



# RUSHIL

DECOR LIMITED

WE'LL MAKE IT

RDL/013/2023-24

Date: 27.04.2023

To,  
National Stock Exchange of India Ltd.  
Exchange Plaza,  
Bandra – Kurla Complex,  
Bandra (E), Mumbai – 400 051  
NSE EQUITY SYMBOL: RUSHIL

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001  
SCRIPT CODE: 533470

ISIN: INE573K01017

Dear Sir/Madam,

**Sub: Intimation pursuant to Regulation 84 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements), 2018, as amended (“SEBI ICDR Regulations”)- Issue of advertisement in newspapers in respect of certain matters relating to rights issue of equity shares of face value of ₹ 10 each (“Rights Issue”) of Rushil Decor Limited (“Company”).**

Further to our letters dated August 06, 2022, April 08, 2023 and April 09, 2023, we herewith enclosing copies of advertisement issued by the Company today, i.e., April 27, 2023, in respect of matters specified under sub-regulation (1) of Regulation 84 of SEBI ICDR Regulations, in all editions of (i) Financial Express (English national daily newspaper with wide circulation), (ii) Jansatta (Hindi national daily newspaper with wide circulation) and (iii) Ahmedabad edition of Financial Express (Gujarati being the regional language in the place where our Registered and Corporate Office is located).

This is for dissemination on your website.

Thanking you,

Yours faithfully,

For Rushil Decor Limited

Hasmukh K. Modi  
Company Secretary

Encl.: a/a .



RUSHIL DÉCOR LTD., RUSHIL HOUSE, NEAR NEELKANTH GREEN BUNGALOW,  
OFF SINDHU BHAVAN ROAD, SHILAJ, AHMEDABAD-380058, GUJARAT, INDIA .

REGD. OFFICE : S. NO. 125, NEAR KALYANPURA PATIA, VILLAGE ITLA, GANDHINAGAR-MANSA ROAD,  
TA. KALOL, DIST. GANDHINAGAR-382845, GUJARAT, INDIA | CIN: L25209GJ1993PLC019532

PH: +91-79-61400400 | FAX: +91-79-61400401 | EMAIL: INFO@RUSHIL.COM | WWW.RUSHIL.COM

FINANCIAL EXPRESS

ASSOCIATED ALCOHOLS & BREWERIES LTD. CIN: L15520MP1989PLCO49380 Regd Office: 4th Floor, BPK Star Tower, A.B. Road, Indore-452 008 (M.P.) Phone : 0731-4780400 E-mail: investorrelations@aalb.in, Website: www.associatedalcohols.com

NOTICE is hereby given that pursuant to Regulation 29 and 47 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015, a meeting of Board of Directors of the company is scheduled to be held on Monday, 8th May, 2023 inter alia to consider and approve the Audited Financial Result / Statement for the Quarter and Year ended 31st March, 2023.

INVITATION FOR EXPRESSION OF INTEREST FOR RNP MARKETING AND CARGO PRIVATE LIMITED OPERATING IN AGRICULTURAL PRODUCTS & TRANSPORTATION INDUSTRY AT ROOM NO. F-203, NANDANVAN APPTS, DAHANUKAR WADI, NEW LINK ROAD, OPP. LAJLI PADA POLICE STATION, KANDIVALI WEST, MUMBAI-400067 MAHARASHTRA

Table with 2 columns: RELEVANT PARTICULARS and details. Includes name of corporate debtor, address, URL, details of place, installed capacity, quantity and value of main products, number of employees, further details, eligibility for resolution, last date for receipt of expression of interest, date of issue of provisional list, last date for submission of objections, and process email ID.

Date: 27-04-2023 Jitender Kothari Resolution Professional Place: Mumbai For RNP MARKETING AND CARGO PRIVATE LIMITED Reg. No. IBB/I/PA-001/IP-PO0540/2017-18/10965

FORM A PUBLIC ANNOUNCEMENT (Under Regulation 6 of the Insolvency and Bankruptcy Board of India)

FOR THE ATTENTION OF THE CREDITORS OF FIZA POLYMERS PRIVATE LIMITED

Table with 2 columns: RELEVANT PARTICULARS and details. Includes name of corporate debtor, date of incorporation, authority under which corporate debtor is incorporated, corporate identity number, address of registered office, insolvency commencement date, name and registration number of interim resolution professional, address and e-mail of the interim resolution professional, last date for submission of claims, classes of creditors, names of insolvency professionals, and relevant forms.

Notice is hereby given that the National Company Law Tribunal has ordered the commencement of a corporate insolvency resolution process of Fiza Polymers Private Limited on 12/04/2023 (Order informed by the NCLT Registrar on 25/04/2023).

FORM A PUBLIC ANNOUNCEMENT (Under Regulation 6 of the Insolvency and Bankruptcy Board of India)

FOR THE ATTENTION OF THE CREDITORS OF THYME & REASON HOSPITALITY LLP

Table with 2 columns: RELEVANT PARTICULARS and details. Includes name of corporate debtor, date of incorporation, authority under which corporate debtor is incorporated, corporate identity number, address of registered office, insolvency commencement date, name and registration number of interim resolution professional, address and e-mail of the interim resolution professional, last date for submission of claims, classes of creditors, names of insolvency professionals, and relevant forms.

Notice is hereby given that the National Company Law Tribunal has ordered the commencement of a corporate insolvency resolution process of the Thyme & Reason Hospitality LLP on 19-04-2023. The creditors of Thyme & Reason Hospitality LLP, are hereby called upon to submit their claims with proof on or before 09-05-2023 to the interim resolution professional at the address mentioned against entry No. 10.

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated April 8, 2023 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

RUSHIL DECOR LIMITED

Rushil Decor Limited ("Company" or "Issuer") was originally incorporated as "Rushil Decor Private Limited" on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli ("RoC").

Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar - 382 845, Gujarat, India. Tel: +91 98 2543 8039 Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad - 380 058, Gujarat, India. Tel: +91 79 6140 0400

PROMOTERS OF THE COMPANY: KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY

ISSUE OF UPTO 66,35,421\* EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹162 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹152 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹10,749.38\* LAKHS ON ARIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF ONE (01) RIGHTS EQUITY SHARE FOR EVERY THREE (03) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON THURSDAY, APRIL 13, 2023 (THE "ISSUE").

Table with 3 columns: ISSUE OPENS ON, LAST DATE FOR ON-MARKET RENUNCIATION\*, and ISSUE CLOSES ON\*\*. Dates: TUESDAY, MAY 2, 2023; MONDAY, MAY 8, 2023; FRIDAY, MAY 12, 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncers on or prior to the Issue Closing Date.

