



May 09, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India

**Scrp Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated May 09, 2024 titled '*Airtel celebrates 2.5 million 5G customers in North East and Assam*' being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Dy. Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

**Regd. Office:** Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India  
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**CIN:** L74899HR1995PLC095967



## Airtel celebrates 2.5 million 5G customers in North East and Assam

5G network pans across all districts and villages

**Assam, May 09, 2024:** Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 2.5 million customers enjoying 5G service in the states of North East and Assam. The Company has successfully deployed 5G service across all cities and districts in North East and Assam reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in North East and Assam. The Company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels and pilgrimage sites of Tawang Monastery in Arunachal Pradesh and Ujjayanta Palace in Tripura, to the breathtaking vistas of tourist hotspots like Kaziranga National Park in Assam, Mawsynram - the wettest place on Earth in Meghalaya, Hornbill Festival in Nagaland and Tea plantations in Assam, Airtel continues to complete its rollout across North East and Assam.

Commenting on the milestone, **Rajnish Verma, CEO-North East and Assam, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in North East and Assam. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit [www.airtel.in](http://www.airtel.in)