



AHCL/ SE/ 63 /2018-19

March 12, 2019

<b>The National Stock Exchange of India Limited</b> "Exchange Plaza", C-1, Block G Bandra-Kurla Complex, Bandra (E) Mumbai 400 051	<b>BSE Limited</b> Department of Corporate Services 1 <sup>st</sup> Floor, P.J. Towers, Dalal Street, Mumbai 400 001
<b>Symbol : AMRUTANJAN</b>	<b>Scrip Code: 590006</b>

Dear Sir / Madam,

**Sub: Amrutanjan – Now on 'Amazon' with Exclusive Brand Store**

**Ref: Submission of Information pursuant to Regulation 30(4) and Schedule III of SEBI (Listing obligations and Disclosure Requirements) Regulations 2015**

**Our earlier Announcement no: AHCL/SE/35/2018-19 dated August 27, 2018**

Pursuant to above-referred provisions and earlier communications made in this regard, we further submit the attached announcement on opening of Exclusive Brand Store on Amazon.

The same may please be disseminated to the members and public.

Thanking you,

Yours faithfully,

For **Amrutanjan Health Care Limited**

**(M Srinivasan)**  
**Company Secretary & Compliance Officer**



**Amrutanjan Health Care Limited**

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CIN - L24231TN1936PLC000017



## AMRUTANJAN - Now on 'Amazon' with Exclusive Brand Store

Greetings from Amrutanjan!

Amrutanjan, a premier pain management brand in India with a legacy spanning over 125 years, enjoys unequivocal loyalty and trust amongst its customers.

It has consistently grown over the years to become a household name and a trusted brand in the segment. The brand covers the entire gamut of not only the pain & congestion management products but also the women's hygiene category. With 'Pure Healthy Essence' as its corporate promise to consumers, Amrutanjan is inherently associated with naturalness, science and trust.

Today we take pleasure to announce that Amrutanjan is now on **Amazon**, a largest e-commerce marketplace, with its exclusive Store. The Store will demonstrate the depth and efficacy of Amrutanjan range of products and will facilitate customers to choose the ideal product or combination of products. With this listing, customers can enjoy the convenience of accessing Amrutanjan's quality products from any place using the following link:

<http://amazon.in/amrutanjan>

Amrutanjan has always believed in caring for people's well being and comfort and this is one more endeavor in that direction.

Happy shopping,

A. Sreenath  
Group Product Manager  
Amrutanjan Health Care Ltd.,