ASBA \* Simple, Safe, Smart way of Application - Make use of it!!! \*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same.

PROCEDURE FOR APPLICATION In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and ASBA Circulars, all investors desiring to make an application in this issue are mandatorily required to use the ASBA process.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS. Pursuant to provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat accounts and shall be admitted for trading on the Stock Exchanges under the ISIN: INE573K20025 subject to requisite approvals.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM. The existing Equity Shares of our Company are listed on the Stock Exchanges. Our Company has received 'in-principle' approval from the BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to the Issue through their letters dated January 12, 2023 and January 04, 2023, respectively.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not in any way, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer.

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent/dispached only to Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions.

INVESTORS CAN VISIT FOLLOWING LINKS FOR THE BELOW-MENTIONED PURPOSES: a) Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: www.bigshareonline.com

SAFFRON SAFFRON CAPITAL ADVISORS PRIVATE LIMITED 605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 059, Maharashtra, India. Tel: +91 22 4973 0394

REGISTRAR TO THE ISSUE BIGSHARE SERVICES PRIVATE LIMITED Office No S6-2, 6th floor Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093, Maharashtra, India. Tel: +9122 - 6263 8200/22

COMPANY SECRETARY AND COMPLIANCE OFFICER HASMUKH KANUBHAI MODI RUSHIL DECOR LIMITED Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar - 382 845, Gujarat, India. | Tel: +91 98 2543 8039.

INVESTORS MAY CONTACT THE REGISTRAR TO THE ISSUE OR OUR COMPANY SECRETARY AND COMPLIANCE OFFICER FOR ANY PRE-ISSUE OR POST-ISSUE RELATED MATTERS. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SEBI, giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/preferred holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SEBI ICDR where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

FOR RUSHIL DECOR LIMITED Place: Ahmedabad Date: April 26, 2023 Hasmukh Kanubhai Modi Company Secretary & Compliance Officer

Rushil Decor Limited is proposing, subject to market conditions and other considerations, to make a rights issue of its equity shares, and has filed a Letter of Offer dated April 8, 2023 with SEBI and the Stock Exchanges. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com, Company at www.rushil.com, website of the Registrar at www.bigshareonline.com and the website of the Lead Manager at www.saffronadvisor.com.

INVESTORS SHOULD NOT RELY ON THE DRAFT LETTER OF OFFER FOR ANY INVESTMENT DECISION. This announcement has been prepared for publication in India and may not be released in the United States. The LOF does not constitute an offer to sell or an invitation to subscribe to the securities offered in any jurisdiction to any person to whom it is unlawful to make an offer or invitation in such jurisdiction.

NEITHER OUR COMPANY, NOR ANY PERSON ACTING ON BEHALF OF OUR COMPANY, WILL ACCEPT A SUBSCRIPTION OR RENUNCIATION FROM ANY PERSON, OR THE AGENT OF ANY PERSON, WHO APPEARS TO BE, OR WHO OUR COMPANY, OR ANY PERSON ACTING ON BEHALF OF OUR COMPANY, HAS REASON TO BELIEVE IS, IN THE UNITED STATES WHEN THE BUY ORDER IS MADE.

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**केनरा बैंक** Canara Bank  
 गौपी नगर शाखा,  
 नई दिल्ली-110031, केनरा बैंक  
 फोन: 9560071974  
 ईमेल: cb1974@canarabank.com

**कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड**  
 कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड  
 [ CIN: U22096DL2007PTC170442 ]  
 निवेशक पंजीकृत कार्यालय - 15/54, अजय एडवेंचर्स  
 नगर, नई दिल्ली- 110005 में है, के मातले में है।  
 ..... (प्राधिकारकर्ता) ]

**कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड**  
 के मातले में है।  
 आम जनता को यह सूचित किया जाता है कि यह  
 कम्पनी कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड  
 कम्पनी अधिनियम, 2013 धारा 13 की उप धारा (4)  
 और कम्पनी (निगम) नियम-2014 के नियम 30  
 के उपनियम (5) के तहत (क) के मातले में है।  
 एतद्वारा आम जनता को सूचित किया जाता है कि यह  
 कम्पनी कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड  
 कम्पनी अधिनियम, 2013 की धारा 13 के अंतर्गत  
 अजय एडवेंचर्स का प्रस्ताव करती है जिसमें  
 कम्पनी के पंजीकृत कार्यालय को राष्ट्रीय  
 राजधानी क्षेत्र दिल्ली से हटाकर उत्तर प्रदेश  
 राज्य में स्थानांतरित करने के लिए प्रस्ताव  
 दिनांक 13 अप्रैल, 2023 को अंतिम  
 अवधि तक आम जनता में पारित किया जाएगा  
 के संबंध में कम्पनी के समाप्त ज्ञापन में संशोधन की  
 मिति की मांग की गई है।  
 कम्पनी के पंजीकृत कार्यालय  
 के प्रस्तावित स्थानांतरण से यदि किसी व्यक्ति का  
 शिष्ट प्रभावित होता हो तो वह व्यक्ति या तो  
 शिष्ट प्रभावित प्रमाण पत्र फाइल कर एमसीए-2]  
 पोर्टल (www.mca.gov.in) में लिंकित कर देकर  
 कर सकता है या एक पत्र लिखकर उसके लिए  
 का प्रसार और उसके विरोध का कारण  
 उल्लिखित हो, के साथ अपनी आपत्ति देव सूचना  
 के प्रकाशन की तारीख से 14 दिनों के भीतर  
 क्षेत्रीय निदेशक, उत्तर क्षेत्र, एमसीए-2  
 विंग, पर्यावरण भवन, सीजीओ कॉम्प्लेक्स, नई  
 दिल्ली-110003 में पर पंजीकृत डाक द्वारा भेज  
 सकते हैं या सूचित कर सकते हैं और उनकी प्रति  
 आवेदक कम्पनी को उसके उपरोक्त पंजीकृत  
 कार्यालय में पत्र भी भेजें।  
 आवेदक की ओर से और उसके लिए  
 कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड  
 हस्ता/-  
 दीपक अरोड़ा  
 निदेशक  
 दिनांक: 27.04.2023 DIN: 01652381  
 स्थान: नई दिल्ली

**Capri**  
 कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड  
 CIN No. U65990MH 2006PLC161513  
 पंजी. कार्यालय: 502, टावर ए, सेक्टर-14, गुरुदास नगर, नई दिल्ली-110031  
 वेबसाइट: www.caprihome.com, टेली. नं. +912240888100 फैक्स नं. +91 2240888160

