

### Ref: VTTL/SEC/SE/2021

The General Manager – Listing, National Stock Exchange of India Ltd Plot No. C/1, G Block, Bandra – Kurla Complex, Bandra (E), Mumbai – 400 051 Tel No- 022-26598235

Dear Sir/Madam,

# October 21, 2021

The Manager Listing, BSE Ltd., Floor 25, P.J. Towers, Dalal Street, Mumbai – 400 001 PH: 022-22721234

# Sub: Press release/media release

Please find attached herewith copy of the Press Release/Media release which is being released today to intimate that VST Tillers Tractors Ltd, won the Latest Innovation of the Year Award 2021 for its VST MT 932 Tractor model, at the Apollo Farm Power Awards 2021.

This is for your information.

Yours truly, for V.S.T. Tillers Tractors Ltd,

Chinmaya Khatua Company Secretary

Encl: a/a



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#### **Press Release**

## VST MT 932 adjudged the Most Innovative Tractor of 2021

### Wins Latest Innovation of the Year at Apollo Farm Power Awards 2021

Bengaluru, 21st October 2021:

VST Tillers Tractors Ltd. (VST), India's leading farm equipment manufacturer, won the Latest Innovation of the Year Award 2021 for its VST MT 932 Tractor at the Apollo Farm Power Awards 2021. The award was received by Mr. Jujhar Singh Virk, Senior Vice President, Sales and Marketing, VST Tillers Tractors Ltd from Dr. Ramesh Chand - Member Niti Ayog & Dr. Ashok Dalwai - Chairman PM's special task force on doubling farm income, during the 12th Agriculture Leadership Conclave 2021 & Awards organized by Agriculture Today Group in New Delhi.

Apollo Farm Power Awards 2021 is given in recognition of excellence in farm power and agriculture mechanization. The award celebrates efforts that have made significant contributions in the Indian agriculture sector and positively impacted the lives of farmers.

The 30 HP, VST MT 932 Tractor is one of the most innovative products in the compact tractor market with over 30 smart and farmer-friendly features. The Tractor offers a combination of performance, comfort, and efficiency, making it the preferred choice of the customer and also helping it stand way ahead of the competition.

Mr. Antony Cherukara, CEO, VST Tillers Tractors Ltd. said, "selection of VST MT 932 as the latest innovation of the year 2021, reiterates our commitment towards offering innovative and quality products to the Indian farming community. We are delighted to receive the Apollo Farm Power Award and I am sure that this award will encourage all of us at VST to continue working hard and bring out more innovative solutions to the Indian Agriculture market. The feature-filled, VST MT 932 demonstrates our technical acumen and engineering capabilities, that are customized to match the demanding requirements of Indian farms".

#### **VST MT 932**

With more than 30 smart and farmer-friendly features, VST MT 932 tractor is positioned as " 30 HAI TOH SMART HAIN". VST MT 932 is a great example of an in-house developed product with Best-in-class global technology and features. With 30 Horsepower, 4 Cylinder Engine, VST MT 932 comes with Fuel Saving Technology, Stylish look and ergonomic design, Power Steering, 9+3 Synchromesh Gear Box, Double



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Clutch, 4wheel drive, 1250 KG Lifting Capacity, 2.1 Meter Turning Radius, Mid PTO, Reverse PTO and many more, making this compact tractor one of the most advanced technology-driven tractors in the Indian farm equipment scene.

#### **About VST Tillers Tractors Ltd**

VST Tillers Tractors Limited. was established in the year 1967 by the VST Group of companies. With a legacy of more than 53 years, VST continues to drive farm mechanization and empowerment of Indian farmers. The organization is the largest Indian manufacturer of Tillers, 4WD Compact Tractor, and amongst the leading producers of the other category Tractors, Engines, Transmission, Power Reaper and Precision Components. VST also exports products to European, Asian, and African markets. To further strengthen its product portfolio and offer world-class technology customized to match the needs of Indian customers, VST has entered into strategic alliances with Pubert from France for Power Weeders and Zetor from the Czech Republic for Tractors.

VST believes in leveraging electric, driver optional, and connected vehicle technologies to offer sustainable, productive, and profitable farming solutions and has made a strategic investment in Monarch Tractor (Zimeno Inc) – Maker of the World's First Fully Electric, Driver-Optional Smart Tractor.

Website: https://www.vsttractors.com/

