

PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001 2015 Certified Company) CIN L25207RJ1992PLC006576

+91-96 499 71111

0294-2432272

info@italica.com

Date: 29.06.2021

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G

Bandra Kurla Complex, Bandra - East

Mumbai-400051 Scrip Symbol: PILITA Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street

Mumbal- 400001 Scrip code: 500327

Sub: Submission of Information under Regulation 29(2) of SEBI (Substantial Acquisition of Shares

& Takeovers) Regulations, 2011

ISIN: INE600A01035

Dear Sir.

In terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, Dawood Investment Private Limited has informed that it has sold 44,46,999 equity shares as per prescribed form enclosed herewith.

This is for your information and take the same in your records.

Yours faithfully,

FOR PIL ITALICA LIFESTYLE LIMITED

Aditi Parmar

(Company Secretary)

M. No.: A37301

Encl: As above

DAWOOD INVESTMENT PRIVATE LIMITED

CIN: U65993RJ1991PTC006094 201, OASIS PARK, 40, AMBAVGARH, UDAIPUR 313 004

Ph.: 0294-2430187

Email: dawoodipl@gmail.com, diplbby@gmail.com

Date: 29.06.2021

The Company Secretary / The Compliance Officer

PIL Italica Lifestyle Limited

Kodiyat Road , Village: Sisarma Udaipur- 313031 The Manager-Listing Department

National Stock Exchange of

India Limited,

'Exchange Plaza', C-1, Block –G Bandra Kurla Complex, Bandra –

Fast

Mumbai-400051 Scrip Symbol: PILITA Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street

Mumbai- 400001 Scrip code: 500327

Sub: Intimation pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers)

Regulations, 2011

ISIN: INE600A01035

Dear Sir,

With reference to above subject, Please find enclosed herewith Annexure-I on behalf of Dawood Investment Private Limited, pursuant to and in compliance with 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in the prescribed format intimating the change in shareholding due to market sale of 44,46,999 equity shares of PIL ITALICA LIFESTYLE LIMITED.

This is for your information and request you to take the same in your records.

Yours faithfully,

For DAWOOD INVESTMENT PRIVATE LIMITED

Director

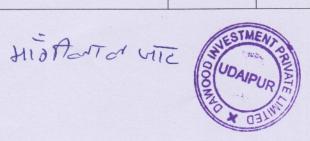
DIN -08190271

Place: Udaipur

ANNEXURE - I

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

the Target Company (TC)	PIL ITALICA LIFESTYLE LIMITED		
of the acquirer and Persons Acting in Concert	DAWOOD INVESTMENT PRIVATE LIMITED		
the acquirer belongs to Promoter/Promoter group	PROMOTER		
of the Stock Exchange(s) where the shares of TC d	National Stock Exchange of India Ltd., BSE Limited		
of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
re the acquisition/sale under consideration, ing of:			
Shares carrying voting rights	151248761	64.36%	64.36%
Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
Voting rights (VR) otherwise than by shares	NOT APPLICABLE		
Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
Total (a+b+c+d)	151248761	64.36%	64.36%
ils of acquisition /sale			
Shares carrying voting rights acquired/sold	44,46,999	1.89 %	1.89%
VRs acquired /sold otherwise than by shares			
Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NOT APPLICABLE		
Shares encumbered / invoked/released by the acquirer			
Γotal (a+b+c+/-d)	44,46,999	1.89 %	1.89%
i S S N V V I V S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V I V S S V V S S V V S S V V S S V V S S V V S S V V S S V V S S V V S S V S V S S V S V S S V S V S S V S V S S V S V S S V S V S V S S V S	the acquirer belongs to Promoter/Promoter group of the Stock Exchange(s) where the shares of TC of the Stock Exchange(s) where the shares of TC of the acquisition / disposal as follows re the acquisition/sale under consideration, ing of: Chares carrying voting rights Chares in the nature of encumbrance (pledge/ lien/ ion-disposal undertaking/ others) Voting rights (VR) otherwise than by shares Varrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying oting rights in the T C (specify holding in each attegory) Total (a+b+c+d) ills of acquisition/sale Shares carrying voting rights acquired/sold VRs acquired /sold otherwise than by shares Varrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying oting rights in the TC (specify holding in each acted of the convertible acquirer to receive shares carrying oting rights in the TC (specify holding in each acted of the convertible acquired of the convertible acquired of the convertible acquirer to receive shares carrying oting rights in the TC (specify holding in each acted of the convertible acquired of the convertible acquirer to receive shares carrying of the convertible acquired of the conv	the acquirer and Persons Acting in Concert (ith the acquirer and Persons Acting in Concert (ith the acquirer) the acquirer belongs to Promoter/Promoter group of the Stock Exchange(s) where the shares of TC d National Sto BSE Limite Number Number re the acquisition / disposal as follows re the acquisition/sale under consideration, (ing of: Chares carrying voting rights Chares in the nature of encumbrance (pledge/ lien/ on-disposal undertaking/ others) Voting rights (VR) otherwise than by shares Varrants/convertible securities/any other instrument hat entitles the acquirer to receive shares carrying origing rights in the T C (specify holding in each ategory) Total (a+b+c+d) 151248761 151248761 151248761 151248761 44,46,999 Varrants/convertible securities/any other instrument hat entitles the acquirer to receive shares carrying origing rights in the TC (specify holding in each ategory) acquired/sold Chares encumbered / invoked/released by the acquirer	the acquirer belongs to Promoter/Promoter group of the Stock Exchange(s) where the shares of TC d of the Stock Exchange(s) where the shares of TC d of the acquisition / disposal as follows The acquisition / di



After the acquisition /sale, holding of:				
a) Shares carrying voting rights	146801762	62.46 %	62.46 %	
b) Shares encumbered with the acquirer				
c) VRs otherwise than by shares				
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NOT APPLICABLE			
e) Total (a+b+c+d)	146801762	62.46 %	62.46 %	
Mode of aequisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	OPEN MARKET- SALE			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	28.06.2021 and 29.06.2021			
Equity share capital / total voting capital of the TC before the said acquisition / sale	23,50,00,000			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	23,50,00,000			
Total diluted share/voting capital of the TC after the said acquisition	23,50,00,000			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Dawood Investment Private Limited

(Mangi Lal Jat)

Director

DIN -08190271

Place: Udaipur Date: 29.06.2021