

**Ref: PFL/ BSE-CSE/2024-25/30**

**21<sup>st</sup> August, 2024**

**To,**  
**BSE Limited**  
The Corporate Relationship Department  
P.J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 544191**  
**Scrip ID: PURPLEFIN**

**To,**  
**The Calcutta Stock Exchange Limited,**  
7, Lyons Range,  
Dalhousie, Kolkata-700001,  
West Bengal  
**CSE Scrip Code: 26505**

**Sub: Intimation of the Voting Results under Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

We refer to the notice of 01/2024-25 Extraordinary General Meeting (“EGM”) of the Company dated 29<sup>th</sup> July, 2024 (“EGM Notice”), circulated to the shareholders of Purple Finance Limited (the “Company”) for seeking their approval on resolutions contained in the notice by means of remote e-voting and e-voting system (“Insta Poll”) at the EGM. Accordingly, the EGM was held on Wednesday, 21<sup>st</sup> August, 2024 at 11:00 a.m. through Video Conferencing (“VC”) / Other Audio-Visual Means (“OAVM”), in compliance with the applicable provisions of the Companies Act, 2013 and Rules made thereunder (“Act”), and the circulars issued by Ministry of Corporate Affairs (collectively referred to as ‘MCA Circulars’) and applicable provision of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) and SEBI Circular and any updates thereto.

The Company had appointed Mr. Anish Gupta, partner of M/s. VKMG & Associates LLP, Practicing Company Secretaries as the scrutinizer (“Scrutinizer”) for scrutinizing the process of remote e-voting and e-voting system (“Insta Poll”) at the AGM in a fair and transparent manner.

The Scrutinizer carried out the scrutiny of remote e-voting which had commenced on Friday, 16<sup>th</sup> August, 2024, at 09:00 a.m. (IST) and ended on Tuesday, 20<sup>th</sup> August, 2024, at 05:00 p.m. (IST), along with votes casted through e-voting system (“Insta Poll”) at the EGM and submitted consolidated scrutinizers report on 21<sup>st</sup> August, 2024.

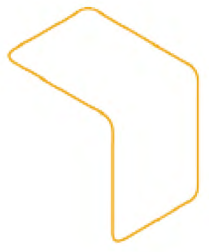
In connection with this, please find enclosed the consolidated voting results i.e., remote evoting and e-voting at the Meeting, on the business transacted at EGM, in the format prescribed under Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, along with the Scrutinizer's report thereon.

**Purple Finance Limited**

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7<sup>th</sup> Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

Tel. No.: +91-22 6916 5100 | www.purplefinance.in | CIN No. L67120MH1993PLC075037 | customersupport@purplefinance.in



- a) Details of voting results in the format specified under Regulation 44 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – **Annexure I**
- b) The Scrutinizer's Report dated August 21, 2024 - **Annexure II**

The same is also being made available on the website of the Company at <https://www.purplefinance.in/>.

All the resolutions put to vote at the EGM stand passed, under remote e-voting along with voting through e-voting (Insta Poll) at the EGM, with the requisite majority and shall be deemed to be passed on the date of the EGM.

This is for your information and records.

Thanking You,

Yours faithfully,

**For Purple Finance Limited**

**Ruchi Nishar**  
**Company Secretary & Compliance Officer**

Encl: A/a

**Purple Finance Limited**

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7<sup>th</sup> Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

Tel. No.: +91-22 6916 5100 | [www.purplefinance.in](http://www.purplefinance.in) | CIN No. L67120MH1993PLC075037 | [customersupport@purplefinance.in](mailto:customersupport@purplefinance.in)

General information about company

Scrip code	544191
NSE Symbol	
MSEI Symbol	
ISIN	INE0CYK01015
Name of the company	PURPLE FINANCE LIMITED
Type of meeting	EGM
Date of the meeting / Date of declaration of r	21-08-2024
Start time of the meeting	11:00 AM
End time of the meeting	11:16 AM

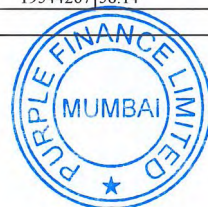


Voting Results

Record date	13/08/2024
Total number of shareholders on record date	1728
No. of shareholders present in the meeting either in person or through	
a) Promoters and Promoter group	4
b) Public	0
No. of shareholders attended the meeting through video conferencing	
a) Promoters and Promoter group	8
b) Public	35
No. of resolution passed in the meeting	3
Disclosure of notes on voting results	



