

August 12, 2020

National Stock Exchange of India Ltd.
Exchange Plaza
C-1, Block G, Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code: ASHOKLEY

Stock Symbol: 500477

Through: NEAPS

Through: BSE Listing Centre

Dear Sirs/Madam,

Subject: Appointment of Director

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board of Directors at their meeting held on August 12, 2020, based on the recommendations of the Nomination and Remuneration Committee has appointed Dr. C Bhaktavatsala Rao (DIN: 00010175) as an Additional Director on the Board of Directors of the Company.

Dr. C Bhaktavatsala Rao is not debarred from holding the office of the Director by virtue of any order of the Securities and Exchange Board of India or any such authority.

The details required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Circular No.CIR/CFD/CMD/4/2015 dated September 9, 2015 is given as an Annexure.

We request you to kindly take the information on record.

Yours faithfully,

for ASHOK LEYLAND LIMITED

N Ramanathan
Company Secretary

Encl : a/a

ASHOK LEYLAND LIMITED

Registered & Corporate Office: No.1, Sardar Patel Road, Guindy, Chennai - 600 032, India | T : +91 44 2220 6000 | F : +91 44 2220 6001
CIN - L34101TN1948PLC000105 | www.ashokleyland.com



Annexure

Name of the Director	Dr. C Bhaktavatsala Rao
Reason for change viz., appointment, resignation, removal, death or otherwise;	Appointment
Date of appointment	August 12, 2020
Brief profile	Annexed
Terms of appointment	Appointed as an Additional Director on the Board of Directors of the Company
Disclosure of relationships between directors (in case of appointment of a director)	Not related



Dr C B Rao



Dr. C. Bhaktavatsala Rao received his Ph.D. Degree in Industrial Management and M.Tech. Degree in Industrial Engineering from the Indian Institute of Technology Madras, Chennai. He received his B.E. Degree in Mechanical Engineering from Sri Venkateswara University, Tirupati.

Dr. C. B. Rao has over 45 years of diversified experience in driving business and organizational growth in reputed world-class Indian companies, including subsidiaries of global MNCs. His expertise and experience covers pharmaceutical and automobile industries as well as other industries. He led multiple value-adding initiatives in the companies he was associated with - from conceptualization to delivery. Dr. C. B. Rao has been particularly intuitive and perceptive in identifying new growth drivers and futuristic technology bets and developing strategic plans around such opportunities, and executing them.

Dr. Rao has travelled across USA, Europe, Japan and Korea for business development and strategic alliances. He has strong negotiation and collaborative skills with sharp business and legal acumen. He is both analytical and intuitive in spotting collaboration opportunities and developing them into win-win partnerships. Dr. Rao has conceptualized and executed growth projects in globally networked multinational environments. Dr. C. B. Rao is a passionate advocate of 'India Advantage'. He has worked with global business leaders to build projects in India in diverse business settings with global impact. He has built high-performance organisations with talent from multiple business and functional domains, and nurtured leadership and operating teams that could deliver competitive advantage.

Dr. C. B. Rao's recent formal leadership assignments were as Executive Chairman and Managing Director at Hospira Healthcare India, a Pfizer Company (2010-2015). Prior to that he was Deputy Managing Director of Orchid Pharma (1998-2010) and Head of Corporate Planning of Ashok Leyland and Hinduja Group (1978-1998). His initial assignments were in State Bank of India, Tata Motors and Scooters India (1974-1978). In 2016, he founded LeaderCrest Academy to share his experience and expertise with professional and academic communities. LeaderCrest is currently into high quality academic publishing.

Dr. C. B. Rao serves as Ajit Singhvi Chair Professor in Management Studies at the Indian Institute of Technology Madras, Chennai. He also supports select global and Indian corporations as Senior Advisor.

Dr. C. B. Rao is a creative and prolific writer. He has contributed over 170 papers in reputed forums and posted over 360 serious essays in his Blog "Strategy Musings". He has authored and published eight books on strategy and leadership under LeaderCrest banner over the last four years.