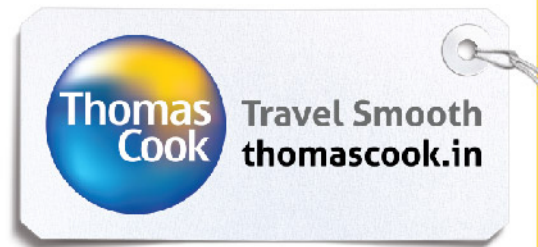


**Thomas Cook (India) Ltd.**

Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717

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February 22, 2022

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated February 22, 2022 titled “Thomas Cook and SOTC target upcoming long/extended weekends- Launch range of attractive India & International holidays with Exciting Offers/Deals”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**

Company Secretary and Compliance Officer

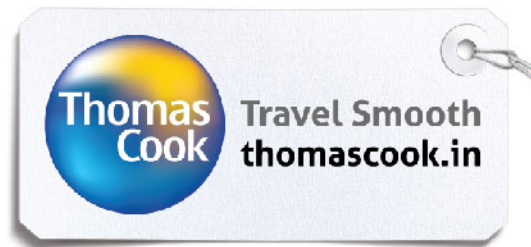
Encl: a/a

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

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## **Thomas Cook and SOTC target upcoming long/extended weekends Launch range of attractive India & International holidays with Exciting Offers/Deals**

- **Buy One Get One – Companion free; Holiday Now, Pay on Return**
- **Flexibility: Zero cancellation charges and easy & free rescheduling\***
- **Discount of Rs. 3000 on payments via select digital payment platforms**
- **Diverse range. Targeting: families, honeymooners/couples, millennials/working professionals, groups of friends, adventure enthusiasts, and solo travellers**

**Mumbai, February 22, 2022:** With Maha Shivratri falling on a Tuesday, and Holi on a Friday, the upcoming weeks of March 1<sup>st</sup> and 18<sup>th</sup> offer an ideal opportunity for a well-deserved long/extended weekend getaway. Capitalising on this significant potential, Thomas Cook (India) Limited - India's leading integrated omni-channel travel services company and its Group Company, SOTC Travel have introduced a range of holiday products across domestic and international destinations - with attractive prices and special offers/deals.

Thomas Cook and SOTC's recent survey reiterates the growing demand for multiple short holidays/mini-cations – with 69% respondents indicating high interest. An extended weekend offers a welcome break from the mundane routine/ work stress while immersing into delightful new experiences.

The companies' extended weekend portfolio launched to leverage this opportunity includes a range of attractive options: Drivecations to the nearest hill station/beach, a flight inclusive break to explore India's unique history-culture, outdoor adventure via a biking trip, hiking/trekking/camping, a cruise, safari or wellness and spa-cations.

As domestic destinations continue to lead traveller preferences, the companies' exciting extended weekend holiday range, offers ready-to-book and customisable options to Kashmir, Himachal Pradesh, Uttarakhand, Kerala, Andamans, Goa, Rajasthan, the North East and cruises.

With easing of international travel restrictions, the range also offers short and mid haul destinations like Dubai Abu Dhabi, Maldives, Egypt, Turkey, Sri Lanka, Nepal and Switzerland.

### **Special Offers:**

- Buy One Get One – Companion Free across select India & International holidays
- Early Bird offer on select tours
- Holiday Now, Pay on Return
- Zero cancellation charges\*
- Easy & free rescheduling\*
- Discount of Rs. 3000.00 on payments via select digital payment platforms

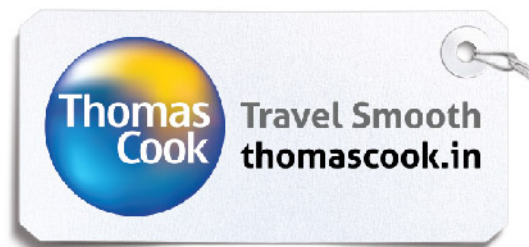
With 71% respondents stating that Health & Safety and protocols are a top concern. To build confidence, the companies' "**Assured**" **Safe Travel Program** in association with Apollo Clinics and its enhanced **TravShield** safety commitment ensures a smooth and hassle-free holiday. This includes:

- COVID-19 hospitalisation cover
- Including hotel quarantine

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, “*With Maha Shivratri and Holi falling on a weekday, customers can take an additional day's leave and plan an extended weekend holiday. With easing travel restrictions and strong pent up demand, to assist customers plan their well-deserved holiday, we have introduced a slew of attractive offers with value propositions like Buy One Get One – Companion Free and Holiday Now, Pay on Return, to a range of Indian and International destinations. Customers can*

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*enjoy unique/offbeat holiday experiences and to cater to their preferences, we have introduced an array of options from wellness getaways, outdoor-adventure, biking trips and more.*

*Additionally, to restore customer confidence in travel, our itineraries are covered by our “Assured” Safe Travel Program - developed in association with Apollo Clinics, that ensures best in class travel safety protocols covering every distribution, delivery and partner touch point in the travel ecosystem. “TravShield” an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensure traveller safety in the pandemic era.”*

**Mr. Daniel D’souza, President & Country Head, SOTC Travel** said, *“India offers multiple public holidays and festivals that can be clubbed into an exciting mini-vacation. Our newly launched long weekend getaways include immersive experiences and attractive offers to a range of favourite destinations. Our intent is to target India’s honeymooners/couples, millennials/working professionals, multigenerational families, group of friends, to solo travellers and more. We are determined to make every holiday an unforgettable one!*

*Additionally, our unique omni-channel network offers customers the convenience of selecting their preferred mode of contacting us: via our holiday apps, virtual holiday store, portal, call centre or extensive retail outlets pan India.”*

*\*T&C apply*

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook India Limited. (TCIL) is the leading omni-channel integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company. For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:**

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omni-channel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

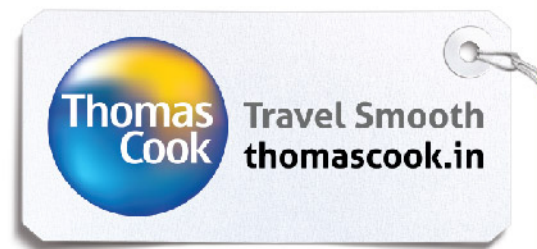
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Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>SOTC Travel Limited: <http://www.sotc.in>

**About SOTC Travel:** SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omni-channel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

**Media Enquiries:**Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)