

Date: 07.02.2020

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001

Dear Sir / Madam,

Sub: Outcome of Board Meeting dated 07th February, 2020 Ref: Company Code: BSE: 540404

With regard to above this is to inform you that a meeting of Board of Directors was held Friday, 7th February, 2020 at the registered office of the company, inter–alia the Board considered the following agenda along with other agenda:

- 1. Approval of Alteration of Main Object Clause of Memorandum of Association of the Company via Postal Ballot.
- 2. Approval to change name of the Company from "Prime Customer Services Limited" to "Prime Fresh Limited" via Postal Ballot.
- 3. Appointment of Mr. Alpesh Dhandhlya & Associates as a Scrutinizer for conducting Postal Ballot process.
- 4. Board approved various Business Agreement entered by the Companies
- 5. Board approved issuance of Draft Postal Ballot Notice
- 6. The record date/ cutoff date for the purpose of determining the eligibility of the members to received or vote via postal ballot is Friday, 7th February, 2020.

The meeting commenced on 5.00 PM and concluded on 6.00 P.M.

Kindly consider the above Disclosures pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

You are requested to update our records accordingly.

Thanking you,

Yours faithfully,

For Prime Customer Services Limited

Jinen C Ghelani **Managing Director & CFO** (DIN: 01872929)

