- . energising ideas

December 28, 2021

| To, | To, |
| :--- | :--- |
| Manager - Listing Operations | Manager - Listing Compliance |
| BSE Limited | National Stock Exchange of India Limited |
| Dalal Street, | 'Exchange Plaza'. C-1, Block G, |
| Mumbai - 400001 | Bandra Kurla Complex, Bandra (E), |
|  | Mumbai - 400051 |

Dear Sirs,
Sub.: Proposed Rights Issue of Equity Shares of Beardsell Limited (the "Company").
Sub: ISSUE OF UPTO 93,66,336 EQUITY SHARES OF FACE VALUE ₹ 2 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 8/- PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹ 936.63 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY 3 FULLY PAID-UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS.

Please see enclosed herewith soft copy of Pre-Issue Advertisement dated December 27, 2021 published on December 28, 2021 for the Rights Issue of the Company.

| Financial Express | English (National Daily) | All Editions |
| :--- | :--- | :--- |
| Jansatta | Hindi (National Daily) | All Editions |
| Dinakural | Tamil (Regional Language) | Regional Edition |

In case you require any information or clarification the under-signed may be contacted:

| Contact Person | Telephone | Email |
| :--- | :--- | :--- |
| Gaurav Khandelwal <br> Vice President | Mobile: 09769340475 | rights.issue@saffronadvisor.com |

Thanking you,
Yours sincerely,
For and on behalf of Saffron Capital Advisors Private Limited


## Authorized Signatory

Name: Gaurav Khandelwal
Designation: Vice President- ECM


ISSUE OF UPTO 93,66,366 EQUITY SHARES OF FACE VALUE ₹ 2 EACH "RRIGTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 8 I/ PER EQUITY SHARE) (THE "ISSUE PRICE" SHAREHOLDERS ON THE RECORDDATE, THATIS ON FRIDAY, DECEMBER 17,2021 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARESIS STIMES THEVALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TOTHE CHAPTE SHAREHOLDERSONTHERECORDDAGE, THATISNFRRIDAY,DECEMBER
TTILED"TERMSOF THEISSUE" ONPAGE 164OF THELETEROFOFER.

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## SAFFRON



## Date: December 27, 2021

