



**Date: September 3, 2021**

**To,**  
**BSE Limited**  
New Trading Ring, Rotunda Building, 1<sup>st</sup> Floor  
P.J. Towers, DalalStreet, Fort,  
Mumbai — 400001

**Scrip Code: 532820**

Dear Sir/Madam,

**Subject: Submission of Newspaper Notice in respect of information regarding Annual General Meeting ('AGM') of the Company under regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir / Madam,

Please find enclosed herewith copies of Newspaper publication issued for the attention of shareholders in respect of information regarding 24<sup>th</sup> Annual General Meeting ('AGM') of the Company scheduled to be held on September 29, 2021 through Video Conferencing / Other Audio Visual Means, in compliance with the General Circular No. 20/2020 dated 5<sup>th</sup> May, 2020 with General Circular No. 14/2020 dated 8<sup>th</sup> April 2020 , General Circular No. 17/2020 dated 13<sup>th</sup> April 2020 and General Circular no. 02/2021 dated 13<sup>th</sup> January, 2021 issued by Ministry of Corporate Affairs .

The notice was published in following newspapers:

1. Financial Express
2. Vartha Bharati.

Kindly acknowledge the receipt of the same.

**FOR E-Land Apparel Limited**

**Song Jae  
Ho**

Digitally signed by Song Jae Ho  
DN: c=IN, o=Personal, postalCode=560102,  
st=Karnataka,  
2.5.4.20=6600f2d0ee55e5b2aff6cc5a7a64056db  
628b4953579eaa2020b1d5e41d537,  
pseudonym=E463ED89E383171C7C7F780FEC2638  
D335C6A5D4,  
serialNumber=1A22BF5AF8BE78CC2AE85700D1  
5276F9C46CD3443A8A827D85C5E148C9F65,  
cn=Song Jae Ho  
Date: 2021.09.03 18:32:48 +05'30'

**JAEHO SONG**  
**Managing Director**  
**DIN: 07830731**

**Address:** No. 2105 Block 2 Shobha Classic apartment,  
Haralur Main Road, Near Ozone Residenza, Bangalore South,  
Bengaluru 560102 India.

**Regd. Office:** 16/2B, Sri Vinayaka Indl Estate, Singasandra Near Dakshin Honda Showroom  
House Road, Bangalore 560068, Karnataka, India. CIN: L17110KA1997PLC120558

# SC says social media platforms being used to spread fake news

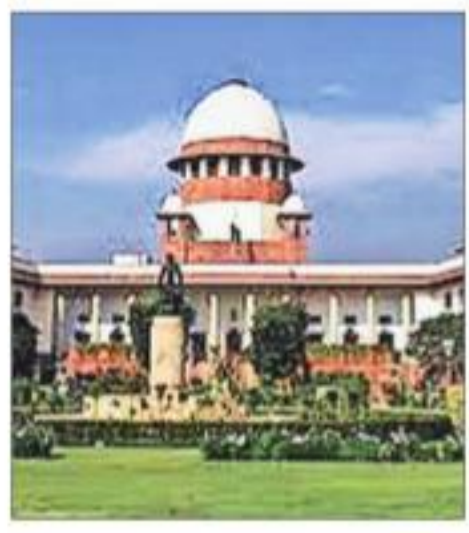
FE BUREAU  
New Delhi, September 2

**EXPRESSING CONCERN** OVER the dissemination of news with communal tone by a section of media, including web portals, the Supreme Court on Thursday said that social media platforms like Twitter, Facebook and YouTube are being misused to tarnish the image of institutions and judges due to the absence of regulatory mechanism. It also said that if this goes on unchecked, it would bring a bad name to the country.

A bench led by Chief Justice N V Ramana said the social media companies, Twitter, Facebook and YouTube, never respond to them and there was no control over fake news and slandering in web portals and YouTube channels. "They write (host) anything against judges, institutions without accountability. They only worry about powerful men and not judges, institutions or common people," the CJ said.

"If you go to YouTube, you will find how fake news is being freely circulated and anyone can start a channel on YouTube," the bench, also comprising CJ, and Justices Surya Kant and A S Bopanna said.