प्राधा का नाम	पता	बंद होने की तिथि	प्रकार
समुदाय	ऑफिस नं. 502, टावर ए, सेक्टर-14, गुरुदास नगर, नई दिल्ली-110031	4 अप्रैल, 2023	उपरोक्त में अन्य प्रकार के प्रस्तावित की जा सकती है।

कृते, कैप्री ग्लोबल हाउसिंग फाइनांस लिमिटेड  
 हस्ता/-  
 कम्पनी सील

**सार्वजनिक नोटिस**  
 स्टैंडर्ड कैपिटल मार्केट्स लिमिटेड (कैप्री) जिसका पंजीकृत कार्यालय: जी-17, कृष्णा  
 अपरा, बिजनेस स्क्वायर नेताजी सुभाष चंद्र, पीतपुरा नई दिल्ली 110034 और सीआईएन  
 नं. L74899DL1987PLC027057 है, के मातले में  
 .....आवेदक  
 एतद्वारा आम जनता को सूचित किया जाता है कि कम्पनी ने प्रमाणपत्र संख्या एन-14,  
 02891 वाले अपने नूतन एनबीएफएसी प्रमाणपत्र को नेताजी सुभाष चंद्र, पीतपुरा नं दिनांक  
 15/02/2023 को अपने पंजीकृत कार्यालय में पीपी टावर एनएसपी पीतपुरा से कृष्णा  
 अपरा, बिजनेस स्क्वायर एनएसपी पीतपुरा में स्थानांतरित करने के दौरान जो दिया है।  
 यदि किसी को यह प्रमाण हुआ है तो उसे वह कम्पनी के पंजीकृत कार्यालय : जी-17  
 कृष्णा अपरा, बिजनेस स्क्वायर नेताजी सुभाष चंद्र, पीतपुरा नई दिल्ली 110034 के पत्र  
 पर कृपया वापस कर दें।  
 इस संबंध में जानकारी दी जाती है कि एक प्रमाण पत्र आया है और इसका द्वारा आम  
 जनता को एक वैधानिक चेतावनी दी जाती है, उसका दुरुपयोग न करें, ऐसा करने पर उस  
 व्यक्ति के खिलाफ दायित्व और आपराधिक मामला दर्ज किया जाएगा।  
 कृते स्टैंडर्ड कैपिटल मार्केट्स लिमिटेड  
 हस्ता/-  
 राम गोपाल जिवंद (प्रबंध निदेशक)  
 सीआईएन संख्या-06583160  
 पता: जी-17 कृष्णा अपरा बिजनेस स्क्वायर  
 नेताजी सुभाष चंद्र, पीतपुरा नई दिल्ली 110034  
 ईमेल: info@stancap.co.in  
 संपर्क नं: 9871652224

**नई दिल्ली ऑनलाइन वसुंधी शाखा**  
 नृतीय एत. दूरदर्शन, एन-2, कर्माटि रजिस्ट्रार, नई दिल्ली - 110001  
 फोन : 011-2755605, 23755606  
 ईमेल: AssetRecovery.NewDelhi@bankofindia.co.in

**ब्रह्मचर्य चक्रवर्ती को फोटोस्टाफ के प्रकाशन हेतु सार्वजनिक सूचना**  
 निम्नलिखित उपाय इकाई ने दिनांक 26.03.2013 को बैंक ऑफ इंडिया की नई दिल्ली मिड  
 कॉर्पोरेट शाखा से 20,00,00,000 रुपये की करौलीय पूंजी निधि आवृत्ति सीमा  
 (क्रेडिटलिफ्टिंग) का काम उठाया है। उक्तो बैंक को मूलांतरण / बुरोकेटी यावत कर पुरा  
 करने में बूक की है और दिनांक 01.07.2015 को ब्रह्मचर्य चक्रवर्ती की घोषणा पर आरबीआई  
 मास्टर संचालक के अनुसार विलफुल डिफॉरेंट के कार्य भी किए हैं।  
 इसलिए, बैंक ने 03.03.2023 को निम्नलिखित उपाय इकाई और उसके संबन्धित पत्रों को  
 क्रेडिट लिफ्टिंग पोषित किया है और उनके विवरण को भारतीय रिजर्व बैंक के दिशानिर्देशों  
 के अनुसार क्रेडिट सूचना कर्तवियों के साथ साझा किया गया है।  
 क. उपायकर्ता का नाम: मैसर्स रैडिकल फूड्स लिमिटेड  
 कॉर्पोरेट कार्यालय का पता: 28, सामुदायिक केंद्र, साकेत, नई दिल्ली - 110017  
 दिनांक 25.04.2023 तक और संविदात्मक दूर पर व्याज के साथ बकाया ऋण राशि: रु.  
 44,33,83,402.49  
 ख. उपायकर्ता इकाई का प्रोपराइटर/निदेशक/गारंटर:  
 नाम: श्री सिद्धार्थ चौधरी पुत्र श्री चंद्र नाम: श्रीमती अंजू चौधरी पत्नी श्री चंद्र  
 प्रकाश चौधरी  
 उपायकर्ता इकाई में पद: निदेशक  
 पता: डी-119, मूलत, साकेत, नई दिल्ली - 110017  
 पता: डी-119, मूलत, साकेत, नई दिल्ली - 110017  
 सिद्धार्थ चौधरी अंजू चौधरी  
 दिनांक : 26.04.2023, स्थान : नई दिल्ली प्राधिकृत अधिकारी, बैंक ऑफ इंडिया

