### createROI FINANCIAL CONSULTANCY LTD

Regd. Office: 403/A2, C Wing, Morya House, New Link Road, Andheri (West) Mumbai - 400053 Email: <u>createroi2020@gmail.com</u>; CIN: U67100MH2020PLC337921

Date: 27/01/2023

To,

The Department of Corporate Services, BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai-400001

Dear Sir/ Madam,

### Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011,We, M/s. Createroi Financial Consultancy Limited, having registered office at 403/A2, C Wing, Morya House New Link Road, Andheri (West) Mumbai MH 400053 IN, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 6,000 Equity shares of Brandbucket Media & Technology Limited on 25<sup>th</sup> January, 2023 through On Market Mode.

Kindly take the same in your record.

Thanking You,

For Createroi Financial Consultancy Limited Promoter Group

Nishigandha Shashikant Keluskar Director DIN: 09154554 Place: Mumbai Date: 27/01/2023

*CC: TO Board of Director* Brandbucket Media & Technology Limited

Encl: as above

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#### Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Brandbucket Media & Technology Limited			
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer	Createroi Financial Consultancy Limited			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited			
Details of the <del>acquisition</del> / disposal as follows	Number % w.r.t. total share/voting capital wherever applicable(*)		% w.r.t. total diluted share/voti ng capital of the TC (**)	
#Before the disposition under consideration, holding of:	923400	8.79	8.79	
<ul> <li>a) Shares carrying votingrights</li> <li>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)</li> <li>c) Voting rights (VR) otherwise than byshares</li> <li>d) Warrants/convertible securities/any other</li> </ul>	-	-	-	
<ul> <li>instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)</li> <li>e) Total (a+b+c+d)</li> </ul>		8.79	8.79	
Details of acquisition/sale				
<ul> <li>a) Shares carrying voting rightsacquired/sold</li> <li>b) VRs acquired /sold otherwise than byshares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive</li> </ul>		0.05	0.05 -	
<ul> <li>shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> <li>d) Shares encumbered / invoked/released b theacquirer</li> <li>e) Total (a+b+c+/-d)</li> </ul>		- 0.05	- 0.05	

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#After the disposition holding of:				
a) Shares carrying votingrights	917400	8.73		8.73
b) Shares encumbered with theacquirer	-	-		-
c) VRs otherwise than byshares	-	-		-
<ul> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) afteracquisition</li> <li>e) Total (a+b+c+d)</li> </ul>	-	-		-
	917400	8.73		8.73
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market			
Date of acquisition / sale of shares / VR or date of receipt of	Date		Shares	
intimation of allotment of shares, whichever is applicable	25/01/2023		6000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)			
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)			
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)			

(\*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Createroi Financial Consultancy Limited Promoter Group

Nishigandha Shashikant Keluskar Director DIN: 09154554 Place: Mumbai Date: 27/01/2023