

Date: 27.03.2024

ISIN: INE526R01028
SCRIP CODE: 539017
SCRIP ID: STARHFL
PAN NO. AAGCA1988C

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

Sub: Press Release intimating opening of new branch office at Kanchipuram, Tamil Nadu

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 please find attached press release which will be disseminated shortly, the content of which is self-explanatory.

The Press Release may also be accessed on the website of the company at www.starhfl.com

This is for the information and record

Thanking You,

FOR STAR HOUSING FINANCE LIMITED

Shreyas Mehta
Company Secretary and Compliance Officer
M.No. A38639

Encl: Press Release

STAR HOUSING FINANCE LIMITED EXPANDS PRESENCE IN TAMIL NADU WITH NEW BRANCH IN KANCHIPURAM

Mar 27, 2024 | Kanchipuram, Tamil Nadu

Star Housing Finance Limited (Star HFL) (BSE Scrip code: 539017), a semi urban and rural focused HFC has expanded its presence in Tamil Nadu through inauguration of its new branch premises in Kanchipuram.

The branch is situated at 89A, 2nd floor, SG Complex, SVN Pillai Street, Kanchipuram – 631502 and is headed by Mr. Dinakaran, an HFC professional with strong local domain. The office would operate in line with philosophy of providing housing finance assistance to prospective home buyers in adjoining semi urban and rural geographies.

Mr. Rajesh Gopinath, Regional Head, Tamil Nadu was present at the inauguration and expressed confidence to scale up the operations through this office. He said that the branch looks forward to cater to 200 customers in first six months of business operations and should then be ready to expand through spokes around the Kanchipuram hub.

Mr. Kalpesh Dave, CEO, said, “Tamil Nadu is an important market for Star HFL. We have a strong team across functions who have requisite experience and understand the subtle nuances of prospective borrowers and property characteristics in the State. We are committed to expand our presence in Tamil Nadu and the state should increase its overall share in the total business of the Company as we build up the presence. Congratulations to Rajesh and team and wish them the very best.”

For further details contact:

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Star Housing Finance Ltd
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