**रुण बसुली न्यायाधिकरण-1, दिल्ली**  
 नवधु तल, जीएन टावर बिल्डिंग, संसद मार्ग, नई दिल्ली-110001

आप. सं. 1077 / 2019  
**सूचनान्वयन बैंक ऑफ इंडिया** आवेदक  
**विस्तृत** प्रतियादीनयन  
**मैसर्स ऑनलाइन हब एवं अन्य**  
 सेवा में।  
 1. मैसर्स ऑनलाइन हब (अपने प्रोपराइटर के माध्यम से)  
 एफसी-104, शिवाजी एक्लेच राजीव गांधी नई दिल्ली 110027  
 2. श्री सुदेश कुमार (ऑनलाइन हब के प्रोपराइटर)  
 एफसी-104, शिवाजी एक्लेच राजीव गांधी नई दिल्ली 110027  
 जबकि उपरोक्त नामक आवेदक ने आपके विरुद्ध रु. 30,22,439.36/- (रुपय तीस लाख बार्स हज़ार चार  
 सत्तारहिस तथा चार सौ बीस मात्र) की वसुली के लिए एक याचिका दायर की है तथा जबकि न्यायाधिकरण  
 को संतोषपूर्ण रूप से यह दर्शाया जा चुका है कि आपको साधारण रूप से सूचना दी जाना संभव नहीं है।  
 इसलिए, आपका रुप में इस सूचना के माध्यम से आपको नितिक से 05-06-2023 को पूर्ण, 10.30 बजे  
 विद्वान रजिस्ट्रार के समक्ष उपस्थित होने का निर्देश दिया जा रहा है (अतिरिक्त विवरण के लिए कृपया सीआरटी  
 वेबसाइट www.erbud.gov.in देखें फोन नंबर 011-23748473)।  
 ध्यान दें कि यदि आप उपरोक्त तिथि को इस न्यायाधिकरण के समक्ष उपस्थित नहीं होंगे, वरद की सुनवाई  
 तथा निर्णय आपको अनुपस्थिति में किया जाएगा।  
 वैशिक महामारी की वर्तमान स्थिति के कारण, सभी मामलों की सुनवाई वीडियो कॉन्फ्रेंसिंग के  
 माध्यम से की जा सकती है उस प्रयोजन हेतु -  
 (i) सभी अधिकारी/विवादी "Cisco Webex" /सॉफ्टवेयर डाउनलोड करके, (ii) रजिस्ट्रार/  
 वसुली अधिकारी-1/विवादी वसुली अधिकारी-1। द्वारा मामलों की सुनवाई की अगली तिथि हेतु  
 "Meeting ID" तथा "Password" अपनी तारीख से एक पत्र भेजें और (iii) किसी कार्यालय पोर्टल नाम  
 "drtg.gov.in" पर सार्वजनिक सूचना शीक के अंतर्गत सूचना देना होगा। (iv) किसी कार्यालय की  
 स्थिति में, अधिकारी/विवादी संबंधित अधिकारी से फोन नंबर 011-23748473 पर संपर्क कर सकते हैं।  
 नैरे हस्ताक्षर और हस्ताक्षर न्यायाधिकरण की मोहर के तहत 24 अप्रैल, 2023 को दिया गया।  
 इस न्यायाधिकरण के आदेश द्वारा  
 वास्तु रजिस्ट्रार

This is an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated April 8, 2023 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE") and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

**RUSHIL DECOR LIMITED**

Rushil Decor Limited ("Company" or "Issuer") was originally incorporated as "Rushil Decor Private Limited" on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli ("RoC"). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to "Rushil Decor Limited" and a fresh certificate of incorporation dated December 04, 2007 consequent to the conversion was issued to our Company by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. The registered office of our Company was originally situated at A-701, Fair Deal House, Near Swastik Char Rasta, Navrangpura, Ahmedabad - 380 009, Gujarat, India. Thereafter, the registered office of our Company was changed to 1, Krinkal Apartment, Opposite: Mahalaxmi Temple, Near Mahalaxmi Char Rasta, Paldi, Ahmedabad - 380 007, Gujarat, India on February 12, 1998 and subsequently to S. No. 125, Near Kalyanpura Patia, Gandhinagar - Mansa Road, Village Itla, Tal: Kalol, District: Gandhinagar - 382 845, Gujarat, India on August 20, 2007.

Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar - 382 845, Gujarat, India. Tel: +91 98 2543 8039  
 Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad - 380 058, Gujarat, India. Tel: +91 79 6140 0400  
 Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer | E-mail: ipo@rushil.com | Website: www.rushil.com | Corporate Identification Number: L25209GJ1993PLC019532

**PROMOTERS OF THE COMPANY: KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY**

**ISSUE OF UPTO 66,35,421\* EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹162 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹152 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹10,749.38\* LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF ONE (01) RIGHTS EQUITY SHARE FOR EVERY THREE (03) FULLY PAID-UP EQUITY SHARES(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON THURSDAY, APRIL 13, 2023 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 16.2 TIMES THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 243 OF THIS LETTER OF OFFER.**

\*Assuming full subscription. Subject to finalisation of the Basis of Allotment

ISSUE OPENS ON	ISSUE PROGRAMME	ISSUE CLOSES ON**
TUESDAY, MAY 2, 2023	LAST DATE FOR ON-MARKET RENUNCIATION*	FRIDAY, MAY 12, 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncers on or prior to the Issue Closing Date.  
 \*\*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

**ASBA\*** Simple, Safe, Smart way of Application - Make use of it!!  
 \*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details refer section on ASBA below.

**PROCEDURE FOR APPLICATION**  
 In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and ASBA Circulars, all investors desiring to make an application in this issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details refer to "Terms of the Issue - Procedure for Application" on page 250 of the LOF.  
 Please note that subject to SCSSs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCSSs. Further, in terms of the SEBI Circular CIR/CFD/DIL/13/2012 dated January 2, 2013, it is clarified that for making Applications by SCSSs on their own account using ASBA facility, each such SCSSs should have a separate account in its own name with any other SEBI registered SCSS(s). Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications.  
**CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS.**  
 Pursuant to provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat accounts and shall be admitted for trading on the Stock Exchanges under the ISIN: INE573K20025 subject to requisite approvals. For details of credit of the Rights Entitlements see "Terms of the Issue - Credit of Rights Entitlements in Demat Accounts of Eligible Equity Shareholders" on page 244 of the Letter of Offer.  
 In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only.  
 Eligible Equity Shareholders holding Equity Shares in physical form as on the Record Date i.e. Thursday, April 13, 2023 are requested to provide relevant details (such as copies of self-attested PAN, client master list and details of address proof by way of uploading on Registrar website the records confirming the legal and beneficial ownership of their respective Equity Shares) not later than two Working Days prior to the Issue Closing Date i.e. Wednesday, May 10, 2023 in order to be eligible to apply for this Issue. Such Eligible Equity Shareholders are also requested to ensure that their demat account, details of which have been provided to the Company or the Registrar account is active to facilitate the aforementioned transfer.  
**PLEASE NOTE THAT CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE INVESTORS TO THE RIGHTS EQUITY SHARES AND INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY FOR DETAILS, PLEASE SEE THE SECTION ENTITLED "TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION" ON PAGE 250 OF THE LETTER OF OFFER.**  
**PROCEDURE FOR APPLICATION THROUGH THE ASBA PROCESS:** Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSS or online/electronic Application through the website of the SCSSs (if made available by such SCSS) for authorising such SCSS to block Application Money payable on the Application in their respective ASBA Accounts.  
 Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCSS, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.  
 For the list of banks which have been notified by SEBI to act as SCSSs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=pt=yes&intmid=34. For details on Designated Branches of SCSSs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSSs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSSs, in case of Applications made through ASBA facility.  
**PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE. FOR DETAILS, SEE "ALLOTMENT ADVICES/ REFUND ORDERS" ON PAGE 266 OF THE LOF.**  
**Applications on Plain Paper under ASBA process:** An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on a plain paper in case of non-receipt of Application Form as detailed above and only such plain paper applications which provide all the details required in terms of Regulation 78 of SEBI ICDR Regulations shall be accepted by SCSSs. In such non-receipt of the Application Form through physical delivery (wherever applicable) and the Eligible Equity Shareholder not being in the position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholders shall submit the plain paper Application to the Designated Branch of the SCSS for authorising such SCSS to block Application money in the said bank account maintained with the same SCSS. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address.  
 Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, investors may choose to accept the offer to participate in the Issue by making plain paper Applications. Please note that SCSSs shall accept such applications only if all details required for making the application as per the SEBI ICDR Regulations are specified in the plain paper application and that Eligible Equity Shareholders making an application in the Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, see "Terms of the Issue - Applications on Plain Paper under ASBA process" on page 255 of the LOF.  
 The Application on plain paper duly signed by the Eligible Equity Shareholders including joint holders, in the same order and as per the specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSS before the Issue Closing Date and should contain the following particulars:

