THE WORLD'S LARGEST READ DAILY



June 19, 2021

To,

Manager-CRD, BSE Ltd., Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

Scrip Code: 532705 ISIN No.: INE199G01027

Listing Manager, National Stock Exchange of India Ltd., 'Exchange Plaza', Bandra Kurla Complex, Dalal Street, Bandra (E), Mumbai-400 051

Symbol: JAGRAN ISIN No.: INE199G01027

Dear Sir/Ma'am,

# Sub: Disclosure of Related Party Transactions under Regulation 23 (9) of Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015.

In terms of Regulation 23(9) of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015, as amended from time to time, please find attached herewith the disclosure of related party transactions on consolidated basis for the financial year ended as at 31st March, 2021.

Please note the aforesaid disclosure of related party transactions will also be available on Company's corporate website at www.jplcorp.in.

Sarvodaya

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

**Amit Jaiswal** 

Company Secretary and Compliance Office

Membership No.: F5863

Encl.: As Above

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OUT OF HOME

ACTIVATION MOBILE

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www.jagran.com www.jplcorp.in

lagran Prakashan Ltd

CIN: L22219UP1975PLC004147 E-mail: jpl@jagran.com Registered Office

2, Sarvodaya Nagar, Kanpur 208 005, Uttar Pradesh, India

ONLINE

(All amounts in Rs. Lakhs, unless otherwise stated)

#### Related Party Disclosures

# A. Name of related parties and nature of relationship

### (a)Holding company

Name	Туре	Place of incorporation	Ownership interest			
		ridee or incorporation	March 31, 2021	March 31, 2020		
Jagran Media Network Investment Private Limited	Holding	India	64.98%	64.28%		

# (b) Associates

Name	Туре	Place of incorporation	Ownership interest as at			
	.,,,,,	Place of Incorporation	March 31, 2021	March 31, 2020		
Leet OOH Media Private Limited	Associate	India	48.84%	48.84%		
X-pert Publicity Private Limited	Associate	India	39.20%	39.20%		
MMI Online Limited	Associate	India	44.92%	44.92%		

### (c) Other investments

Name	Туре	Place of incorporation	Ownership interest as at			
	.,,,,,	Place of incorporation	March 31, 2021	March 31, 2020		
Jagran Publications Private Limited*	[refer note 31(b) to 31 (d)]	India	40.00%	40.00%		
Jagran Prakashan (MPC) Private Limited**	[refer note 31(b) to 31 (d)]	India	50.00%	50.00%		

<sup>\*</sup>Represents 40% paid-up capital of the company carrying 50% voting rights.

\*\*Represents 50% paid-up capital of the company carrying 50% voting rights.

Pending disputes and lack of control by Jagran Prakashan Limited these entities are not consolidated and are included/recorded as investment in the consolidated financial statements.

# (d) Entities incorporated in India over which Key Management Personnel exercise significant influence

Jagmini Micro Knit Private Limited

Lakshmi Consultants Private Limited

Shri Puran Multimedia Limited

Jagran Micro Motors Limited Rave@Moti Entertainment Private Limited

Rave Real Estate Private Limited

V R S M Enterprises LLP

#### (e) Key Management Personnel (KMP), relatives and other related entities

# (i) Key Management Personnel (KMP)

Mahendra Mohan Gupta (Chairman and Managing Director)

Sanjay Gupta (Whole time Director and Chief Executive Officer)

Dhirendra Mohan Gupta (Whole time Director)

Sunil Gupta (Whole time Director)

Shallesh Gupta (Whole time Director)

Satish Chandra Mishra (Whole time Director)

Devendra Mohan Gupta (Non Executive Director)

Shailendra Mohan Gupta (Non Executive Director)

Rajendra Kumar Jhunjhunwala (Independent/Non Executive Director upto 27.09.2019)

Rajendra Kumar Jhunjhunwala (Independent/Non Executive Director of subsidiary)

Anuj Puri (Independent/Non Executive Director)

Shashidhar Sinha (Independent/Non Executive Director)

Vijay Tandon (Chairman of subsidiary and Independent/Non Executive Director)

