

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Sub: Intimation of Allotment of Equity Shares under the provisions of Chapter V of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and applicable provisions of the Companies Act, 2013 and the rules made thereunder, each as amended (the “Preferential Issue”)

Dear Sir/ Madam,

This is in continuation to our letters dated October 22, 2023, October 26, 2023, November 10, 2023 and November 17, 2023 for issuance of equity shares of Rs. 2/- (Rupees two only) each (“Equity Shares”) through Preferential Issue and pursuant to Regulation 30 read with Schedule III to SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We wish to inform you that pursuant to the receipt of the application money from Gamnat Pte. Ltd. (the “Allottee”), the Board of Directors of Affle (India) Limited (“the Company”) by way of circular resolution passed on November 22, 2023, have approved the allotment of 69,00,000 (Sixty Nine Lakh Equity Shares) fully paid up Equity Shares of Rs. 2/- each, in accordance with the applicable provisions of the Chapter V of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“SEBI ICDR Regulations”) and provisions of the Companies Act, 2013 and rules made thereunder, at a price of Rs. 1,085.54/- (including a premium of Rs. 1,083.54/-) per Equity Share, on a preferential basis, by way of private placement, to the Allottee for an aggregate consideration of Rs. 7,490,226,000 (Rupees Seven Hundred Forty Nine Crores Two Lakhs Twenty Six Thousand Only).

These shares shall rank pari-passu, in all respects with the existing Equity Shares of the Company. The Company has received in-principle approvals from BSE Limited and National Stock Exchange of India Limited (“Stock Exchanges”), for issue of the aforesaid Equity Shares on Preferential basis on November 15, 2023. The application for listing and trading approval of the Stock Exchanges for the Equity Shares allotted as above will be made in due course.

Consequent upon the above allotment, the paid-up equity share capital of the Company stands increased as follows:

Particulars	No. of Equity Shares of face value Rs. 2/- each	Amount (in Rs.)
Pre-allotment paid up share capital	133,271,060	266,542,120
Post allotment paid up share capital	140,171,060	280,342,120

The Equity Shares allotted above shall be locked in for a period as specified under Chapter V of the SEBI ICDR Regulations, as applicable.

Affle (India) Limited

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016
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 (P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172



Submitted for your information and records.

Thanking you,

**Yours Faithfully,
For Affle (India) Limited**

**Parmita Choudhury
Company Secretary & Compliance Officer**

Affle (India) Limited

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