- Name of our Issuer, being Rushil Decor Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Registered Folio Number/ DP and Client ID No.; 4. Number of Equity Shares held as on Record Date; 5. Allotment option preferred - only Demat form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for; 8. Number of Additional Rights Equity Shares applied for, if any; 9. Total number of Rights Equity Shares applied for within the Rights Entitlements; 10. Total amount paid at the rate of ₹162/- per Rights Equity Share; 11. Details of the ASBA Account such as the account number, name, address and branch of the respective SCSS; 12. In case of NR Eligible Equity Shareholders making an application with an Indian address, details of their RE/FCN/RRO Account such as the account number, name, address and branch of the SCSS with which the account is maintained; 13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by the applicants; 14. Authorisation to the Designated Branch of the SCSS to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSS); 16. Additionally, all such Applicants are deemed to have accepted the following:
  - "I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act ("Regulation S"). I/We understand the Rights Equity Shares referred to in this application are being offered in India but not in the United States. I/We understand the offering to which this application relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlement in the United States.
  - Accordingly, I/We understand this application should not be forwarded to or transmitted in or to the United States at any time. I/We confirm that I/We are not in the United States and understand that neither us, nor the Registrar, the Lead Manager or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us have reason to believe is a resident of the United States "U.S. Person" (as defined in Regulation S) or is ineligible to participate in the Issue under the securities laws of their jurisdiction.
  - "I/We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of our residence.
  - I/We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.
  - I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.
  - I/We acknowledge that the Company, the Lead Manager, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

**SELLING RESTRICTIONS:** The distribution of this Letter of Offer, Abridged Letter of Offer, Application Form and the Rights Entitlement Letter ("Issue Materials") and the issue of Rights Entitlements and Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession this Letter of Offer, Abridged Letter of Offer, Application Form and the Rights Entitlement Letter may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders of our Company and will dispatch the Abridged Letter of Offer, Application Form and the Rights Entitlement Letter only to Eligible Equity Shareholders who have provided an Indian address to our Company.

**NO OFFER IN THE UNITED STATES:** The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or any U.S. State Securities laws and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the Securities Act. The Rights Entitlements and equity shares referred to in the letter of offer are being offered in India, but not in the United States. The offering to which the Letter of offer relates is not, and under no circumstances is to be construed as, an offering of any equity shares or rights entitlements for sale in the United States or as a solicitation therein of an offer to buy any of the said securities. Accordingly, the letter of offer should not be forwarded to or transmitted in or into the United States at any time.

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the buy order is made. Envelopes containing an Application Form should not be postmarked in the United States or otherwise dispatched from the United States or any other jurisdiction where it would be illegal to make an offer under this Letter of Offer. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and the Abridged Letter of Offer, Application Form and the Rights Entitlement Letter will be dispatched to the Eligible Equity Shareholders who have provided an Indian address to our Company. Any person who acquires the Rights Entitlements and the Equity Shares will be deemed to have declared, represented, warranted and agreed, by accepting the delivery of the Letter of Offer, (i) that it is not and that, at the time of subscribing for the Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made; and (ii) is authorised to acquire the Rights Entitlements and the Equity Shares in compliance

with all applicable laws, rules and regulations.

Our Company, in consultation with the Lead Manager, reserves the right to treat as invalid any Application Form which: (i) appears to our Company or its agents to have been executed in or dispatched from the United States of America; (ii) does not include the relevant certification set out in the Application Form headed "Overseas Shareholders" to the effect that the person accepting and/or renouncing the Application Form does not have a registered address (and is not otherwise located) in the United States, and such person is complying with laws of the jurisdictions applicable to such person in connection with the Issue, among others; (iii) where our Company believes acceptance of such Application Form may infringe applicable legal or regulatory requirements; or (iv) where a registered Indian address is not provided, and our Company shall not be bound to allot or issue any Equity Shares or Rights Entitlement in respect of any such Application Form.

None of the Rights Entitlements or the Equity Shares have been, or will be, registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or any state securities laws in the United States. Accordingly, the Rights Entitlements and Equity Shares are being offered and sold only outside the United States in compliance with Regulation S under the Securities Act and the applicable laws of the jurisdictions where those offers and sales are made.

**LAST DATE FOR APPLICATION:** The last date for submission of the duly filled in the Application Form or a plain paper application is **Friday, May 12, 2023, i.e. Issue Closing Date.** Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application together with the amount payable is either (i) not blocked with an SCSS; or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue - Basis of Allotment" on page 265 of the LOF. Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

**ALLOTMENT ONLY IN DEMATERIALIZED FORM:** In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialized form; and (ii) a demat suspense escrow account (namely, "RUSHIL DECOR LIMITED-DEMAT SUSPENSE ACCOUNT") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings.

In accordance with the circular SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Equity Shares shall be made in dematerialized form only. Accordingly, the Rights Entitlements of the Physical Shareholders shall be credited in a suspense escrow demat account opened by our Company during the Issue Period. The Physical Shareholders are requested to furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date to enable the credit of their Rights Entitlements in their demat accounts at least one day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, shall lapse. Further, pursuant to a press release dated December 3, 2018 issued by the SEBI, with effect from April 1, 2019, a transfer of listed Equity Shares cannot be processed unless the Equity Shares are held in dematerialized form (except in case of transmission or transposition of Equity Shares). Such resident Eligible Equity Shareholders must check the procedure for application by physical sharehold in the section entitled "Terms of the Issue - Procedure for application by Eligible Equity Shareholders holding Equity Shares in physical form" and "Terms of the Issue - Allotment Advices/Refund Orders" beginning on pages 258 and 266 of the Letter of Offer respectively.

**INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.**

**LISTING:** The existing Equity Shares of our Company are listed on the Stock Exchanges. Our Company has received "in-principle" approval from the BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to the Issue through their letters dated January 12, 2023 and January 04, 2023, respectively. Our Company will also make applications to BSE and NSE to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020. For the purpose of this Issue, the Designated Stock Exchange is BSE.

**DISCLAIMER CLAUSE OF SEBI:** It is to be distinctly understood that submission of the LOF to SEBI should not in anyway be deemed or construed that SEBI has cleared or approved the LOF. Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 234 of the LOF.

**DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by BSE Limited should not in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 237 of the Letter of Offer.

**DISCLAIMER CLAUSE OF NSE:** It is to be distinctly understood that the permission given by NSE should not in anyway be deemed or construed that the Letter of Offer has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of NSE" on page 238 of the Letter of Offer.

**BANKER TO THE ISSUE AND REFUND BANK:** ICICI Bank Limited

**MONITORING AGENCY:** CARE Ratings Limited

**DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:** In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent/ dispatched only to Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them. In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on April 20, 2023, by Registrar to the Issue, i.e. Bigshare Services Private Limited to all the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/ Beneficial Owners of the Company as on the Record date, i.e., Thursday, April 13, 2023, in electronic form through e-mail on April 15, 2023, to the equity shareholders who have registered email-id and physically through speed/registered post on April 20, 2023.  
 Further, the Letter of Offer will be sent/dispached to the Eligible Equity Shareholders who have provided Indian address and who have made request in this regard.

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe to the Rights Equity Shares under applicable laws) on the websites of a) our Company at www.rushil.com; b) the Registrar to the Issue at www.bigshareonline.com; c) the Lead Manager at www.saffronadvisor.com and d) the Stock Exchanges at www.bseindia.com and www.nseindia.com respectively.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.bigshareonline.com) by entering their DP ID and Client ID or folio number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.rushil.com).

Further, our Company along with the Lead Manager will undertake all adequate steps to reach out the Eligible Equity Shareholders who have provided their Indian address through other means, as may be feasible.

- The Investors can visit following links for the below-mentioned purposes:
- Frequently asked questions and online/

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated April 8, 2023 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").



# RUSHIL DECOR LIMITED

Rushil Decor Limited ("Company" or "Issuer") was originally incorporated as "Rushil Decor Private Limited" on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli ("RoC"). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to "Rushil Decor Limited" and a fresh certificate of incorporation dated December 04, 2007 consequent to the conversion was issued to our Company by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. The registered office of our Company was originally situated at A-701, Fair Deal House, Near Swastik Char Rasta, Navrangpura, Ahmedabad - 380 009, Gujarat, India. Thereafter, the registered office of our Company was changed to 1, Krinkal Apartment, Opposite: Mahalaxmi Temple, Near Mahalaxmi Char Rasta, Paldi, Ahmedabad - 380 007, Gujarat, India on February 12, 1998 and subsequently to S. No. 125, Near Kalyanpura Patia, Gandhinagar - Mansa Road, Village Itla, Tal: Kalol, District: Gandhinagar - 382 845, Gujarat, India on August 20, 2007.

Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar - 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad - 380 058, Gujarat, India. Tel: +91 79 6140 0400

Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer | E-mail: ipo@rushil.com | Website: www.rushil.com | Corporate Identification Number: L25209GJ1993PLC019532

## PROMOTERS OF THE COMPANY: KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF

### FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY

ISSUE OF UPTO 66,35,421\* EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹162 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹152 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹10,749.38\* LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF ONE (01) RIGHTS EQUITY SHARE FOR EVERY THREE (03) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON THURSDAY, APRIL 13, 2023 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 16.2 TIMES THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 243 OF THIS LETTER OF OFFER.

\*Assuming full subscription. Subject to finalisation of the Basis of Allotment

ISSUE PROGRAMME		
ISSUE OPENS ON	LAST DATE FOR ON-MARKET RENUNCIATION*	ISSUE CLOSES ON**
TUESDAY, MAY 2, 2023	MONDAY, MAY 8, 2023	FRIDAY, MAY 12, 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncers on or prior to the Issue Closing Date. \*\*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

**ASBA\*** Simple, Safe, Smart way of Application - Make use of it!!!  
\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avoid the same. For further details read section on ASBA below.

#### PROCEDURE FOR APPLICATION

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and ASBA Circulars, all investors desiring to make an application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details refer to "Terms of the Issue - Procedure for Application" on page 250 of the LOF.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DL/13/2012 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications.

#### CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS.

Pursuant to provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat accounts and shall be admitted for trading on the Stock Exchanges under the ISIN: INE573K20025 subject to requisite approvals. For details of credit of the Rights Entitlements see "Terms of the Issue - Credit of Rights Entitlements in Demat Accounts of Eligible Equity Shareholders" on page 244 of the Letter of Offer.

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only.

Eligible Equity Shareholders holding Equity Shares in physical form as on the Record Date i.e. Thursday, April 13, 2023 are requested to provide relevant details (such as copies of self-attested PAN, client master list and details of address proof by way of uploading on Registrar website the records confirming the legal and beneficial ownership of their respective Equity Shares) not later than two Working Days prior to the Issue Closing Date i.e. Wednesday, May 10, 2023 in order to be eligible to apply for this Issue. Such Eligible Equity Shareholders are also requested to ensure that their demat account, details of which have been provided to the Company or the Registrar account is active to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE INVESTORS TO THE RIGHTS EQUITY SHARES AND INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED "TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION" ON PAGE 250 OF THE LETTER OF OFFER.**

**PROCEDURE FOR APPLICATION THROUGH THE ASBA PROCESS:** Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/OtherAction.do?doRecognisedFolio=yes&intMid=34>. For details on Designated Branches of SCSBs selecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

**PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE. FOR DETAILS, SEE "ALLOTMENT ADVICES/ REFUND ORDERS" ON PAGE 266 OF THE LOF.**

**Applications on Plain Paper under ASBA process:** An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on a plain paper in case of non-receipt of Application Form as detailed above and only such plain paper applications which provide all the details required in terms of Regulation 76 of SEBI ICDR Regulations shall be accepted by SCSBs. In such non-receipt of the Application Form through physical delivery (wherever applicable) and the Eligible Equity Shareholder not being in the position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address.

Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, investors may choose to accept the offer to participate in the Issue by making plain paper Applications. Please note that SCSBs shall accept such applications only if all details required for making the application as per the SEBI ICDR Regulations are specified in the plain paper application and that Eligible Equity Shareholders making an application in the Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, see "Terms of the Issue - Applications on Plain Paper under ASBA process" on page 255 of the LOF.

The Application on plain paper, duly signed by the Eligible Equity Shareholders including joint holders, in the same order and as per the specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

- Name of our Issuer, being Rushil Decor Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Registered Folio Number/ DP and Client ID No.; 4. Number of Equity Shares held as on Record Date; 5. Allotment option preferred - only Demat form; 6. Number of Rights Equity Shares applied for; 7. Number of Rights Equity Shares applied for; 8. Number of Additional Rights Equity Shares applied for, if any; 9. Total number of Rights Equity Shares applied for within the Right Entitlements; 10. Total amount paid at the rate of ₹162/- per Rights Equity Share; 11. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB; 12. In case of NR Eligible Equity Shareholders making an application with an Indian address, details of then RE/FN/R/O Account such as the account number, name, address and branch of the SCSB with which the account is maintained; 13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by the applicants; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16. Additionally, all such Applicants are deemed to have accepted the following:

"I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act ("Regulation S"). I/We understand that the Rights Equity Shares referred to in this application are being offered in India but not in the United States. I/We understand the offering to which this application relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlement in the United States.

Accordingly, I/We understand this application should not be forwarded to or transmitted in or to the United States at any time. If we confirm that I/We are not in the United States and understand that neither us, nor the Registrar, the Lead Manager or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us have reason to believe is a resident of the United States "U.S. Person" (as defined in Regulation S) or is ineligible to participate in the Issue under the securities laws of their jurisdiction.

"I/We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of our residence.

I/We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.

I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.

I/We acknowledge that the Company, the Lead Manager, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

**SELLING RESTRICTIONS:** The distribution of this Letter of Offer, Abridged Letter of Offer, Application Form and the Rights Entitlement Letter ("Issue Materials") and the issue of Rights Entitlements and Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession this Letter of Offer, Abridged Letter of Offer, Application Form and the Rights Entitlement Letter may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders of our Company and will dispatch the Abridged Letter of Offer, Application Form and the Rights Entitlement Letter only to Eligible Equity Shareholders who have provided an Indian address to our Company.

**NO OFFER IN THE UNITED STATES:** The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or any U.S. State Securities laws and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the Securities Act. The Rights Entitlements and equity shares referred to in the letter of offer are being offered in India, but not in the United States. The offering to which the Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any equity shares or rights entitlements for sale in the United States or as a solicitation therein of an offer to buy any of the said securities. Accordingly, the letter of offer should not be forwarded to or transmitted in or into the United States at any time.

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the buy order is made. Envelopes containing an Application Form should not be postmarked in the United States or otherwise dispatched from the United States or any other jurisdiction where it would be illegal to make an offer under this Letter of Offer. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and the Abridged Letter of Offer, Application Form and the Rights Entitlement Letter will be dispatched to the Eligible Equity Shareholders who have provided an Indian address to our Company. Any person who acquires the Rights Entitlements and the Equity Shares will be deemed to have declared, represented, warranted and agreed, by accepting the delivery of the Letter of Offer, (i) that it is not and that, at the time of subscribing for the Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made; and (ii) is authorised to acquire the Rights Entitlements and the Equity Shares in compliance

with all applicable laws, rules and regulations.

Our Company, in consultation with the Lead Manager, reserves the right to treat as invalid any Application Form which: (i) appears to our Company or its agents to have been executed in or dispatched from the United States of America; (ii) does not include the relevant certification set out in the Application Form headed "Overseas Shareholders" to the effect that the person accepting and/or renouncing the Application Form does not have a registered address (and is not otherwise located) in the United States, and such person is complying with laws of the jurisdictions applicable to such person in connection with the Issue, among others; (iii) where our Company believes acceptance of such Application Form may infringe applicable legal or regulatory requirements; or (iv) where a registered Indian address is not provided, and our Company shall not be bound to allot or issue any Equity Shares or Rights Entitlement in respect of any such Application Form.

None of the Rights Entitlements or the Equity Shares have been, or will be, registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or any state securities laws in the United States. Accordingly, the Rights Entitlements and Equity Shares are being offered and sold only outside the United States in compliance with Regulation S under the Securities Act and the applicable laws of the jurisdictions where those offers and sales are made.

**LAST DATE FOR APPLICATION:** The last date for submission of the duly filled in the Application Form or a plain paper application is Friday, May 12, 2023, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application together with the amount payable is either (i) not blocked with an SCSB; or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue - Basis of Allotment" on page 265 of the LOF. Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

**ALLOTMENT ONLY IN DEMATERIALIZED FORM:** In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialized form; and (ii) a demat suspense escrow account (namely, "RUSHIL DECOR LIMITED-DEMAT SUSPENSE ACCOUNT") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings.

In accordance with the circular SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Accordingly, the Rights Entitlements of the Physical Shareholders shall be credited in a suspense escrow demat account opened by our Company during the Issue Period. The Physical Shareholders are requested to furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date to enable the credit of their Rights Entitlements in their demat accounts at least one day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, shall lapse. Further, pursuant to a press release dated December 3, 2018 issued by the SEBI, with effect from April 1, 2019, a transfer of listed Equity Shares cannot be processed unless the Equity Shares are held in dematerialized form (except in case of transmission or transposition of Equity Shares). Such resident Eligible Equity Shareholders must check the procedure for application by physical shareholders in the section entitled "Terms of the Issue - Procedure for application by Eligible Equity Shareholders holding Equity Shares in physical form" and "Terms of the Issue - Allotment Advices/Refund Orders" beginning on pages 258 and 266 of the Letter of Offer respectively.

**INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.**

**LISTING:** The existing Equity Shares of our Company are listed on the Stock Exchanges. Our Company has received 'in-principle' approval from the BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to the Issue through their letters dated January 12, 2023 and January 04, 2023, respectively. Our Company will also make applications to BSE and NSE to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020. For the purpose of this Issue, the Designated Stock Exchange is BSE.

**DISCLAIMER CLAUSE OF SEBI:** It is to be distinctly understood that submission of the LOF to SEBI should not in anyway be deemed or construed that SEBI has cleared or approved the LOF. Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 234 of the LOF.

**DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by BSE Limited should not in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 237 of the Letter of Offer.

**DISCLAIMER CLAUSE OF NSE:** It is to be distinctly understood that the permission given by NSE should not in anyway be deemed or construed that the Letter of Offer has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of NSE" on page 238 of the Letter of Offer.

