

MSIL: COS: NSE&BSE: 2022/03_05

08th March, 2022

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate

Services BSE Limited

Phiroze Jeejeebhoy Towers Dalal

Street, Mumbai- 400 001

Sub: Press Release

Dear Sir/Madam,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For, Maruti Suzuki India Limited



Sanjeev Grover

Vice President &

Company Secretary

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Media Release

Your favorite sedan - Maruti Suzuki Dzire, now also available with S-CNG Technology
Further strengthens Maruti Suzuki's S-CNG - Green vehicles' portfolio

- India's most fuel-efficient and most powerful CNG sedan*
- Dzire S-CNG delivers an incredible mileage of 31.12 km/kg#
- Available in VXI & ZXI variants
- Over 22 lakh delighted Dzire customers
- Maruti Suzuki now offers 9 vehicles with factory-fitted S-CNG technology

New Delhi, March 8, 2022: To further strengthen and democratize green mobility in India, Maruti Suzuki India Limited today announced the launch of Dzire, with S-CNG technology. Powered by advanced K-series Dual Jet, Dual VVT 1.2L engine, Dzire S-CNG delivers a peak power of 57kW@6000 rpm and an incredible mileage of 31.12 km/kg#, making it **India's most fuel-efficient and most powerful CNG sedan***. Maruti Suzuki S-CNG range of vehicles are conceptualized, designed and developed at company's world-class Research & Development facility after rigorous testing and are factory-fitted to deliver unmatched safety, performance, durability and high fuel efficiency. Maruti Suzuki Dzire has over 22 lakh delighted customers.

Speaking on the occasion, **Mr Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, "As the world pivots towards a greener future, Maruti Suzuki has continually worked on expanding its growing portfolio of green vehicles. With transformative technology like the S-CNG, more and more customers are actively looking to switch to S-CNG vehicles to fulfill their mobility requirements. Today, we have the largest portfolio of 9 green S-CNG vehicles. With low running costs and high fuel efficiency of S-CNG vehicles, their demand has tremendously gone up as we have witnessed a 19% CAGR increase in our S-CNG sales in the past five years. This is a testimony that customers are increasingly embracing technologically advanced, eco-friendly, factory-fitted and safe Maruti Suzuki S-CNG vehicles."

The advertisement features a blue Maruti Suzuki Dzire S-CNG sedan parked on a road. The text 'INTRODUCING DZIRE S-CNG' is prominently displayed in blue and green. Below it, it says 'INDIA'S MOST FUEL EFFICIENT & POWERFUL CNG SEDAN*'. A badge on the right side of the car states 'INCREDIBLE FUEL EFFICIENCY 31.12 km/kg'. At the bottom, three circular icons represent 'Retuned Suspension', 'Leak-proof Design', and 'Stainless-steel pipes'. The Maruti Suzuki logo and 'S-CNG DRIVE SMART CHOOSE GREEN' are also visible.

He further added, "The launch of Dzire S-CNG, will further strengthen our vision of green mobility and catalyze the adoption of green vehicles in India. With customers now getting a CNG option in India's preferred sedan, the Dzire S-CNG will further alleviate the worries of rising fuel costs and provide economical and environment-friendly mobility to customers."

Maruti Suzuki S-CNG technology has revolutionized the way car buyers perceive CNG cars in India. **The S-CNG vehicle's powertrain and suspension have been specially tuned to offer better engine durability, greater mileage and superior safety.** The Maruti Suzuki S-CNG vehicles go through a rigorous development cycle and stringent manufacturing checks to ensure complete peace of mind for the customers. The S-CNG vehicles come with dual

interdependent Electronic Control Units (ECU) and an intelligent injection system to provide an air-fuel ratio that ensures superior performance with better savings. The S-CNG vehicles' safety has further been enhanced with stainless steel pipes and joints to avoid corrosion and any kind of leakage in the entire CNG structure, integrated wire harnesses are used to eliminate short-circuiting and Microswitch ensures that the vehicle is off and does not start during CNG fuel filling process.

The launch of Maruti Suzuki's S-CNG vehicle range is aligned to and complements the Government of India's vision of reducing oil import and enhancing the share of natural gas in the country's primary energy mix from 6.2% now to 15% by 2030. The Government is also working to rapidly increase the CNG fuel pumps network in the country.

Maruti Suzuki Dzire S-CNG Technical Specifications:			
Length	3995 mm	Max Torque	CNG mode: 98.5 Nm @ 4300 rpm
Height (Unladen)	1515 mm		Petrol mode: 113 Nm @ 4400 rpm
Width	1735 mm	Max Power	CNG Mode: 57kW @ 6000 rpm
Wheelbase	2450 mm		Petrol mode: 66kW @ 6000 rpm
Fuel Efficiency	31.12 km/kg [#]		

Maruti Suzuki Dzire S-CNG Price (Ex-showroom)

Variant	Price (INR)
VXI	8 14 000/-
ZXI	8 82 000/-

Maruti Suzuki Dzire can also be owned through Maruti Suzuki Subscribe at an all-inclusive monthly subscription fee starting from INR 14 100/- for Petrol variants and starting INR 16 999/- for CNG variants.

Maruti Suzuki Subscribe is a convenient way to bring home a new car. It allows a customer to use a new car without actually owning it and by paying an all-inclusive monthly subscription fee that comprehensively covers complete registration, service & maintenance, insurance and roadside assistance.

[#] As certified by Testing agency under rule 115 (G) of CMVR 1989

^{*}Claim as on date-supported by JATO Dynamics Ltd., Sedan-Claim valid for CNG in its own class