

December 11, 2024

**To,
The Manager,
BSE SME Platform
Corporate Relationship Department
25th Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001**

BSE Scrip Code: 544035

Subject: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 of Newspaper Publications.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the pursuant to section 101 of Companies Act, 2013 read with rule 20 of the Companies (Management and Administration Rules, 2014), Please find attached Newspaper advertisement copy published in English Newspaper (Standard Post, Puducherry) and vernacular newspaper (hindutamil).

Thanking You,

Yours faithfully,
For SWASHTHIK PLASCON LIMITED

**MAHENDRAKUMAR GAUTAM
MANAGING DIRECTOR
DIN: 10314526**

EEPC India submits pre-budget memorandum to MSME Ministry

Kolkata, Dec 10 (UNI) EEPC India, the apex engineering exports promotion body, has proposed introducing a 25 percent income tax slab for MSME manufacturing units that are partnerships, LLPs, or sole proprietorships.

In its pre-budget memorandum to the Ministry of Micro, Small and Medium Enterprises, EEPC India also suggested increasing the benefits limit available under the Interest Equalization Scheme (IES) to Rs 10 crore from Rs 50 lakh now and offering 100 pc depreciation for investment in solar power generation by MSME units. "Private limited companies currently pay 25 pc income tax, while entities like partnerships, LLPs, and sole proprietorships pay approximately 35 pc after including surcharges. We therefore urge the government to introduce a 25 pc income tax slab for MSME manufacturing units that are partnerships, LLPs, or sole proprietorships. The

condition would be that the extra 10 percent saved must be reinvested in the

business." EEPC India Chairman Pankaj Chadha in a statement said on Tuesday.

"Certain policy actions like those recommended by the EEPC India are essential to raise the share of MSMEs in India's GDP and exports which would create more jobs. The country needs a dynamic MSME sector to absorb the youth joining the workforce and grow the country's manufacturing base," Chadha said.

EEPC India draws nearly 60 pc of its members from the MSME segment.

Amazon strengthens its commitment to 'Viksit Bharat'

Kolkata Dec 10 (UNI) At the fifth edition of its annual 'Smbhav Summit', Amazon has announced a series of initiatives strengthening its commitment to 'Viksit Bharat'.

The Smbhav Summit is part of Amazon's efforts to celebrate, support, and empower India's small businesses, aiming to accelerate their growth across India and the world, according to a media statement here on Tuesday.

As part of this, Amazon has signed an MoU with DPIIT to accelerate the government's key priority of establishing India as a global manufacturing hub.

Amazon has earmarked \$120MM from its Smbhav Venture Fund to invest in startups that digitize consumer goods manufacturing in India and cater to domestic and global demand, creating thousands of jobs.

Amazon is also increasing its export commitment four-fold and plans to enable over \$80 billion in cumulative exports from India by 2030.

This significant milestone will be driven by a combination of enabling exports through Amazon's Global Selling program for Indian MSMEs, manufacturers and D2C startups as well as sourcing Made-in-India products to be sold on Amazon's global marketplaces.

Amazon will continue to enable exports from various sectors, including Home & Kitchen products, Apparel & Textiles, Toys, Health & Nutrition Supplements, Ayurveda products etc. In addition, Amazon will now offer its world-class, reliable, and cost-effective logistics services to businesses across India.

The Company has launched 'Amazon Freight' for intra-city and inter-city transportation services nationally with full truckload options ranging from 5 ft to 40 ft to accommodate varied capacity requirements and 'Amazon Shipping' for last-mile delivery services covering 14,000+ pin codes with best in class promised delivery dates and pick up experience.

WhatsApp kicks off Bharat Yatra to train small businesses across India

New Delhi, Dec 10 (UNI) In a first-of-its-kind, mobile digital app WhatsApp has started a "unique" Bharat Yatra, an initiative aimed at providing on-ground, in-person training to small businesses across India to help small businesses fully leverage the capabilities of WhatsApp, enhancing their digital skills and business growth potential.

