise in the model of digital workplaces, putting the employee at the center of every business. We have extensively worked with our customers to redefine their entire workplace strategy with our solutions, that has borne clear outcomes in these times. We are glad to be recognized for our capabilities in this report."

According to Harjott Atrii, Executive Vice-president and Global Head, Digital Foundation Services, Zensar, "User experience is critical to the success of any digital workplace strategy. Our strength lies in understanding the engagement and effortless experience that the user needs based on our experience at having worked with some of the leading global organizations. Our inclusion in this report highlights our approach to providing consumer grade experience to employees."

Digital Workplace Services is one of the key pillars of Zensar's Digital Foundation Services (DFS), which is focused on fostering collaboration and boosting employee productivity with experience-centric workforce solutions that leverage AI, automation and cloud; enabling business to innovate and thrive in the Enterprise 4.0 era.

Zensar's [Digital Workplace Services \(DWS\)](#) focuses on offering consumer grade experience to employees by deploying cutting-edge technologies using AI, autonomics, cloud, mobility, IoT, analytics, workplace collaboration and security. A unique 'user-first' strategy and an 'outside-in' approach enables the team of experts to create engaging and effortless experience for employees and optimal ROI for enterprises.

Key benefits to the organization include:

- Seamless operations
- Enhanced employee experience
- Agility and flexibility
- Support of business continuity initiatives
- Incorporated modules having AI, automation, cloud, etc. that makes it scalable and cost-effective
- Provision of predictive, preventive and proactive end user resolution

Zensar's vision of Digital Workplace is focused to enable a modern and connected workplace across physical, virtual, mobile, BYOD, IOT, collaboration, security, intelligent asset management, smart

office, smart workspace, workplace automation, business analytics, and integrated intelligence; and to build a futuristic workplace.

Learn more about Zensar's Digital Workplace Services offerings:

<https://www.zensar.com/digital-foundation-services/digital-workplace-services>

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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[About RPG Enterprises](#)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

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Safe Harbor

Certain statements in this release concerning our future prospects are forward-looking statements which involve a number of underlying identified / non identified risks and uncertainties that could cause actual results to differ materially. This release and other statements – written and oral – that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. However the same are subject to risks and uncertainties, including but not limited to, our ability to manage growth; fluctuations in earnings / exchange rates; intense competition in IT services including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in

telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customer operate, withdrawal of governmental fiscal incentives; economic downturn in India, and/or around the world, political instability, legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemic like COVID-19 may pose an unforeseen, unprecedented, unascertainable and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, general global operations and may also impact the success of companies in which we have made strategic investments, demand for Company's offerings and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based, are also subject to change accordingly. These forward-looking statements represent only the Company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.

