

Date: 07.11.20212

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (04-2022/23) dated Monday, 14th November, 2022

With reference to the above mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Monday, 14th November, 2022 at 05.10 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the inter- alia following business:

1. To Consider and approve the standalone and Consolidated unaudited Financial result for the half year ended on 30th September, 2022
2. Any other business with the permission of Chair.

Further for the purpose of above and in terms of Company's Code of Conduct for Prevention of Insider Trading, the intimation regarding the closure of trading window for dealing in the Securities of the Company has already been submitted to the Stock Exchanges.

Accordingly, the trading window has been closed from Saturday, October 1, 2022 till Forty Eight (48) hours post November 14, 2022.

This is for your information and records.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Jinen Ghelani
Managing Director & CFO
DIN: 001872929

Jinen Ghelani