Resolution (1)								
Resolution required: (Ordinary/ Special)				Special Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				NO				
Description of resolution considered				1 Alteration of Articles of Association of the Company				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% on outstanding shares	No. of Votes – in favour (3)	No. of Votes – against (5)	% Favour on votes polled (6)	% Against on votes polled (7)
Promoter and Promoter Group	E-Voting	24241096	17047639	70.33	17047639	0	100.00	0.00
	Poll		0	0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	<b>Total</b>	24241096	17047639	70.33	17047639	0	100.00	0.00
Public- Institutions	E-Voting	1375019	1375019	100.00	1375019	0	100.00	0.00
	Poll		0	0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	<b>Total</b>	1375019	1375019	100.00	1375019	0	100.00	0.00
Public- Non Institutions	E-Voting	7998839	515463	6.44	515463	0	100.00	0.00
	Poll		606146	7.58	606146	0	100.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	<b>Total</b>	7998839	1121609	14.02	1121609	0	100.00	0.00
<b>Total</b>		33614954	19544267	58.14	19544267	0	100.00	0.00
<b>Whether resolution is Pass or Not.</b>							Passed	

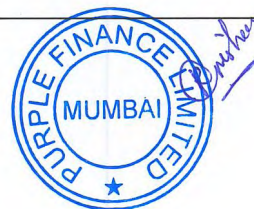


*Bishw...*

Resolution (2)								
Resolution required: (Ordinary/ Special)				Special Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				NO				
Description of resolution considered				2 Approval for issuance of Non-Convertible Debentures under private placement basis				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	No. of shares held on outstanding shares	No. of Votes – in favour (3)	No. of Votes – against (5)	Favour on votes polled (6)	Against on votes polled (7)
Promoter and Promoter Group	E-Voting	24241096	17047639	70.33	17047639	0	100.00	0.00
	Poll		0	0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	Total	24241096	17047639	70.33	17047639	0	100.00	0.00
Public- Institutions	E-Voting	1375019	1375019	100.00	1375019	0	100.00	0.00
	Poll		0	0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	Total	1375019	1375019	100.00	1375019	0	100.00	0.00
Public- Non Institutions	E-Voting	7998839	515463	6.44	515463	0	100.00	0.00
	Poll		606146	7.58	606146	0	100.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	Total	7998839	1121609	14.02	1121609	0	100.00	0.00
<b>Total</b>		<b>33614954</b>	<b>19544267</b>	<b>58.14</b>	<b>19544267</b>	<b>0</b>	<b>100.00</b>	<b>0.00</b>
<b>Whether resolution is Pass or Not.</b>							<b>Passed</b>	



Resolution (3)								
Resolution required: (Ordinary/ Special)				Ordinary Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				Yes				
Description of resolution considered				3 Approval and ratification of material related party transactions with promoters/promoter group and shareholders				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	on outstanding shares	No. of Votes – in favour (3)	No. of Votes – against (5)	Favour on votes polled (6)	Gainst on votes polled (7)
Promoter and Promoter Group	E-Voting	24241096	4183701	17.26	4183701	0	100.00	0.00
	Poll		0	0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	<b>Total</b>	24241096	4183701	17.26	4183701	0	100.00	0.00
Public- Institutions	E-Voting	1375019	1375019	100.00	1375019	0	100.00	0.00
	Poll		0	0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	<b>Total</b>	1375019	1375019	100.00	1375019	0	100.00	0.00
Public- Non Institutions	E-Voting	7998839	515463	6.44	515463	0	100.00	0.00
	Poll		606146	7.58	606146	0	100.00	0.00
	Postal Ballot (if applicable)		0	0.00	0	0	0.00	0.00
	<b>Total</b>	7998839	1121609	14.02	1121609	0	100.00	0.00
<b>Total</b>		33614954	6680329	19.87	6680329	0	100.00	0.00
<b>Whether resolution is Pass or Not.</b>							Passed	





**Consolidated Report of Scrutinizer on remote e-voting and e-voting (Insta Poll) at the  
Extraordinary General Meeting of PURPLE FINANCE LIMITED**  
(Pursuant to Section 108 of the Companies Act, 2013 read with Rules 20 of the Companies  
(Management and Administration) Rules, 2014, as amended.)