"What is shown in a section of private media bears a communal tone. Ultimately, this country is going to get a bad name. Did you ever attempt to regulate these private channels," the bench asked Solicitor General Tushar Mehta, who replied saying "not only communal but planted stories. These portals even put fake



The SG told the judges that the Central government has brought in Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, which provided a redressal mechanism and timely resolution of grievances of users of social media and Over-The-Top platforms. The rules also mandated the social media companies to appoint an Indian resident as grievance redressal officer.

"The real contest is between the freedom of the press and the right of citizens to get unadulterated news. We have tried to regulate and balance," the SG argued, adding that the SC can take a holistic view on the rules on the government's plea seeking transfer of petition against new IT rules pending before different high courts.

These remarks came while hearing a plea by Jamiat Ulema-E-Hind against demonising Tablighi Jamaat members, who participated in Nizamuddin Markaz here in March 2020, in a section of media during the first wave of Covid-19 pandemic.

# 'Consolidated debt of steel industry at 9-year low on robust earnings'

FE BUREAU  
New Delhi, September 2

**THE DOMESTIC STEEL** industry's consolidated debt narrowed to a nine-year low of ₹2 lakh crore as of July-end 2021, rating agency Icria said on Thursday, revising the sector's outlook to 'positive' from 'stable'.

"Given the strong earnings growth and capex curtailments following the pandemic related uncertainty, steelmakers started to aggressively deleverage since the second quarter of FY2021. This trend is reflected by the industry's consolidated debt levels declining to ₹2 lakh crore in end-July 2021, from ₹ 2.6 lakh crore in end-July 2020, registering a sharp decline of over



21% in a short span of a year," Icria said.

The industry's consolidated borrowings now are at their lowest levels since March 2012. "On taking a closer look at the industry's consolidated borrowing per metric tonne of installed capacity, it stood at \$180 in July 2021, shrinking by almost half from \$350 prevailing in November 2008. This suggests that domestic steel companies are now significantly less

leveraged than in FY'2009, when the last steel supercycle ended, following the global financial crises," it said.

The agency said benefitting from a low base and improved demand from several steel-consuming sectors, domestic consumption to grow at around 12% in the current fiscal. Last fiscal, consumption saw a 7% contraction over the previous fiscal. "The steel production growth in FY'22 is likely to be higher at around 14%, getting traction from the increasing trend in net finished steel exports," said Jayanta Roy, senior VP & group head, corporate sector ratings, Icria.

"Our assessment indicates that net exports are expected to increase to around eight million tonne (MT) in the current

year from six (MT) in FY'21, as domestic mills try to increase their export footprint, given the opportunity to fill up the vacuum left by the Chinese curbs," Roy added.

On the supply front, from JSW Steel and NMDC, eight MT of new capacities are expected to hit the market in the current year to take the installed capacity to 150 MT, but the same is likely to be absorbed by incremental steel consumption of 12 MT expected in FY'22.

This will lead to revising the industry's capacity utilisation rates to 78% in FY'22 from 72% in FY'21. Within that, the leading mills however are expected to operate at a significantly higher capacity utilisation.

# Centre advises against mass gatherings during festive season

FE BUREAU  
Pune, September 2

**THE UNION HEALTH** ministry has advised against any mass gatherings during the festive season.

"Full vaccination should be a prerequisite if it is absolutely essential to have a gathering of some people," Balram Bhargava, director general of Indian Council of Medical Research, said. There are still 39 districts with more than 10% positivity and 38 districts with case positivity between 5-10%.

V K Paul, member, health, Niti Aayog, said the X factor is the behaviour of the virus, which could

**The country has administered 66 crore vaccine doses, with 54% of the total adult population having received their first dose and 16.6% the second dose**

mutate, and there is no way to control it or form a strategy to deal with it. The risk of mutation will remain for a long time, he warned. He urged people to celebrate festivals like Ganeshotsav, Navratri and Eid at home and limit unnecessary visits to

crowded areas.