Anita Nayyar (Independent/Non Executive Director upto 27.09.2019)

Anita Nayyar (Independent/Non Executive Director of subsidiary w.e.f. 27.01.2020)

Shallendra Swarup (Independent/Non Executive Director appointed w.e.f. 27.09.2019) Divya Karani (Independent/Non Executive Director appointed w.e.f 13.11.2019)

Dilip Cherian (Independent/Non Executive Director)

Jayant Davar (Independent/Non Executive Director)

Ravi Sardana (Independent/Non Executive Director)

Amit Dixit (Non Executive Director)

Vikram Sakhuta (Independent/Non Executive Director)

Madhukar Kamath [Independent/Non Executive Director of subsidiary]

Rahul Gupta (Non Executive Director of subsidiary)

Rajendra Kumar Agarwal (Chief Financial Officer)

Apurva Purohit' (President & Non Executive Director of subsidiary)

Amit Jaiswal (Company Secretary)

Chirag Bagadia (Company Secretary of subsidiary)

Komal Sinha (Company Secretary of subsidiary upto July 08, 2019)

Aash Dharod (Company Secretary of subsidiary w.e.f. November 08, 2019)

Ashit Kuklan [Chief Executive Officer of subsidiary]

Sandeep Khosla (Chief Executive Officer of subsidiary upto October 30, 2019)

Nilpesh Shah (Chief Financial Officer and Whole time Director of subsidiary upto January 31, 2021)

Prashant Domadia (Chief Financial Officer of subsidiary)

Jimmy Oza (Chief Financial Officer of subsidiary w.e.f February 1, 2021)

Amil Jaiswal



# JAGRAN PRAKASHAN LIMITED

(All amounts in Rs. Lakhs, unless otherwise stated)

#### Related Party Disclosures

# A. Name of related parties and nature of relationship

# (ii) Relatives of Key Management Personnel and their related entitles

Sandeep Gupta (Brother of Whole time Director and Chief Executive Officer)

Yogendra Mohan Gupta (Brother of Chairman and Managing Director)

Sameer Gupta (Brother of Whole time Director)

Devesh Gupta (Son of Whole time Director)

Tarun Gupta (Son of Whole time Director)

Saroja Gupta (Mother of Whole time Director and Chief Executive Officer)

Vijaya Gupta (Mother of Whole time Director)

Pramila Gupta Estates (Estate of Late wife of Chairman and Managing Director )

Madhu Gupta (Wife of Whole time Director )

Pragati Gupta (Wife of Whole time Director and Chief Executive Officer )

Ruchi Gupta (Wife of Whole time Director )

Bharat Gupta (Son of Non Executive Director)

Rajni Gupta (Wife of Non Executive Director)

Raj Gupta (Wife of Non Executive Director)

Narendra Mohan Gupta HUF

Sanjay Gupta HUF

Sandeep Gupta HUF

Mahendra Mohan Gupta HUF

Shallesh Gupta HUF

Yogendra Mohan Gupta HUF

Sunii Gupta HUF

Sameer Gupta HUF

Shallendra Mohan Gupta HUF

Devendra Mohan Gupta HUF

Dhirendra Mohan Gupta HUF

Devesh Gupta HUF

Tarun Gupta HUF

Bharat Gupta HUF

Rahul Gupta HUF

Siddhartha Gupta HUF

Note: Related parties listed in (d) and (e)(ii) are those with whom the Company had transactions during the current or previous year.

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# B: Related party transactions