To,  
The Chairman  
**PURPLE FINANCE LIMITED**  
CIN: U67120MH1993PLC075037  
Room No.11, 1st Floor, Indu Chamber  
349/353, Samuel Street, Vadgadi,  
Masjid Bunder (West),  
Mumbai – 400003

Sub: 01/2024-25 Extraordinary General Meeting ("EGM") of the members of **PURPLE FINANCE LIMITED (the "Company")** held on Wednesday, August 21, 2024, at 11.00 a.m. IST through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM").

Dear Sir,

Pursuant to the resolution passed by the Board of Directors of the Company on July 29, 2024, I, Anish Gupta, partner of VKMG & Associates LLP, Practicing Company Secretaries, have been appointed as a Scrutinizer for the purpose of scrutinizing the process of voting through electronic means ("e-voting"), on the resolutions contained in the notice of EGM dated July 29, 2024 ("Notice"), calling the EGM of the members of Company on Wednesday, August 21, 2024, at 11.00 a.m. IST through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM").

The management of the Company is responsible to ensure compliance with the requirements of applicable provisions of the Companies Act, 2013 ("the Act") and rules made thereunder and applicable regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations") and General MCA Circulars relating to issuance of notice and e-voting on the resolutions contained in the Notice calling the EGM. The management of the Company is responsible for ensuring a secured framework and robustness of the electronic voting systems.

The EGM was convened on Wednesday, August 21, 2024, at 11.00 a.m. IST through VC / OAVM. The deemed venue for the Meeting was the Corporate Office of the Company.

Pursuant to provisions of Sections 101 and 136 of the Act and rules made thereunder and Regulation 36 of Listing regulations and in terms of MCA Circulars and SEBI Circulars, the notice of EGM including procedure and instructions for e-voting was sent through electronic mode to equity shareholders whose email address is registered with the Company / Registrar & Transfer Agent of the Company, Purva Shareregistry (India) Private Limited ("Purva") / National Securities Depository Limited ("NSDL") / Central Depository Services (India) Limited ("CDSL") / Depository Participants.





The Notice of the EGM were placed on the website of the Company i.e. <https://www.purplefinance.in/> and on websites of the stock exchanges on which the shares of the Company are listed ("**Stock Exchanges**"), i.e. BSE Limited and Calcutta Stock Exchange Limited at <https://www.bseindia.com/> and <https://www.cse-india.com/> respectively, and the same were also made available on the website of Purva (Registrar & Transfer Agent and e-voting agency) at <https://evoting.purvashare.com/>.

The Company also published Newspaper advertisements of Notice of the EGM on July 30, 2024 after the sending of said Notice, in two newspapers namely "Financial Express" (English Newspaper), and "Mumbai Lakshdeep" (Marathi language newspaper).

My responsibility as Scrutinizer is to scrutinize the process of remote e-voting before the EGM and e-voting (Insta Poll) at the EGM in a fair and transparent manner and is restricted to make a Consolidated Scrutinizer's Report of the votes cast "in favour" or "against" the resolutions contained in the Notice, based on the reports generated from the e-voting system provided by Purva authorized under the Act and engaged by the Company to provide e-voting facility and attendant papers and other relevant documents furnished to me electronically by the Company and / or Purva for my verification. Accordingly, I hereby submit my report as under:

1. The Equity Shareholders of the Company as on the "cut-off" date, as set out in the Notice, i.e., Tuesday, August 13, 2024, were entitled to vote either by remote e-voting or e-voting (Insta Poll) at the EGM, on the resolutions (item nos. 1 to 3 as set out in the Notice calling the EGM) and their voting rights were in proportion to their shareholding in the paid-up equity share capital of the Company as on the cut-off date.
2. The remote e-voting commenced on Friday, August 16, 2024, at 9.00 a.m. (IST) and ended on Tuesday, August 20, 2024, at 5.00 p.m. (IST). The remote e-voting module was disabled by Purva upon expiry of this period.
3. The facility for voting was also available at the EGM through e-voting (Insta Poll) for those Members who attended the EGM and had not already cast their vote through the remote e-voting facility.
4. The votes cast during the remote e-voting and votes cast at the meeting through e-voting (Insta poll) were unblocked on Wednesday, August 21, 2024, after the conclusion of the EGM and was witnessed by two witnesses, Mr. Arya Kondalkar and Mr. Tanish Patel, who are not in the employment of the Company.
5. The e-votes were reconciled with the records maintained by the Company / Purva and the authorizations lodged with the Company / Purva on test check basis.
6. The details containing, inter alia, the list of Equity Shareholders who voted "in favour" or "against" on each of the resolutions that were put to vote, were generated from the e-voting website of Purva i.e. <https://evoting.purvashare.com/>. Based on the report generated by Purva and relied upon by me, the voting results are reported.



