## SITI Networks Limited

UG Floor, FC-19 & 20, Sector-16 A, Film City, Noida, Uttar Pradesh-201301, India

**Tel:** +91-120-4526700

Website: www.sitinetworks.com

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August 30, 2019

To,

The General Manager Corporate Relationship Department BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001

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BSE Scrip Code: 532795

The Manager Listing Department National Stock Exchange of India limited Plaza, 5<sup>th</sup> Floor, Plot no. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai- 400 051

**NSE Scrip Symbol: SITINET** 

## Kind Attn.: Corporate Relationship Department

Subject: Proceedings of the Board Meeting held on August 30, 2019

Dear Sir,

Pursuant to Regulation 30 and other applicable Regulations of Securities and Exchange Board of India (Listing obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, based on recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company has approved the appointment of Mr.Anil Kumar Malhotra as Chief Executive Officer (CEO) of the Company with effect from September 1, 2019.

Relevant details in connection with above appointment of CEO of the Company, as per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are as follows:

## Reason and Date of Change:

Name of CEO	Reason for change	Date of appointment /cessation & term of appointment
Mr.Anil Kumar Malhotra	Appointment as Chief	With effect from
	Executive Officer (CEO)	September 1, 2019

## **Brief Profile:**

**Mr. Anil Kumar Malhotra,** is a veteran with over 34 years of rich experience across the Cable Television industry with deep expertise across various facets of Media Distribution viz. Technology, Content, Regulatory Compliances and Sales Operations. He has a proven track record of amalgamating progressive leadership



**Regd. Off.:** Unit No. 38, 1st Floor, A Wing, Madhu Industrial Estate, P.B. Marg, Worli, Mumba 400 013 **Tel.:** +91-22-43605555 **CIN No.:** L64200MH2006PLC160733

& entrepreneurial spirit throughout his career. Mr.Malhotra played a critical role in the successful implementation of New Tariff Order framework at SITI Networks Ltd. ("SITI Networks") and was instrumental in transformation of SITI Networks from analog player to a digital Multiple System Operator.

Mr.Malhotra joined SITI Networks as Chief Operating Officer in 2011 and since then he has helmed various leadership roles across Essel Group. Prior to SITI Networks, Mr.Malhotra had various successful entrepreneurial and intrapreneurial stints, including serving as President (North India) for In-Cable. He realized the potential of Cable TV & Distribution, long before the emergence of MSO's, and ventured into hardware manufacturing for the industry and later setup his multiple Master Control Rooms & Head-ends.

Mr.Malhotra has been an active member of various Government & Industry bodies including MIB task forces for implementation of DAS regulations, New Tariff Order etc. and All India Digital Cable Federation. Mr.Malhotra has been conferred with several acclaims for his contribution to the industry. Mr.Malhotra holds a Master's degree in Physics from Dehradun.

You are requested to kindly take the above on record.

Thanking you,

Yours truly,

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For Siti Networks Limited

Suresh Kumar Company Secretary