

PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001: 2015 Certified Company) CIN: L25207RJ1992PLC006576

+91-96 499 71111 0294-2432272 info@italica.com

July 24, 2020

The Manager-Listing Department

National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G

Bandra Kurla Complex, Bandra – East

Mumbai-400051

Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street

Mumbai- 400001

Sub

: Notice of Board Meeting

Scrip Code

: PILITA / 500327

Dear Sir / Madam,

Pursuant to the Regulation 29 and other applicable provisions of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the meeting of the Board of Directors of the Company will be held on Tuesday, 4th August, 2020 to consider and approve the unaudited Financial Results for the first quarter ended on 30th June, 2020.

Pursuant to the Company's code of conduct for the Prevention of Insider Trading of the Company, the Trading Window for dealing in securities of the Company for all the specified persons mentioned under the said code was closed from Wednesday 01st July , 2020 onwards and shall remain close upto 6th August, 2020.

Kindly take the above on your records.

Thanking you,

Yours faithfully,

For PIL ITALICA LIFESTYLE LIMITED

Aditi Parmar (Company Secretary)

M. No.: A37301