Date: March 5, 2021

To,
BSE Limited
Corporate Services Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai, Maharashtra – 400001

To,
Compliance officer
Quint Digital Media Limited
(Formerly known as Gaurav Mercantiles
Limited)
403 Prabhat Kiran, 17, Rajendra Place,
Delhi- 110008

Subject: Disclosure of shareholding under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Dear Sir/Madam,

We would like to inform you about the allotment of 60,17,641 (Sixty Lakh Seventeen Thousand Six Hundred and Forty One) Bonus Equity Shares in the ratio of 1:1 having face value of Rs.10 (Rupees Ten only) each fully paid-up made by the Board of Directors of Quint Digital Media Limited (formerly known as Gaurav Mercantiles Limited) (the "QDML") on March 4, 2021.

Pursuant to Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011 ("Takeover Code"), disclosure of aforesaid information required to be made under prescribed format is enclosed herewith.

You are requested to make a note of above information.

Yours sincerely

Name: Raghav Bahl

Place: Noida

Date: March 5, 2021

Name: Ritu Kapur

Place: Noida

Date: March 5, 2021

Name: Mohan Lal Jain

Place: Delhi

Date: March 5, 2021

For RB Diversified Private Limited

Name: Raghav Bahl

Designation: Director

Place: Noida

Date: March 5, 2021

Encl: As above

<u>OF SHARES AND TAKEOVERS) REGULATIONS, 2011</u>

Name of the Target Company (TC)	Quint Digital Media Limited (formerly known as Gaurav Mercantiles Limited)			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	See Annexure A			
Whether the acquirer belongs to Promoter/ Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of:	•			
a) Shares carrying voting rights	60,48,273 (Please refer Annexure – A for break-up)	55.11%	55.11%	
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-	
c) Voting rights (VR) otherwise than shares	-	-	-	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-	
e) Total = (a)+(b)+(c)+(d)	60,48,273	55.11%	55.11%	

Details	of acquisition /sale:			And the second s
а)	Shares carrying voting rights acquired /sold	60,17,641 (Please refer Annexure – A for break-up)	- (Please refer Annexure – A)	- (Please refer Annexure – A)
b)	VRs acquired/sold otherwise than by shares	-	-	-
c)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d)	Shares encumbered / invoked/released by the acquirer	-	-	· •
е)	Total = (a)+(b)+(c)+/-(d)	60,17,641	-	-
After th	e acquisition/sale, holding of:			
а)	Shares carrying voting rights	1,20,65,914 (Please refer Annexure – A for break-up)	54.97%	54.97%
b)	Shares encumbered with the acquirer	-	-	-
c)	VRs otherwise than by shares	-	-	-
d)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e)	Total = (a)+(b)+(c)+(d)	1,20,65,914	54.97%	54.97%

Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Allotment of Bonus Equity Shares in the ratio of 1:1. There is no change in the % of the shares acquired w.r.t total shares/voting capital.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 4, 2021 for allotment of Bonus Equity Shares		
Equity share capital / total voting capital of the TC before the said acquisition / sale	1,09,75,404 (One Crore Nine Lakh Seventy Five Thousand Four Hundred and Four) equity shares having face value of Rs.10 (Rupees Ten only) each fully paid-up.		
Equity share capital/ total voting capital of the TC after the said acquisition/sale			
Total diluted share/voting capital of the TC after the said acquisition	2,19,50,808 (Two Crore Nineteen Lakh Fifty Thousand Eight Hundred and Eight) equity shares having face value of Rs.10 (Rupees Ten only) each fully paid-up.		

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Name: Raghav Bahl Place: Noida

Date: March 5, 2021

Name: Ritu Kapur

Place: Noida

Date: March 5, 2021

Name: Mohan Lal Jain

Place: Delhi

Date: March 5, 2021

For RB Diversified Private Limited

Name: Raghav Bahl Designation: Director

Place: Noida

Date: March 5, 2021

Details of the Equity Shares held in QDML

4	Name	Equity Shares held at the time of last disclosure		Bonus Equity Shares allotted	Total holding after allotment of Bonus Equity Shares	
		(In No.)	(in %)	(In No.)	(in No.)	(in %)
1.	Mr. Raghav Bahl	30,52,305	27.81%	30,52,305	61,04,610	27.81%
2	Mr. Raghav Bahl (Refer Note)	30,632	0.28%	Nil	30,632	0.14%
2.	Ms. Ritu Kapur	18,43,249	16.79%	18,43,249	3,686,498	16.79%
3.	Mr. Mohan Lal Jain	9,23,150	8.41%	9,23,150	18,46,300	8.41%
4.	RB Diversified Private Limited	1,98,937	1.81%	1,98,937	3,97,874	1.81%
	Total	60,48,273	55.11%	60,17,641	1,20,65,914	54.97%

Note: Mr. Raghav Bahl acquired 30,632 Equity Shares on an ex-bonus basis (ex-bonus date i.e. March 2, 2021 and Record Date — March 3, 2021). These equity shares are not entitled for allotment of bonus equity shares. Consequently, there is slight reduction in the shareholding of the Promoter Group vis-à-vis the last reporting. In addition, the above shareholding does not reflect the equity shares acquired by Mr. Raghav Bahl on March 5, 2021 from open market.

Name: Raghav Bahl Place: Noida

Date: March 5, 2021

Name: Ritu Kapur

Place: Noida

Date: March 5, 2021

Name: Mohan Lal Jain

Place: Delhi

Date: March 5, 2021

For RB Diversified Private Limited

Name: Raghav Bahl Designation: Director

Place: Noida

Date: March 5, 2021