**BANKER TO THE ISSUE AND REFUND BANK:** ICICI Bank Limited

**MONITORING AGENCY:** CARE Ratings Limited

**DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:** In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/dispensed only to Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them. In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on April 20, 2023, by Registrar to the Issue, i.e. Bigshare Services Private Limited to all the Eligible Equity Shareholders of the Company, whose names appear in the Register of Members/Beneficial Owners of the Company as on the Record date, i.e., Thursday, April 13, 2023, in electronic form through e-mail on April 15, 2023, to the equity shareholders who have registered email-id and physically through speed/registered post on April 20, 2023.

Further, the Letter of Offer will be sent/dispensed to the Eligible Equity Shareholders who have provided Indian address and who have made request in this regard.

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of a) our Company at [www.rushil.com](http://www.rushil.com); b) the Registrar to the Issue at [www.bigshareonline.com](http://www.bigshareonline.com); c) the Lead Manager at [www.saffronadvisor.com](http://www.saffronadvisor.com) and d) the Stock Exchanges at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., [www.bigshareonline.com](http://www.bigshareonline.com)) by entering their DP ID and Client ID or folio number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., [www.rushil.com](http://www.rushil.com)).

Further, our Company along with the Lead Manager will undertake all adequate steps to reach out the Eligible Equity Shareholders who have provided their Indian address through other means, as may be feasible.

The Investors can visit following links for the below-mentioned purposes:

- Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: [www.bigshareonline.com](http://www.bigshareonline.com)
- Update of Indian address in the records maintained by the Registrar: [www.bigshareonline.com](http://www.bigshareonline.com)
- Update of demat account details by Eligible Equity Shareholders holding shares in physical form: [www.bigshareonline.com](http://www.bigshareonline.com)
- Submission of Indian address proof, self-attested PAN copy, Aadhar copy, client master sheet and demat account details by non-resident Eligible Equity Shareholders: [www.bigshareonline.com](http://www.bigshareonline.com)

The LOF is also available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in)

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
<p><b>SAFFRON CAPITAL ADVISORS PRIVATE LIMITED</b> 605, Center Point, 6th Floor, Andheri Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 059, Maharashtra, India. Tel: +91 22 4973 0394 Contact Person: Gaurav Khandelwal/ Vipin Gupta E-mail: <a href="mailto:rights.issue@saffronadvisor.com">rights.issue@saffronadvisor.com</a> Website: <a href="http://www.saffronadvisor.com">www.saffronadvisor.com</a> Investor grievance: <a href="mailto:investorgrievance@saffronadvisor.com">investorgrievance@saffronadvisor.com</a> SEBI Registration Number: INM 000011211</p>	<p><b>BIGSHARE SERVICES PRIVATE LIMITED</b> Office No S6-2, 6th floor Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093, Maharashtra, India. Tel: +91 22 - 6263 8200-22 Contact Person: Vijay Surana Email: <a href="mailto:rightsissue@bigshareonline.com">rightsissue@bigshareonline.com</a> Website: <a href="http://www.bigshareonline.com">www.bigshareonline.com</a> Investors Grievance: <a href="mailto:investor@bigshareonline.com">investor@bigshareonline.com</a> SEBI Registration Number: INRO00001385</p>

#### COMPANY SECRETARY AND COMPLIANCE OFFICER

**HASMUKH KANUBHAI MODI**  
**RUSHIL DECOR LIMITED**  
Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar - 382 845, Gujarat, India. | Tel: +91 98 2543 8039.  
Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India. | Tel: +91 79 6140 0400 | E-mail: [ipo@rushil.com](mailto:ipo@rushil.com) | Website: [www.rushil.com](http://www.rushil.com)

Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-issue or post-issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/first holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgment slip. For details on the ASBA process, see "Terms of the Issue" beginning on page 243 of the Letter of Offer.

For Rushil Decor Limited

Sd/-

Hasmukh Kanubhai Modi

Company Secretary & Compliance Officer

Rushil Decor Limited is proposing, subject to market conditions and other considerations, to make a rights issue of its equity shares, and has filed a Letter of Offer dated April 8, 2023 with SEBI and the Stock Exchanges. The Letter of Offer is available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), the Stock Exchanges, i.e., National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com), BSE Limited at [www.bseindia.com](http://www.bseindia.com), Company at [www.rushil.com](http://www.rushil.com), website of the Registrar at [www.bigshareonline.com](http://www.bigshareonline.com) and the website of the Lead Manager at [www.saffronadvisor.com](http://www.saffronadvisor.com). Potential Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer filed with SEBI and the Stock Exchanges, including the section titled "Risk Factors" beginning on page 25 of the Letter of Offer for details of the same. Potential Investors should not rely on the Draft Letter of Offer for any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. The LOF does not constitute an offer to sell or an invitation to subscribe to the securities offered in any jurisdiction to any person to whom it is unlawful to make an offer or invitation in such jurisdiction. The Rights Entitlements and Rights Equity Shares offered in the Issue have not been and will not be registered under the Securities Act or any state securities laws in the United States, and unless so registered may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. Accordingly, such Rights Entitlements and Rights Equity Shares are being offered and sold (i) outside of the United States in offshore transactions in reliance upon Regulation S under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occur; and (ii) in the United States to "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) in transactions exempt from the registration requirements, under Section 4(a) of the Securities Act.

## રૂપિયો ગ્રીનબેકની સામે ૨૧ પૈસા વિસ્તરીને ૮૧.૭૪ પર બંધ રહ્યો

પીટીઆઈ મુંબઈ, તા. ૨૬

વૈશ્વિક બજારમાં અમેરિકાના ચલણના નબળા વલણને પગલે

બુધવારે ડોલર સામે રૂપિયો ૨૧ પૈસાની મજબૂતીમાં ૮૧.૭૪ (અગાઉના બંધ ભાવ સામે) પર

બંધ રહ્યો હતો. ફોરેક્સના વેપારીઓએ જણાવ્યું હતું કે, સ્થાનિક ઈકિવટી બજારોમાં

સકારાત્મક વલણથી સ્થાનિક ચલણને ટેકો મળ્યો હતો. ઈન્ટરબેન્ક ફોરેન એક્સચેન્જ

માર્કેટ ખાતે રૂપિયો ૮૨એ ખૂલ્યો હતો તે પછી ૨૧ પૈસાની મજબૂતી સાથે ૮૧.૭૪ (અગાઉના બંધ

ભાવ સામે) પર બંધ રહ્યો હતો. સત્ર દરમિયાન ડોલર સામે રૂપિયા ૮૧.૬૮ની ઊંચી અને

૮૨.૦૧ની નીચી સપાટી બનાવી હતી. મંગળવારે ડોલર સામે રૂ

પિયા ૮૧.૮