SI. No.	Particulars	Ultimate holding company		Associates		Other investments		Enterprises over which Key Management Personnel exercise significant influence		Key management personnel (KMP), relatives and other related entitles		Total	
		2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20
I.	Transactions with related parties												
(1)	Revenue from advertisement, events, out of home and job work												
	X-pert Publicity Private Limited MMI Online Limited		-	4.80	4.80	-	-	-	-	-	-	4.80	4.80
	Others	1	-		-	-	-			•		-	
	others	-						2.09	1.71			2.09	1.71
			- ·	4.80	4.80	•	•	2.09	1.71	-		6.89	6.51
(2)	Advertisement revenue share expense	1											
	MMI Online Limited			143.59	160.48		-		-			143.59	160.48
		-	-	143.59	160.48	-		-	-	•		143.59	160.48
(3)	Key management personnel compensation												
	Short tem employee benefits												
	- Key management personnel	-		-	-	-	-	-	-	2,284.49	2,644.01	2,284.49	2,644.01
	- Relatives	-		-	-	-	-	-	-	685 94	694.46	685.94	694.46
			- 1	· · · · · · · · · · · · · · · · · · ·	•		-	•		2,970.43	3,338.47	2,970.43	3,338.47
(4)	Receiving of services												
	Lakshmi Consultants Private Limited		- 1		-	-	-	172.50	186.00			172.50	186.00
	Leet OOH Media Private Limited	-	- 1	13.50	44.16		-	-	-	-	-	13.50	44.16
	MMI Online Limited	-	-	1,393.30	1,679.16	-	-	-	-	-	-	1,393.30	1,679.16
	Xpert Publicity Private Limited	-		50.88	90.00		-	-	-		-	50.88	90.00
	Others				-	-	-	0.49	15.60	. •	21.85	0.49	37.45
		-	•	1,457.68	1,813.32	-	-	172.99	201.60	-	21.85	1,630.67	2,036.77

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# B: Related party transactions (Cont'd)

SI. No.	Particulars	Ultimate holding company		Associates		Other investments		Enterprises over which Key Management Personnel exercise significant influence		Key management personnel (KMP), relatives and other related entities		Total	
		2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20
I.	Transactions with related parties (Cont'd)												
(5)	Rent paid												
	VRSM Enterprises LLP			-	-	-	-	243.66	228.59	•	-	243.66	228.59
	Others		. [				-		-	140.78	178.77	140.78	178.77
			-	•	-	-	•	243.66	228.59	140.78	178.77	384.44	407.36
(6)	Sitting fee									43.20	44.23	43.20	44.23
(-,	,, , , , , , , , , , , , , , , , , , , ,	-	-	•	-	-		-	-	43.20	44.23	43.20	44.23
	Expenses reimbursement received MMI Online Limited			299.01	412.51							299.01	412.51
	PART OTHER DIRECT	-		299.01	412.51		-		-	-		299.01	412.51
(8)	Expenses reimbursement paid								-				
٠,	MMI Online Limited	-		103.95	126.82	-	-	-	-		-	103.95	126.82
		-	-	103.95	126.82		-	-			-	103.95	126.82
	Purchase of goods					_		9.34	_			9.34	
	Jagran Micro Motors Limited	<del></del>						9.34	-	-	-	-	14
(10)	Security deposit given					_					W -		
	VRSM Enterprises LLP		-		-	•	-	-	200.00		-	-	200.00
		-	-		-		•	-	200.00	•	-	-	200.00
(11)	Loan given to Key Management Personnel												
	Rajendra Kumar Agarwal	-						-	<u> </u>		50.00 50.00		50.00
		-	-				-		•	-	50.00		50.00
	Interest income from the loan given to Key Management Personnel												
	Rajendra Kumar Agarwal				<u>:</u>	-	<u> </u>	-		-	2.71 2.71	-	2.71

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# B: Related party transactions (Cont'd)

