

2nd May, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of April 2019.

Please find enclosed the Press Release regarding the Company's sales update for the month of April, 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 5% sales growth in April 2019

Hosur, May 02, 2019: TVS Motor Company registered a growth of 5% with sales increasing from 304,795 units in April 2018 to 318,937 units in the month of April 2019.

Two-Wheeler

Total two-wheelers registered a growth of 4% with sales increasing from 293,418 units in April 2018 to 305,883 units in April 2019. Domestic two-wheeler sales registered a growth of 3% from 241,604 units in April 2018 to 248,456 units in April 2019.

Scooter sales of the Company grew by 9% from 89,245 units in April 2018 to 97,323 units in April 2019. Motorcycle sales grew by 9% with sales increasing from 131,704 units in April 2018 to 143,063 units in April 2019.

Exports

The Company's total exports grew by 13% from 61,798 units registered in the month of April 2018 to 69,565 units in April 2019. Two-wheeler exports grew by 11% increasing from 51,814 units in April 2018 to 57,377 units in April 2019.

Three-Wheeler

Three-wheeler sales of the Company grew by 15% increasing from 11,377 units in April 2018 to 13,104 units registered in April 2019.

PRESS RELEASE



About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
