

February 13, 2024

To,
The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code Equity: 505537

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Postal Ballot Notice

Further to our disclosure dated December 16, 2023, we enclose herewith Postal Ballot Notice dated February 5, 2024 ('Notice') to seek approval of the Shareholders for appointment of, Mr. Uttam Prakash Agarwal (DIN: 00272983), Mr. Shishir Babubhai Desai (DIN: 01453410) and Mr. P.V. Ramana Murthy (DIN: 03483544) as Independent Directors of the Company for the first term of three years i.e. from December 17, 2023 to December 16, 2026.

In Compliance with the provisions of General Circular No. 09/2023 dated September 25, 2023, other Circulars issued by the Ministry of Corporate Affairs ('MCA') from time to time, this Notice is being sent only through electronic mode to those members whose e-mail addresses are registered with the Company/Depositories and whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as on Friday, February 9, 2024 ('Cutoff date'), seeking their approval as set out in the Postal Ballot Notice.

The Members whose email address is not registered with the Company/Depositories are requested to register their e-mail address by following the procedure set out in the notes to the Notice.

The Company has engaged the services of National Securities Depository Limited ('NSDL') to provide remote e-voting facility to its members. The remote e-voting period commences on Thursday, February 15, 2024 from 9.00 a.m. (IST) and ends on Friday, March 15, 2024 at 5.00 p.m. (IST). The remote e-voting module shall be disabled by NSDL thereafter. The results of the Postal Ballot will be announced on or before Monday, March 18, 2024.

The Notice is also being made available on the website of the Company at www.zee.com and on the website of NSDL at www.evoting.nsdl.com.

This is for your information and records.

Thanking you,

Yours faithfully, For Zee Entertainment Enterprises Limited

Ashish Agarwal Company Secretary FCS6669