



June 06, 2021

BSE Limited

P. J. Towers, 25th Floor,
Dalal Street, Mumbai - 400001.
Scrip Code: **532368**

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051.
Symbol: **BCG**

Dear Madam/Sir,

Sub: Update about a Webinar

In response to the various queries regarding a LinkedIn post by our Israeli subsidiary "Online Media Solutions" operating under the brand name "Brightcom." The Israeli team is conducting a webinar titled "Audio Monetization for Publishers" on June 23rd, 2021, at 10 AM Eastern Standard Time in the US (07:30 PM IST). The participants will get exclusive insights into the most significant trends in digital audio, growth opportunities and utilizing audio advertisements.

For more information and registration details:

<https://webinarservices.biz/brightcom>

This is the first amongst our initiatives to expand our advanced digital audio advertising offerings to the rapidly growing clientele across our markets.

We request you to take note of the same and oblige.

Thanking you,

Yours faithfully,

For BRIGHTCOM GROUP LIMITED

Manohar Mollama
Company Secretary & Compliance Officer
ACS - 39254





Brightcom.

Join our upcoming 'Audio Monetization for Publishers' Webinar on June 23rd to get exclusive insight into the biggest trends in digital audio, growth opportunities available for publishers, and what audio monetization looks

like: <https://lnkd.in/dMNVxnR>

[#monetization](#) [#publishers](#)

JOIN OUR

'AUDIO MONETIZATION FOR PUBLISHERS' WEBINAR

Wednesday June 23rd 10AM ET / 3PM UK