Starting with Delhi-NCR, the bus will visit some of the region's most popular and busy markets such as Laxmi Nagar, Rajouri Garden, Nehru Place, Malviya Nagar, Amar Colony, and Safdarjung Enclave. The journey

will also cover key hubs in Gurgaon and Noida, including Sapphire Mall and Atta Market, the company said in a release.

Following its tour in Delhi-NCR, the WhatsApp-branded bus will travel across India, reaching cities like Agra, Lucknow, Kanpur, Indore, Ahmedabad, Surat, Nashik, and Mysore. Through this initiative, small and medium businesses (SMBs) will benefit from interactive demos, hands-on personalized training – to get support creating their Business Profile, setting up a catalog, and creating an ad that clicks to start a WhatsApp chat – and expert



guidance on leveraging the WhatsApp Business app's key features to establish their WhatsApp presence, better connect with their customers, close sales and grow their business. enhance their operations.

Ravi Garg, Director, Business Messaging, Meta

in India said, "Small businesses are the backbone of India's economy, and with the right digital tools, they have the power to supercharge the country's digital transformation. The WhatsApp Bharat Yatra is our commitment to helping these businesses unlock their full potential by

providing them with the skills and knowledge they need to digitally connect with their customers, grow, and succeed. By meeting businesses where they are—both physically and digitally—we aim to create a meaningful, long-lasting impact across India's entrepreneurial landscape."

Recently, WhatsApp introduced some new updates for small businesses, including Meta Verified, which helps businesses build credibility with customers. Additionally, businesses can now send customized messages to their customers, such as appointment reminders, birthday greetings, or even

updates on a holiday sale, all in a faster and more efficient way.

For small businesses, WhatsApp has also started testing Meta AI, making it easier for them to activate AI directly from the WhatsApp Business app and engage with their customers more efficiently. The WhatsApp Bharat Yatra will provide in-person training across various tools and features on the WhatsApp Business app, helping businesses make the most of these updates.

The WhatsApp Bharat Yatra will help businesses provide in-person training across various tools and features on the WhatsApp Business app.

Bharat Forge raises Rs 1,650 crore for debt repayment, growth initiatives

New Delhi, Dec 10 (UNI) Bharat Forge Limited has raised Rs 1,650 Crores with the closure of its qualified Institutional Placement (QIP). The issue witnessed significant interest across Domestic and Foreign Qualified Institutional investors resulting in more than 10X demand of the issue size.

More than 90 percent allocation was made to marquee Domestic and Foreign long-only funds and Insurance Companies. The issue of the QIP was done at Rs 1,320 per share while the floor price as per SEBI ICDR was Rs 1,323.54 per share. The QIP proceeds will be utilized for debt repayment and funding of earlier announced inorganic growth initiatives, the company said in a release.

Amit Kalyani, Vice Chairman & The Jt. Managing Director, commented "We are thankful to the existing and new investors for the overwhelming response to the capital raise and for reaffirming their trust in the management in the transformational journey we are undertaking. We are committed to delivering enhanced growth creating



value for all the stakeholders".

Kotak Mahindra Capital Company Limited and Morgan Stanley India Company Private Limited acted as the Book Running Lead Managers (BRLM) for the issue. Khaitan & Co acted as the legal counsel to Bharat Forge while Shardul Amarchand Mangaldas & Co. and Freshfields Bruckhaus Deeringer acted as legal counsel to the BRLM's.

Bharat Forge Limited, a Pune-based Indian multinational, is a technology-driven global leader in providing high-performance, innovative safety critical components, and solutions for several sectors including automotive, power, oil and gas, construction & mining, rail, marine, defense, and aerospace. BFL has global manufacturing

footprint with a presence across five countries, with the largest repository of metallurgical knowledge, and offers full-service supply capability to its geographically dispersed marquee customers from concept to product design, engineering, manufacturing, testing, and validation.

Varcas-Ryoto Electrix targets to set up 25,000 EV charging stations in Telangana

Hyderabad, Dec 10 (UNI) Varcas-Ryoto Electrix, an eco-friendly mobility solutions and EV scooters manufacturer, on Tuesday announced to set up 25,000 EV charging stations for two-wheelers and three-wheelers in Hyderabad in the next year.

