

Date: March 28, 2022

To,

BSE Limited Department of Corporate Services 1st Floor, New Trading Ring Rotunda Building, P.J. Towers Dalal Street, Fort Mumbai 400 001 Fax No.: 91-22-2272-1919 Tel No.: 91-22-2272-1233 / 34 E-mail: corp.relations@bseindia.com Scrip Code : 517421	National Stock Exchange of India Limited Compliance Department Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra [E] Mumbai 400 051 Fax No.: 91-22-2659-8120 Tel No: 91-22-2659-8100 / 8114 E-mail: takeover@nse.co.in Scrip Code: BUTTERFLY
Butterfly Gandhimathi Appliances Limited 143, Pudukkamm Village, Vandalur- Kelambakkam Road, Kelambakkam, Chengalpattu, Tamil Nadu – 603103 E-mail: priya.vm@butterflyindia.com	

Dear Ma'am / Sir,

Sub: Disclosure under Regulation 31(2) read with Regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please find attached a disclosure under Regulation 31(2) read with Regulation 28(3) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as prescribed pursuant to SEBI's circulars dated August 5, 2015, bearing reference no. CIR/CFD/POLICYCELL/3/2015

Request you to take the same on record.

Thanking you,
Yours faithfully



Mr. V.M. Lakshminarayanan

VS V. M. L. Shenbaga Lakshmi

Mrs. V. M. L. Shenbaga Lakshmi

BV V. M. B. Unnamalai

Mrs. V. M. B. Unnamalai

GS V. M. G. Sivasani

Mrs. V. M. G. Sivasani

KM V. M. K. Mangalam

Mrs. V. M. K. Mangalam

VMLL V. M. L. Karthikeyan

Mr. V. M. L. Karthikeyan

SLK V. M. S. Karpagam

Mrs. V. M. S. Karpagam

VMSN V. M. S. Nammasivayam

Mr. V. M. S. Nammasivayam

AV V. M. A. Vishwanathan

Mr. Gangadharam Vishwanathan

VMLS V. M. L. Senthinathan


Mr. V. M. L. Senthinathan

VMS/100

~~12-17~~

Mr. V.M.G. Mayuresan

VMS/100



Mr. V.M.S. Kumaraguru

Encl:

Annexure I under SEBI Circular No. CIR/CFD/POLICYCELL/3/2015 dated August 5, 2015

ANNEXURE I

Name of Target Company (TC)			Butterfly Gandhimathi Appliances Limited											
Names of Stock Exchanges where the shares of the Target Company are listed			BSE Limited and National Stock Exchange of India Limited											
Date of reporting			March 28 , 2022											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked			Mr. V.M. Lakshminarayanan, Mr. V.M. Balasubramaniam, Mr. V.M. Seshadri, Mr. V.M. Gangadharam, Mr. V.M. Kumaresan, V.M. Chettiar & Sons India LLP, and LLM Appliances Private Limited, (collectively the "Releasing Promoters")											
Details of creation/invocation/release of encumbrance			Shares held by the Releasing Promoters (as detailed in (3) below), which were encumbered in favour of Crompton Greaves Consumer Electricals Limited ("CG"), have been released on account of sale of the said shares to CG.											
Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]}		
	No. of shares	% of total share capital	% w.r.t diluted share capital	No of shares	% of total share capital	Type of event (creation / release / invocation)	Date of Creation / release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	No. of shares	% of total share capital	Name of the entity in whose favour shares are encumbered ***	No. of shares	% of total share capital
Mr. V.M. Seshadri	9,78,344	5.47	5.47	9,69,983	5.42	Release	March 25, 2022	Others (covenant	N.A.	6,91,776	3.87	CG	2,78,207	1.55