SI. Particulars	Particulars Ultimate holding com		Associates		Other investments		Enterprises over which Key Management Personnel exercise significant influence		Key management personnel (KMP), relatives and other related entities		Total	
	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20
II. Outstanding balances at year end												
(1) Investments												
X-pert Publicity Private Limited- Equity shares	-		62.23	62.23		-	-	-	-	-	62.23	62.23
Leet OOH Media Private Limited- Equity shares	-	-	577.50	577.50		-	-	-	-	-	577.50	577.50
MMI Online Limited- Equity shares			559.95	559.95	-	-	-	-	-	-	559.95	559.95
Jagran Publications Private Limited- Equity shares			-	-	10.00	10.00		-	-	-	10.00	10.00
Jagran Prakashan (MPC) Private Limited- Equity shares		2	-	-	0.50	0.50	-	-	-	-	0.50	0.50
Less: Provision for impairment in value of investments	-	-	-	-	(10.50)	(10.50)	-	-	-	•	(10.50)	(10.50)
	-	-	1,199.68	1,199.68	-	-	•		•	-	1,199.68	1,199.68
(2) Trade receivables												4.22
X-pert Publicity Private Limited	-	•	-	4.32	-	-	-	-		-	2.25	4.32 6.08
MMI Online Limited		-	2.75	6.08	-	-		0.20	1	- :	2.75 1.71	0.08
Others	<u> </u>	-	2.75	10.40			1.71	0.28	-		4.46	10.68
(3) Loans and advances (assets) [including interest accrued thereon] [refer note 31(d)]												
Rajendra Kumar Agarwal				-	-	-	-	-	-	30.75		30.75
	•	-		-	-		-	-	-	30.75	-	30.75
(4) Security deposits given												
V R S M Enterprises LLP	-	-	-	-	-	-	200.00	200.00	50.00	50.00	200.00 50.00	200.00 50.00
Pramila Gupta Estates	-		-	-	-	-	•	-	50.00	50.00	50.00	50.00
Madhu Gupta		•	-	-		-	•	-		341.75	341.75	341.75
Others		-	•	-	•			-	341.75 441.75	441.75	641.75	641.75
	-	•		•	-	•	200.00	200.00	441./5	441.75	641.75	041.73
(5) Trade payables and other current liability												
X-pert Publicity Private Limited	-	-	0.88	-	-	-		-	-	- 1	0.88	-
Leet OOH Media Private Limited		-	2.15	3.23	-	-	-	-	-	-	2.15	3.23
MMI Online Limited	-	-	174.04	38.97	-	-	•				174.04	38.97
Others			-	-	-		-	0.55	197.87	213.97	197.87	214.52
	-	-	177.07	42.20				0.55	197.87	213.97	374.94	256.72

#### Notes

- (1) The sales, purchases and other transactions with related parties are at arm's length. Outstanding balances at the year end are unsecured and interest free (except the interest bearing loans) and settlement occurs in cash, except barter balances, which are settled on receipt/ provision of services. For the year ended March 31, 2021, the Company has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2020: Rs. Nii). This assessment is undertaken for each financial year through examining the financial position of the related party and the market in which the related party operates.
- (2) During the previous year, subsidiary Company Music Broadcast Limited had allotted one bonus equity share for every four equity shares held by the equity shareholders. As a result of the same, the Company had received 50,595,572 bonus equity shares of face value of Rs. 2 each.

#### (3) Commitments

- (a) The Company has given continuing guarantee of an amount not exceeding Rs. 2,500 Lakhs to HDFC Bank Limited, on behalf of Music Broadcast Limited (subsidiary) towards bank guarantee extended by HDFC Bank Limited, Kanjur Marg, Mumbai branch to the subsidiary. The outstanding value of bank guarantee as on March 31, 2021 aggregated to Rs. 2,166.28 Lakhs (As at March 31, 2020: Rs. 2,166.28 Lakhs)
- (b) During the year, the Company has given a corporate guarantee of an amount not exceeding Rs. 2,145.00 Lakhs to ICICI Bank Limited on behalf of Midday Infomedia Limited (subsidiary) in relation to the outstanding term loan. The term loan outstanding in respect thereof as on March 31, 2021 amounted to Rs. 1,714.88 Lakhs.
- (4) Jagran Media Network Investment Private Limited ("Holding Company") has given an undertaking to the Company to make good any shortfall in recovery of an advance of Rs. 475.00 Lakhs given to Shakumbari Straw Product Limited.
- (5) The Company has undertaken that the Promoter Group shall hold at least 60% equity shareholding in the Company, directly or indirectly, and exercise management control till the tenor of the NCDs.
- (6) The remuneration to key managerial personnel and their relatives does not include the provision made for gratuity and leave benefits, as they are determined on actuarial basis for the Group as a whole.
- (7) The figures exclude GST, as applicable.

Amil Laiswal