This would be a revolutionary model to install Two and Three Wheeler Charging Stations at a throwaway price of Rs 11,000. A person can set up a charging station at such a low cost and can earn Rs 5000 a month, said Gurgaon based Ryoto Electrix Managing Director Sandeep Ralhan in a press

conference here.

All they need is a phase electricity connection and a sufficient parking space for the vehicle to be charged, he informed and added that it will be working 24x7 with the support of a custom-built app E-Volt.

In the 6th Edition of India Green Energy Expo & the 4th Edition of the Green Vehicle Expo beginning from December 12 in Hyderabad, the company is offering EV Scooter for Rs 24,500 as against Rs 38,500 during the three-day expo, Sandeep said.

We are not very keen on selling EV Two Wheelers.

We are here to develop EV Infrastructure and Ecosystem, he added.

LN Rao said that the 5,000 capacity facility of the company was located at Dundigal, outskirts of Hyderabad, and plans to set up another EV scooter manufacturing facility at Visakhapatnam.

Without disclosing the investments, he said the 2,500-capacity Visakhapatnam capacity facility will come up by February next year.

Our brand was 'Neutron Pro Electric scooter' and so far, the company has brought seven models, he added.

Visakhapatnam Port set to achieve its target of 90 MMT for 2024-25 fiscal year: Port Secy

Visakhapatnam, Dec 10 (UNI) The Visakhapatnam Port Authority (VPA) is making remarkable strides towards achieving its target of 90 million metric tonnes (MMT) for the fiscal year 2024-25.

As of now, VPA has already handled 55 MMT in just 249 days, setting a record in the port's history, Port Secretary T Venu Gopal said in a release here on Tuesday.

Last year, VPA achieved its highest-ever cargo handling of 81.09 MMT.

To strengthen this momentum, VPA had organized a Stakeholders' Meet here on Monday.

Addressing the gathering, Dr M Angamuthu, Chairperson, VPA, acknowledged the invaluable contributions of stakeholders, State and District Administrations, and Public Sector Undertakings like Railways, Customs, and NHA.

He appreciated their support in achieving this milestone and emphasized the need for continued collaboration to reach greater heights.

Dr Angamuthu outlined VPA's commitment to port-led growth, aligning with the visions of Prime Minister's Maritime India Vision 2047 and Chief Minister's Swarna Andhra Pradesh.

Consumption of stainless steel in India grows 11 percent over FY23: ISSDA

New Delhi, Dec 10 (UNI) India's per capita consumption of stainless steel has increased to 3.1 kilogram in 2023-24 from 2.25 kgs five years ago that is in 2018-19, even as the industry continues to grapple with challenges posed by the persistent dumping of substandard stainless steel, particularly from China, adversely impacting domestic manufacturers.

According to the Indian Stainless Steel Development Association (ISSDA), the consumption of stainless steel in India has increased from 4.02 million tonnes (MT) in FY23 to 4.46 MT in FY24, a growth of about 11 percent over FY23. This includes both flats and longs, the association said in a release.

The figures imply the rising preference for stainless steel in sectors such as the infrastructure sector, processing industry, and railways sector, to name a few owing to the metal's overall sustainability properties, corrosion resistance, durability, and formability. As India aspires to become a USD 40 trillion economy by 2047, sectors such as construction, infrastructure, and manufacturing – key contributors to the gross domestic product – are expected to drive stainless steel demand growth.

Commenting on this growth, President, ISSDA, Rajamani Krishnamurti said, "The Indian stainless steel industry has achieved significant progress, with an 11 percent growth in consumption reflecting



the nation's growing reliance on sustainable input materials. Over the past two decades, demand for stainless steel has diversified across multiple sectors, although the country's per capita consumption remains below the global average of 6.5 kg."