The country reported 47,092 new Covid-19 cases on Thursday. This is the highest daily figure in the last two months, with a daily positivity rate of 2.62% and a weekly positivity rate of 2.58%. The total active caseload is at 3,89,583. Kerala accounted for 59% of the cases, followed by Maharashtra at 14.02%.

The country has administered 66 crore vaccine doses, with 54% of the total adult population having received their first dose and 16.6% the second dose. Himachal Pradesh, Sikkim and Dadra Nagar Haveli have achieved 100% administration of the first dose.

# 'Engineers should introspect, find ways for timely completion of NH projects'

PRESS TRUST OF INDIA  
New Delhi, September 2

**EXPRESSING CONCERN** OVER quality and delay in various highway projects, Union Minister Nitin Gadkari has urged consulting engineers and DPR engineers to introspect and find ways to remove the deficiencies and improve quality.

The Road Transport and Highways minister said some of the quotes received by NHAI for various projects are so low that one wonders if they include the salary of the workers and good work.

# Travellers from seven more countries need negative RT-PCR report

FE BUREAU  
Pune, September 2

**THE UNION HEALTH** ministry has mandated a negative RT-PCR test report for travellers arriving from South Africa, China, New Zealand, Bangladesh, Mauritius, Botswana and Zimbabwe.

They will need a negative RT-PCR report to board a flight to India and will also have to undergo an RT-PCR test on arrival. This rule is already applicable to travellers from the UK, Europe and Middle East.

The list has been expanded taking into consideration the rise in the number of mutations of SARS-Cov-2 and increase in the number of 'variants of concern' and 'variants of interest' globally, Rajesh Bhushan, health secretary said.

A new variant and mutant, C.1.2, had been detected in

Colombia and has also been seen in South Africa.

Only asymptomatic passengers will be allowed to board flights to India, Bhushan said. In case of international travellers testing positive on arrival, states will have to implement stringent public health measures of contact tracing, quarantine, testing and Covid-appropriate behaviour, he said.

The health ministry has asked states to strengthen their genome sequencing activity through the INSACOG network of laboratories by sending samples of positive cases of international travellers.

The country has so far reported 300 Delta plus variant cases. All the existing vaccines have been found to be effective against this variant, Balram Bhargava, director general of Indian Council of Medical Research, said.

# Gatishakti scheme to provide framework for NIP plan: Gadkari

PRESS TRUST OF INDIA  
New Delhi, September 2

**UNION MINISTER NITIN** Gadkari on Thursday said ₹100 lakh crore-Gatishakti scheme will provide a framework for the National Infrastructure Pipeline (NIP) programme and make Indian products more competitive by cutting down logistic costs and improving supply chains. Addressing the American Chamber of Commerce's (AMCHAM) 29th AGM, the union minister also sought investments in the road sector from insurance and pension funds of the US.

"Our government is soon going to launch the national master plan of (the) Prime Minister - Gatishakti scheme of more than ₹100 lakh crore for holistic and integrated infrastructure development in India," he said.

The Gatishakti scheme was announced by Prime Minister during his Independence Day speech. The initiative is set to be launched this month. "The Gatishakti master plan will provide the framework for the NIP programme and is aimed at making Indian products more competitive by cutting down logistic costs and improving supply chains," the road transport and highways minister said.

According to the minister, infrastructure development will play an important role in India's aim to become a \$5 trillion economy.

**E-Land Apparel Ltd.**

CIN: L17110KA1997PLC120558  
 Regd. Office: #16/2B, Sri Vinayaka Indl Estate, Singasandra Near Dakshin Honda Showroom Hosur Road, Bangalore KA 560068 IN Ph: 080-42548800 E-Mail: investor@elandapparel.com  
 Website: www.elandapparel.com

INFORMATION REGARDING THE 24<sup>th</sup> ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING (VC)/OTHER AUDIO-VISUAL MEANS (OAVM)

NOTICE is hereby given that pursuant to the applicable provisions of the Companies Act, 2013, Rules made thereunder and General Circular No. 20/2020 dated 5<sup>th</sup> May 2020 read with General Circular No. 14/2020 dated 8<sup>th</sup> April 2020, General Circular No. 17/2020 dated 13<sup>th</sup> April 2020 and General Circular No. 02/2021 dated 13<sup>th</sup> January, 2021 issued by Ministry of Corporate Affairs, the 24<sup>th</sup> Annual General Meeting (AGM) of the members of E-Land Apparel Limited will be held on **Wednesday, September 29, 2021 at 11:00 A.M.** through video conferencing facility without any physical presence of members. The process of participation in the AGM will be provided in the Notice of the AGM.

