

2<sup>nd</sup> February, 2019

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

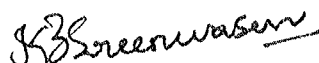
**Reg : Sales update for the month of January 2019.**

---

Please find enclosed the Press Release regarding the Company's sales update for the month of January 2019.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

---



## **TVS Motor Company posts 4% sales growth in January 2019**

**Hosur, February 02, 2019:** TVS Motor Company registered a growth of 4% with sales increasing from 271,801 units in January 2018 to 282,630 units in the month of January 2019.

### **Two-Wheeler**

Total two-wheelers registered a growth of 2% with sales increasing from 262,995 units in January 2018 to 269,277 units in January 2019. Domestic two-wheeler sales registered 226,992 units in January 2018 to 228,654 units in January 2019.

Scooter sales of the Company registered sales of 85,299 units in January 2019 as against 85,521 units in January 2018. Motorcycle sales grew by 13% with sales increasing from 98,649 units in January 2018 to 111,253 units in January 2019.

### **Exports**

The Company's total exports grew by 23% from 42,802 units registered in the month of January 2018 to 52,650 units in January 2019. Two-wheeler exports grew by 13% increasing from 36,003 units in January 2018 to 40,623 units in January 2019.

### **Three-Wheeler**

Three-wheeler of the Company grew by 52% increasing from 8,806 units in January 2018 to 13,353 units registered in January 2019.

### **About TVS Motor Company**

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

# PRESS



# RELEASE

---

the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact:*

Varghese M Thomas / KS Harini

[vm.thomas@tvsmotor.com](mailto:vm.thomas@tvsmotor.com) / [ks.harini@tvsmotor.com](mailto:ks.harini@tvsmotor.com)

TVS Motor Company

\*\*\*\*