India boasts an installed capacity of 7.5 million tonnes, capable of producing a diverse

range of products that adhere to both national and international standards. Our research in collaboration with CRISIL indicates that India's stainless steel consumption is projected to reach 12.5–12.7 million tonnes by FY2040 and 19–20 million tonnes by FY2047. This growth will be fueled by infrastructure development and industrial ap-

lications in sectors such as automotive, construction, renewable energy, and emerging areas like the green economy, blue economy, defence, and aerospace.

Moreover, government initiatives such as Make in India, Production-Linked Incentives (PLI), favorable trade policies, and a strong emphasis on sustainable growth are expected to propel this momentum further.

However, the industry continues to grapple with challenges posed by the persistent dumping of substandard stainless steel, particularly from China, adversely impacting domestic manufacturers.

With current operational capacity utilisation at just 60 percent, we strongly urge the government to ensure a level

playing field, empowering domestic producers to operate at their full potential and further strengthen India's position in the global stainless steel landscape."

The applications of stainless steel include architecture, building, construction (ABC); automobile, railways, transport (ABC); processing industry, and consumer durables, which are evolving. According to ISSDA, the demand for stainless steel is expected to further increase, with a projection of per capita consumption of up to 4.5-5.5 kilograms by FY30, which will be driven by emerging applications in alternative energy, ethanol production, water storage, and other key areas of national development.

SWASHTHIK PLASCON LIMITED
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NOTICE
Notice is hereby given that the Extra Ordinary General Meeting ('EGM') of the members of Swashthik Plascon Limited ('the Company') will be held on **Thursday, 02nd Day of January, 2025** at Registered Office of the Company situated at **No. A75 - A76, Pipdic Electronic Park, Thirubuvanal, Mannadipet Commune, Puducherry, India, 605107** at **12:30 P.M.** to transact the business(es) set out in the Notice of EGM.

The Notice of the EGM has been sent through electronic mode via e-mails to those Members whose e-mail ids are registered with Depository Participant(s) / Registrar and Share Transfer Agent ('RTA') of the Company as on 06th December, 2024 (Cut-off date) at their respective registered postal addresses in the permitted mode. The aforesaid documents are also hosted on the website of the Company viz. www.swashthikplascon.com and Stock Exchange website https://www.bseindia.com/.

In compliance with the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 ('the Rules') and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') and Secretarial Standards on General Meetings ('SS-2') issued by the ICSI, as amended from time to time, Members are provided with the facility to cast their votes on all the resolutions set forth in the Notice of EGM using the electronic voting platform (https://www.evoting.nsdl.com) provided by National Securities Depository Limited (NSDL).

In accordance with Rule 20 of the Rules, the Company has fixed **Thursday 26th December, 2024**, as the "cut-off date" to determine the eligibility of members to vote on the business(es) set out in the Notice of EGM.

Members are requested to note the following:

(a) (i) The remote e-voting period will commence on **Monday, 30th December, 2024** at **09:00 a.m. (IST)** and will end on **Wednesday, 01st January, 2025** at **05:00 p.m. (IST)**. The remote e-voting system shall be disabled by National Securities Depository Limited (NSDL) thereafter. Members shall not be allowed to vote electronically beyond the said date and time. Once the vote is cast on a resolution, the member shall not be allowed to change it subsequently. (ii) The facility for voting will also be made available during the EGM and the members present in the EGM physically, who have not cast their vote through remote e-voting, shall be eligible to vote through the Ballot Paper during the EGM. (iii) The Members who have cast their vote by remote e-voting may join the EGM but shall not be entitled to cast their vote again.

(b) Any person, who acquires share(s) and becomes member of the Company after dispatch of the Notice of EGM and holds shares as on the cut-off date, may obtain the login ID and password by sending a request at: https://www.evoting.nsdl.com.

For the process and the manner of remote e-voting as well as voting through ballot paper during the EGM, member(s) may go through the instructions stated in the Notice of EGM. In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for members and e-voting user manual for members available at the Downloads sections of https://www.evoting.nsdl.com, or contact NSDL at the following no.: 022-4886 7000

For Swashthik Plascon Limited
Sd/-
Mahendrakumar Gautam
Managing Director
DIN: 10314526
Date: 10.12.2024
Place: Pondicherry