The Annual Report along with AGM Notice will also be available on the website of the [www.elandapparel.com](http://www.elandapparel.com) and on the stock exchange website at [www.bseindia.com](http://www.bseindia.com). No hard copies of the notice will be made available to the Members.

**Manner to register/update email addresses:**

Members who have not registered their e-mail address with the Company or their Depository Participant are requested to register their e-mail address in the following manner:

- **For Physical Shareholders**  
Send Scanned copy of the following documents by email to: [investor@elandapparel.com](mailto:investor@elandapparel.com)  
a. A signed request letter mentioning your name, folio number and complete address  
b. Self-attested scanned copy of the PAN Card, and  
c. Self-attested scanned copy of any document (such as Aadhaar card, Driving Licence, Election Identity card, Passport) in support of the address of the Members as registered with the Company.
- **For Electronic Shareholders**  
The shareholders holding shares in electronic mode are also requested to register/ update their email address, Permanent Account Number (PAN) and Bank Account details with the Depository Participant where their respective dematerialised accounts are maintained.

The remote e-voting as well as e-voting at the AGM on the proposals contained in the Notice of the AGM will be conducted on the e-voting system to be provided by the Company. The details of the e-voting system and process of e-voting will be specified in the Notice of the AGM. The members who are holding shares in physical form or who have not registered their email ID, can access the details of e-voting system and vote on the e-voting system as per the procedure which will be mentioned in the AGM Notice.

This newspaper intimation will also be available on the Company's website at the [www.elandapparel.com](http://www.elandapparel.com) and on the website of BSE Limited at [www.bseindia.com](http://www.bseindia.com)

**FOR E-LAND APPAREL LIMITED**  
Sd/-  
**MR. JAHEO SONG**  
Managing Director  
DIN: 07830731

Date: September 2, 2021  
Place: Bengaluru

**INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD**

invites Applications for Admission to its  
**Ph.D. PROGRAMME IN MANAGEMENT**

The Programme seeks candidates with outstanding academic credentials, intellectual curiosity and discipline needed to make scholarly contribution to society. The programme is offered in the following Areas of high levels of specialization:

- Agriculture
- Economics
- Finance & Accounting
- Human Resource Management
- Information Systems
- Innovation & Management in Education
- Marketing
- Organizational Behaviour
- Production & Quantitative Methods
- Public Systems
- Strategy

For eligibility and other details log on to: [www.iima.ac.in/phd](http://www.iima.ac.in/phd)  
 Last date of submitting on-line Application:  
**January 17, 2022**

**BIRLA CORPORATION LIMITED**

CIN: L01132WB1919PLC003334  
 Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001  
 Phone: (033) 66166729/6737, Fax: (033) 22487988/2872  
 E-mail: [investors@birlacorp.com](mailto:investors@birlacorp.com), Website: [www.birlacorporation.com](http://www.birlacorporation.com)

**NOTICE**

**NOTICE OF THE 101ST ANNUAL GENERAL MEETING**

Notice is hereby given that the Hundred and First Annual General Meeting (AGM) of the Members of the Company will be held on Wednesday, 29th September, 2021 at 10.30 a.m. (IST) through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") to transact the business(es), as set out in the Notice convening the AGM.

The AGM will be convened in compliance with the applicable provisions of the Companies Act, 2013 and the Rules framed thereunder ("Act"), Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with the provisions of Circulars dated 13th January, 2021, 5th May, 2020, 13th April, 2020 and 8th April, 2020, issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars") and Circulars dated 12th May, 2020 and 15th January, 2021, issued by SEBI (collectively referred to as the "SEBI Circulars").

