



Date: 12/09/2024

To, National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 NSE Scrip Symbol: INTERARCH	To, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001 BSE Scrip Code 544232
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**Subject:** Intimation/Disclosure of appointment of Investor Relations Advisor under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable provisions, we are pleased to intimate that the Company has appointed M/s Strategic Growth Advisors Pvt. Ltd. as the Investor Relation Advisor for providing Investor Relation services to the Company with effect from 12<sup>th</sup> September, 2024.

As required under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023, details are enclosed as "Annexure".

We request you to take the same on records.

Thanking You

For INTERARCH BUILDING PRODUCTS LIMITED

**NIDHI GOEL**  
Company Secretary & Compliance Officer  
Membership No.A19279



## INTERARCH BUILDING PRODUCTS LIMITED

(Formerly known as Interarch Building Products Private Limited)

Corporate Office : B-30, Sector 57, Noida - 201301, India.

Tel.: +91 120 4170200, CIN: U45201DL1983PLC017029



**BUILDING**  
INNOVATORS

Registered Office: Farm No-8, Khasra No. 56/23/2, Dera Mandi Road, Mandi Village, Tehsil Mehrauli, New Delhi - 110047, India.

info@interarchbuildings.com www.interarchbuildings.com



As per SEBI Master Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 23, 2023 details to be provided while disclosing events given in part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are as under

S.NO	Particulars	Details
1.	Name(s) of parties with whom the agreement is entered;	Strategic Growth Advisors Private Limited
2	Purpose of entering into the agreement;	For the purpose of handling Investor Relation activities of the Company
3	Shareholding, if any, in the entity with whom the agreement is executed	NA
4	Significant terms of the agreement (in brief) special right like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc;	<p>Strategic Growth Advisors will provide strategic advice on the Company's capital market communications and handhold the Company's management throughout its interactions within the Capital Market Ecosystem. As advisors to the management, Strategic Growth Advisors will develop a deep understanding of the Company's business model, its journey thus far and the ensuing growth path and strategize a compelling positioning and communication strategy to explain where the company is headed in the short and the medium term, it's USPs and Value Drivers.</p> <p>The objective would also be to enhance the effectiveness of communication, improve transparency and instate confidence in the Company's growth strategy and governance, thus creating sustainable shareholder value in medium to long term.</p>
5	Whether the said parties are related to promoter/promoter group/group companies in any manner. If yes, nature of relationship;	NA
6	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	NA

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7	In case of issuance of shares to the parties, details of issue price, class of shares issued;	NA
8	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	NA
9	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof;	NA

*[Handwritten signature]*



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