I submit herewith the Consolidated Scrutinizer's Report on the results of the remote e-voting and e-voting (Insta Poll), based on the reports generated by Purva, scrutinized on test check basis and relied upon by me as under:

Res. No.	Particulars of Resolutions	Mode	Total No. of Members	Total Votes available for voting	Total Valid Votes	Favour			Against			Abstained and Less Votes		
						No. of Members	No. of Votes	% of total Valid Votes	No. of Members	No. of Votes	% of total Valid Votes	No. of Members	No. of Abstained Votes	No. of Less Votes
1.	Alteration of Articles of Association of the Company (Special Resolution)	Remote e-voting	41	18938121	18938121	41	18938121	100.0000	0	0	0.0000	0	0	0
		E-voting (Insta Poll)	9	606146	606146	9	606146	100.0000	-	-	-	-	-	-
		<b>Total</b>	<b>50</b>	<b>19544267</b>	<b>19544267</b>	<b>50</b>	<b>19544267</b>	<b>100.0000</b>	<b>0</b>	<b>0</b>	<b>0.0000</b>	<b>0</b>	<b>0</b>	<b>0</b>
2.	Approval for issuance of Non-Convertible Debentures under private placement basis (Special Resolution)	Remote e-voting	41	18938121	18938121	41	18938121	100.0000	0	0	0.0000	0	0	0
		E-voting (Insta Poll)	9	606146	606146	9	606146	100.0000	-	-	-	-	-	-
		<b>Total</b>	<b>50</b>	<b>19544267</b>	<b>19544267</b>	<b>50</b>	<b>19544267</b>	<b>100.0000</b>	<b>0</b>	<b>0</b>	<b>0.0000</b>	<b>0</b>	<b>0</b>	<b>0</b>
3.	Approval and ratification of material related party transactions with promoters/promoter group and shareholder (Ordinary Resolution)	Remote e-voting	41	18938121	6074183	35	6074183	100.0000	0	0	0.0000	6	12863938	0
		E-voting (Insta Poll)	9	606146	606146	9	606146	100.0000	-	-	-	-	-	-
		<b>Total</b>	<b>50</b>	<b>19544267</b>	<b>6680329</b>	<b>44</b>	<b>6680329</b>	<b>100.0000</b>	<b>0</b>	<b>0</b>	<b>0.0000</b>	<b>6</b>	<b>12863938</b>	<b>0</b>

All the resolutions put to vote at the EGM stand passed, under remote e-voting along with voting through e-voting (Insta Poll) at the EGM, with the requisite majority and shall be deemed to have been passed on the date of the EGM.

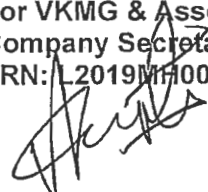


I hereby confirm that I am maintaining the register and records which are required to be maintained under Rule 20 of the Companies (Management and Administration) Rules, 2014 received from the Purva, in respect of the votes cast through remote e-voting and through e-voting (Insta Poll) at the EGM by the Equity Shareholders of the Company and will be handed over to Ms. Ruchi Nishar, Company Secretary of the Company, for preserving safely after the Chairman considers, approves and signs the minutes of the EGM. According to my observations, the process of remote e-voting and e-voting through Insta Poll at the EGM has been conducted in a fair and transparent manner.

Thanking you,

Yours faithfully,

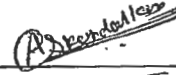
For VKMG & Associates LLP  
Company Secretaries  
FRN: L2019MH005300

  
Anish Gupta  
Partner  
FCS-5733  
CP-4092  
PRN:5424/2024

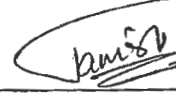



Date: 21-08-2024  
Place: Mumbai  
UDIN: F005733F001011265

Witness 1: Mr. Arya Kondalkar

  
\_\_\_\_\_

Witness 2: Mr. Tanish Patel

  
\_\_\_\_\_

Signature:  \_\_\_\_\_  
Ms. Ruchi Nishar,  
Company Secretary and Compliance Officer  
(Authorised by Mr. Amitabh Chaturvedi, Executive Chairman of the EGM)