In accordance with the MCA and SEBI Circulars, Notice of the AGM along with the Annual Report for the financial year 2020-2021 will be sent only through electronic mode to those Members whose email addresses are registered with the Company/Depository Participant(s). The Notice of AGM along with the Annual Report for the financial year 2020-2021 will also be available on the Company's website at [www.birlacorporation.com](http://www.birlacorporation.com), websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), respectively.

Members can participate in AGM through VC/OAVM facility only. The instructions for joining the AGM will be provided in the Notice of the AGM. The Company will be providing remote e-Voting facility to all its Members to cast their votes on all resolutions set out in the Notice of the AGM. In addition, the facility for voting through electronic voting system shall also be made available at the AGM. Only those Members who will be present in the AGM through VC/OAVM facility and have not cast their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through electronic voting system at the AGM. The Company has appointed National Securities Depository Limited for facilitating voting through electronic means. Detailed procedure for remote e-Voting and voting at the AGM by the Members holding shares in the dematerialized mode, physical mode and for members who have not registered their email addresses is provided in the Notice of AGM.

Members who have not yet registered their email addresses and phone number are requested to follow the process mentioned below:

- Members holding shares in physical mode are requested to update their email addresses and phone number by writing to the Registrar & Share Transfer Agent (RTA)/Company at [mcsta@rediffmail.com](mailto:mcsta@rediffmail.com) and [investors@birlacorp.com](mailto:investors@birlacorp.com) respectively, along with the copy of the signed request letter mentioning the name, folio no., address of the Member, self-attested copy of the PAN card and self-attested copy of any document (e.g.: Driving License, Bank Statement, Election Identity Card, Passport, Aadhaar Card) in support of the address of the Member.
- Members holding shares in dematerialized mode are requested to register/update their email addresses and phone number with the relevant Depository Participants.

The Board of Directors of your Company at its meeting held on 12th May, 2021 has recommended a dividend of ₹10/- per equity share having nominal value of ₹10/- each for the financial year ended 31st March, 2021. The dividend, as recommended by the Board, if approved at the AGM, will be paid to eligible shareholders within 30 days from the date of AGM.

Members who have not updated their bank account details for receiving the dividend directly in their bank accounts through Electronic Clearing Service or any other means may follow the below instructions:

- Members holding shares in physical mode are requested to send copy of signed request letter mentioning their name, address and folio no. to the Company's RTA, M/s. MCS Share Transfer Agent Limited, 383, Lake Gardens, 1st Floor, Kolkata - 700045, along with original cancelled cheque leaf/attested bank passbook showing name of the Account Holder.
- Members holding shares in demat mode are requested to intimate any change in their address and/or bank mandate immediately to their respective Depository Participants.

Pursuant to the Finance Act, 2020, dividend income will be taxable in the hands of Members w.e.f. 1st April, 2020 and the Company is required to deduct tax at source from dividend paid to members at the prescribed rates in the Income Tax Act, 1961. Communication in this regard has been emailed to the Members and is also available on the Company's website at [https://www.birlacorporation.com/investors/notices/tds\\_st\\_ex21.pdf](https://www.birlacorporation.com/investors/notices/tds_st_ex21.pdf)

For BIRLA CORPORATION LIMITED  
Sd/-  
**MANOJ KUMAR SETHI**  
Company Secretary & Legal Head

Place: Kolkata  
Dated: 2nd September, 2021

Presents

# Call for Entries 2020

Acknowledging accuracy, courage, credibility & fairness

Last date for entries | **October 15, 2021**

Award Categories

Print/Digital & Broadcast

- Hindi
- Regional Languages
- Uncovering India Invisible
- Business and Economic Journalism
- Environment, Science and Technology Reporting
- Reporting on Politics and Government
- Sports Journalism
- Investigative Reporting

Print/Digital

- Reporting on Arts, Culture and Entertainment
- Books (Non-Fiction)
- Foreign Correspondent Covering India
- Prakash Kardaley Memorial Award for Civic Journalism
- Photo Journalism

Entries are invited for the year 2020 only | To apply, log on to [www.rngfoundation.com/awards](http://www.rngfoundation.com/awards)

