



21st October, 2020

To

The Corporate Relations Department
Bombay Stock Exchange
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Dear Sirs,

**Sub: Intimation of Merger – under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
Scrip Code- 519600**

In continuation to the announcement made by the Company on 20th October, 2020, regarding merger of CCL Beverages Private Limited, Wholly Owned Subsidiary of the Company into CCL Products (India) Limited, Parent Company, by the Board of Directors, and pursuant to Regulation 30(2), Para A of Part A of Schedule III of the SEBI(LODR) Regulations, 2015, we are herewith enclosing the details as required under Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Part A of Schedule III of aforesaid regulations read with Clause 1.2 of Annexure I of SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015.

This is for your information and necessary records.

For CCL Products (India) Limited

A handwritten signature in blue ink, appearing to read "Sridevi", with a flourish at the end.

Sridevi Dasari
Company Secretary and Compliance Officer

Encl: As above

CCL PRODUCTS (INDIA) LIMITED

CORPORATE OFFICE

7-1-24/2/D, "Greendale", Ameerpet, Hyderabad - 500016, Telangana, India.

☎ +91 40 2373 0855

REGISTERED OFFICE

Duggirala, Guntur Dist. 522330, A.P., India. | CIN L15110AP1961PLC000874

☎ +91 8644 277294 | ✉ info@continental.coffee | 🌐 www.cclproducts.com 🌐 www.continental.coffee

Merger details

| | |
|---|---|
| <p>1. Name of the entities</p> | <p><u>Transferee Company</u> CCL Products (India) Limited Authorised share capital- Rs. 30,00,00, 000 divided into 15,00,00,000 equity shares of Rs. 2/- each. Paid up share capital- Rs.266055840 divided into 133027920 equity shares of Rs. 2/- each. Turnover- Rs.822.64 Crores for the FY 2019-20</p> <p><u>Transferor Company</u> CCL Beverages Private Limited Authorised share capital- Rs. 10,00,000 divided into 1,00,000 equity shares of Rs. 10/- each. Paid up share capital- Rs.1,00,000 divided into 10,000 equity shares of Rs. 10/- each. Turnover: Not applicable</p> |
| <p>2. Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length";</p> | <p>The proposed transaction is in the nature of merger of wholly owned subsidiary into the Parent Company. Being so, there would be no issue of shares by the parent Company. The proposed merger shall be subject, inter alia, to the approval of shareholders, creditors and the National Company Law Tribunal, Hyderabad.</p> |
| <p>3. Areas of business of entities</p> | <p>1. <u>CCL Products (India) Limited</u> The Company is engaged in manufacturing of coffee and coffee related products. The Plants are located at Duggirala Village and Kuvvakolli Village of Andhra Pradesh</p> <p>2. <u>CCL Beverages Private Limited</u> Agglomeration and packaging. The activities are supplementary and ancillary to</p> |

| | |
|---|--|
| | <p>manufacturing of coffee. The plant is located at Kuvvakolli Village of Andhra Pradesh</p> |
| <p>4. Rationale for amalgamation / merger</p> | <p>The Transferee Company is holding the entire stake in the Transferor Company. The Transferor Company i.e. CCL Beverages Private Limited was incorporated in the year 2019 and was made a wholly owned subsidiary of the Transferee Company in order to implement agglomeration and packing project at Kuvvakolli Village through its Spray Dried Coffee Plant to cater to the increased demand in international markets. However, the Board of Directors of the Transferee Company thought fit and decided to implement the said project under the Transferee Company itself and hence the amalgamation of the Transferor Company with the Transferee Company is being undertaken. The amalgamation of the Transferor Company with the Transferee Company would <i>inter-alia</i> have the following benefits:</p> <ol style="list-style-type: none"> 1. The amalgamation will enable appropriate consolidation of activities of Transferor Company and Transferee Company with pooling and more efficient utilization of their resources, greater economies of scale, reduction in overheads and other expenses and improvement in various operating parameters. |

| | |
|--|--|
| | <ol style="list-style-type: none"><li data-bbox="820 244 1380 501">2. To achieve consolidation, greater integration and flexibility which will maximize overall shareholder value and improve the competitive position of the combined entity.<li data-bbox="820 566 1380 882">3. To achieve greater efficiency in cash management and unfettered access to cash flows generated by the combined entity which can be deployed more effectively to fund organic and inorganic growth opportunities.<li data-bbox="820 947 1380 1263">4. Improved organizational capability and leadership, arising from the pooling of human capital who have the diverse skills, talent and vast experience to compete successfully in an increasingly competitive industry.<li data-bbox="820 1328 1380 1644">5. Cost savings are expected to flow from more focused operational efforts, rationalization, standardization and simplification of business processes, elimination of duplication and rationalization of administrative expenses.<li data-bbox="820 1709 1380 1906">6. The amalgamation will result in reduction of multiplicity of entities, thereby reducing compliance cost of multiple entities viz., statutory filings, regulatory |
|--|--|

| | |
|--|--|
| | compliances, labour law/ establishment related compliances. |
| 5. In case of cash consideration- | Since the proposed merger is between the wholly owned subsidiary and parent company, no consideration, whether cash or otherwise, is required to be paid. |
| 6. Details of change in shareholding pattern | Since, there would be no issue of fresh shares by the parent Company, its shareholding pattern would not undergo any change on account of the proposed merger. |

For CCL Products (India) Limited



Sridevi Dasari
Company Secretary and Compliance Officer