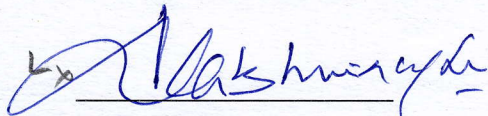
)						
Mr. V.M. Balasubramaniam,	7,83,529	4.38	4.38	7,83,529	4.38	Release	March 25, 2022	Others (covenant)	N.A.	6,91,776	3.87	CG	91,753	0.51
Mr. V.M. Kumaresan	7,82,422	4.38	4.38	7,82,422	4.38	Release	March 25, 2022	Others (covenant)	N.A.	6,91,776	3.87	CG	90,646	0.51
Mr. V.M. Gangadharam	7,75,229	4.34	4.34	7,75,229	4.34	Release	March 25, 2022	Others (covenant)	N.A.	6,91,776	3.87	CG	83,453	0.46
Mr. V.M. Lakshminarayanan	6,98,530	3.91	3.91	6,98,530	3.91	Release	March 25, 2022	Others (covenant)	N.A.	6,91,776	3.87	CG	6,754	0.04
Mrs. V. M. B. Unnamalai	2,17,750	1.22	1.22	1,86,454	1.04	-	-	-	-	-	-	CG	1,86,454	1.04
Mrs. V. M. K. Mangalam	2,18,947	1.22	1.22	1,87,561	1.05	-	-	-	-	-	-	CG	1,87,561	1.05
Mrs. V. M. G. Sivakami	2,17,750	1.22	1.22	1,94,754	1.09	-	-	-	-	-	-	CG	1,94,754	1.09
Mrs. V. M. L. Shenbaga Lakshmi	2,17,750	1.22	1.22	2,17,750	1.22	-	-	-	-	-	-	CG	2,17,750	1.22
Mr. V. M. L. Karthikeyan	83,700	0.47	0.47	53,703	0.30	-	-	-	-	-	-	CG	53,703	0.30
Mrs. V.M.S. Karpagam	4,351	0.02	0.02	-	-	-	-	-	-	-	-	-	-	-
Mr. V.M.S. Namasivayam	16,495	0.09	0.09	-	-	-	-	-	-	-	-	-	-	-

Mr. Gangadharam Vishwanathan	16,100	0.09	0.09	-	-	-	-	-	-	-	-	-	-	-
Mr. V.M.L. Senthilnathan	11,055	0.06	0.06	-	-	-	-	-	-	-	-	-	-	-
Mr. V.M.G. Mayuresan	3,311	0.02	0.02	-	-	-	-	-	-	-	-	-	-	-
Mr. V.M.S. Kumaraguru	3,344	0.02	0.02	-	-	-	-	-	-	-	-	-	-	-
LLM Appliances Private Limited	30,46,565	17.04	17.04	26,88,978	15.04	Release	March 25, 2022	Others (covenant)	N.A.	26,88,978	15.04	CG	Nil	Nil
V.M. Chettiar & Sons India LLP	35,07,100	19.62	19.62	35,07,100	19.62	Release	March 25, 2022	Others (covenant)	N.A.	35,07,100	19.62	CG	Nil	Nil

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

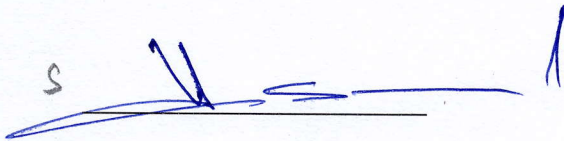
** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

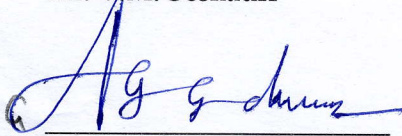

 Mr. V.M. Lakshminarayanan

B 

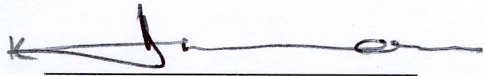
Mr. V.M. Balasubramaniam

S 

Mr. V.M. Seshadri

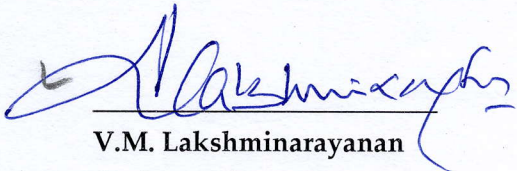


Mr. V.M. Gangadharam



Mr. V.M. Kumaresan

For and on behalf of V.M. Chettiar & Sons India LLP



V.M. Lakshminarayanan
Designated Partner

For and on behalf of LLM Appliances Private Limited

B V. M. Balasubramaniam

V.M. Balasubramaniam
Managing Director

LS V. M. L. Shenbaga Lakshmi

Mrs. V. M. L. Shenbaga Lakshmi

BU V. M. B. Unnamalai

Mrs. V. M. B. Unnamalai

GS V. M. G. Sivakami

Mrs. V. M. G. Sivakami

KM V.M.K. Mangalam

Mrs. V. M. K. Mangalam

vmgm ATG-1

Mr. V.M.G. Mayuresan

vmlk glcy

Mr. V. M. L. Karthikeyan

vmlk hh---

Mr. V.M.S. Kumaraguru

SK vmskypgm

Mrs. V.M.S. Karpagam

vmsn AS Namany

Mr. V.M.S. Namasivayam

GV vit

Mr. Gangadharam Vishwanathan

vmls sttt

Mr. V.M.L. Senthilnathan