



Date: 08-12-2021.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,
Sub: Press Release- pTron launches Bassbuds Tango TWS earbuds with ENC & Movie Mode function just for Rs. 1299/-.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron launches Bassbuds Tango TWS earbuds with ENC & Movie Mode function just for Rs. 1299/-. It further states that the Environmental Noise Cancellation (ENC) allows for sharp & clear calls by reducing ambient noise and Dedicated Movie Mode elevates the movie-watching experience with low-latency zero-audio lag.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana- 500034.
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pTron launches Bassbuds Tango TWS earbuds with ENC & Movie Mode function just for Rs. 1299/-

- Environmental Noise Cancellation (ENC) allows for sharp & clear calls by reducing ambient noise
- Dedicated Movie Mode elevates the movie-watching experience with low-latency zero-audio lag

National, 8th December 2021: pTron, the rapidly growing and leading maker of affordable digital lifestyle and audio accessories brand in India, announced the launch of its new ENC series wireless earbuds **pTron Bassbuds Tango**. With remote work and entertainment as the new norm, pTron sought to develop a next-level earbud that would deliver the highest voice quality with an additional feature to take care of GenZ's entertainment needs. The new high-performance Wireless Earbuds, the Bassbuds Tango aims to make work and entertainment seamless by redefining phone calls and movie-watching experience.

Equipped with innovative and industry-leading DSP ENC Technology, Bassbuds Tango efficiently filters out ambient noises from the background to offer incredible sound and clearer phone calls. Redefining personal entertainment, Bassbuds Tango's dedicated Movie-mode feature ensures zero lag between audio and visuals for an extraordinary long movie and binge-watch session.

Commenting on the launch, Mr. Ameen Khwaja, Founder & CEO, pTron, said: "Bassbuds Tango is the ultimate work & play accessory keeping in mind the demanding lifestyle of the GenZ. The ENC Technology with Movie mode feature, Bassbuds Tango redefines style and convenience in an all-in-one trendy design. This gadget is such an asset for people who desire outstanding sound and connectivity from truly wireless earbuds by the day be it busy city roads or home-office space, and their entertainment buddy by the night with the low latency movie mode and long battery life, all in an affordable price tag".

The all-new Bassbuds Tango boasts the latest BT5.1 connection with 1-step pairing for fast and seamless connectivity and zero falters. With a 32-bit DSP processor FPU, built-in AAC codec for Hi-Fi audio, and acoustic echo cancellation the Bassbuds Tango packs a punch with its 13mm BASS boosted drivers. Offering ultimate true-wireless experience, the earbuds also feature intuitive smart touch control that allows easy toggling between music and dedicated movie mode, control music/calls, and activate the smartphone's voice assistant with just a few easy taps. Packed in a chic minimal aesthetic with a trendy design and matt-finish body, the earbuds are IPX4 certified for sweat and water and come in a comfortable to carry 400mAh charging case with smooth rounded edges offering 20Hours of total playback. The charging case also features a convenient Type C port that efficiently offers 3Hrs of playback on the earbuds with just 10mins of charging.

The pTron Bassbuds Tango TWS earbuds are available in two colour variants on Amazon India – Active Black and Stone White for a price of Rs. 1299/- and comes with one year warranty.

pTron Bassbuds Tango – Technical Specifications

Bluetooth version:	BT 5.1
Transmission distance:	up to 10M
Battery:	Charging Case 400mAh
Charge Power:	DC 5V/1A
Driver:	13mm Hi-Fi Stereo
Music & Play time:	20H Total
Mic:	Mono & Dual Bud Capability
Charge time:	1- 1.5Hrs
Standby time:	120H
Charge case charge earbuds:	2-3 times
Charging Port:	USB C Fast Charging
Waterproof:	IPX4
Noise Cancellation:	In-Ear Passive
Earbud weight:	4g*2
Charge case weight:	50g

Product Link:

<https://www.amazon.in/dp/B09KYDNSHC>

<https://www.amazon.in/dp/B09KYGMHL9>

About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 7 million units until FY21. Growing at the rate of 50% QoQ, pTron aims to sell an additional 5 million units in FY 22.

Website: pTron.in