



Vikas Lifecare Ltd.

(Formerly known as Vikas Multicorp Ltd.)

CIN : L25111DL1995PLC073719

Regd. Off : G-1, 34/1,
East Punjabi Bagh, New Delhi-110 026, INDIA

January 31, 2024

Listing Compliance Department
National Stock Exchange of India Limited.
Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai 400051
Fax: 022-26598235/36

Listing Compliance Department
BSE Limited.
Phirozee Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

NSE Symbol: VIKASLIFE

Scrip Code: 542655

Sub: Media Release

Appointment of Mr. Suresh Menon, a veteran from the Indian Entertainment as the Director in the Company

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of Media Release titled "**Appointment of Mr. Suresh Menon, a veteran from the Indian Entertainment as the Director in the Company**".

We request you to kindly take the above information on record and oblige.

Thanking you,

Yours Faithfully,
for Vikas Lifecare Limited

Sundeep Kumar Dhawan
Managing Director
DIN: 09508137



Media Release

Appointment of Mr. Suresh Menon, a veteran from the Indian Entertainment as the Director in the Company

31' January'24, New Delhi. Vikas Lifecare Limited is pleased to announce having Mr. Suresh Menon, a veteran from the Indian Entertainment Industry been appointed as the Director in The Company w.e.f. 31/01/2024.

While The Company recently ventured into the Entertainment Industry with Acquiring 50% Stakes in PME Entertainment (Dubai, U.A.E.) a prominent global name in “Live Entertainment Events” and a significant 60% stakes in the Sky2.0 Club (Dubai, U.A.E.), the largest Club in the whole of Middle East and Asian Region, the VLL team is moving to make it’s mark with setting a Firm Footprint, eying an Exponential Growth Achieved at Warp Speeds,

The Veteran from the Entertainment Industry Mr. Suresh Menon will surely prove to be a valuable Guide, Mentor and Coach at the Entertainment Business Arena for Vikas Lifecare Limited.

About Mr. Suresh Menon:

Mr. Suresh Menon is a hugely popular and well-known figure from the Entertainment Industry in India, Mr. Menon has been at the helm of the Most Happening and Popular “Comedy” Segment of the Indian Entertainment Industry, been associated with “The Kapil Sharma Show” “The Great Indian Comedy Show” and “The Comedy Circus”. Mr. Suresh Menon is one of the original Comedy Kings on the Indian Television alongside the hilarious Mr. Sajid Khan.

While Mr. Menon started in the Entertainment Industry being associated with Red FM as an RJ for about 12 years, he has extensively worked in the Indian Film Industry with about 60 Mainstream Hindi Movies, apart from the Marathi, Malyalam and English Movies he has been a part of, while working alongside the most Popular Indian - Global Stars including Shahrukh Khan, Salman Khan, Akshay Kumar, Hritik Roshan, Anil Kapoor, Shahid Kapoor, Jackie Shroff, Ritesh Deshmukh, Boman Irani, Deepika Padukone, Kareena Kapoor Khan, Katrina Kaif, Madhuri Dixit Nene, Rani Mukherjee, Shilpa Shetty Kundra, Dia Mirza and many more. Mr. Menon has worked with the Direction Brands including Yash Chopra, Rakesh Roshan, David Dhawan, Satish Kaushik, Anant Mahadevan while being the Lighter and Brighter part of many Starlit Productions budding and distributed via prominent names in the Indian Entertainment Industry including Sony Pictures Networks, Dreamz Unlimited (Red Chillies Entertainment), Shemaroo Entertainment, Feroz A Nadiadwala, Filmcraft Productions, Sohail Khan Entertainment, Reliance Media Works, Reel Life Entertainment, Orion Pictures and many more.

About Vikas Lifecare Limited:

Vikas Lifecare Limited (VLL) is an ISO 9001:2015 certified company, conventionally engaged in manufacturing and trading of Polymer and Rubber compounds and Specialty Additives for Plastics, Synthetic & Natural Rubber. Polymer & Rubber Commodity (bulk consumption)

Compounds and Master-Batches (Manufacturing up- cycled compounds from industrial and post-consumer waste materials like EVA, PVC, PP, PE etc.), contributing to the Environment Protection initiatives from the Government of India and fulfilling the mandated EPR obligations for the conglomerates consuming hundreds of thousands of tons of plastic products and packaging materials.

VLL is also a Del-Credere agent of ONGC (Oil and Natural Gas Corporation Ltd.) Petro Additions Limited, a public sector undertaking producing a wide variety of base Polymers and Commodity Plastic Raw Materials.

VLL's subsidiary M/s Genesis Gas Solutions Pvt. Ltd. is engaged in the business of Smart Gas Meters being supplied to all the major Gas Distribution Companies for domestic and commercial consumers. Genesis pioneers in Smart Gas and Water Metering and commands about 20% of the Domestic Gas Metering business share in India.

As a long-term business strategy, the company has most recently diversified its business interests beyond raw materials (B2B businesses) and forayed into the B2C segment with a host of consumer products including FMCG, Agro, and Infrastructure Products; paving way for an aggressive business growth with intricately planned and making continuous additions to the products & services portfolios via acquisitions, joint ventures and tie-ups.

The Company in order to fuel the business growth, has been very open minded and is aggressively exploring various Industrial and Services Business Markets including Tourism, Hospitality and Entertainment. VLL intends establishing / acquiring businesses in these business segments thereby expanding its footprint in the country and beyond.

The securities of the Company are listed on both the Stock Exchanges, BSE (Scrip Code: 542655) and NSE (Symbol: VIKASLIFE).

Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by these forward-looking statements. Vikas Lifecare Limited its subsidiaries and associates shall not be in any way responsible for any action taken based on such statements.