



SARVESHWAR FOODS LIMITED

CIN :L15312JK2004PLC002444

Regd. Off. : Sarveshwar House, Below Gumat, Jammu, (J&K) – 180001

E-mail : cs@sarveshwarrice.com

Contact No. : 01923-220962

Ref no.:

Date:

December 10, 2024

Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra- Kurla Complex
Bandra (E), Mumbai 400051

Listing Compliance Department
BSE Limited
Phirozee Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001

Symbol: SARVESHWAR

Scrip Code : 543688

Sub: Submission of Press Release

"Sarveshwar Foods pioneers Sustainable Agriculture with groundbreaking Soil Mapping Initiative to empower Farmers through Soil Health Card"

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR") we are submitting the Press Release titled "***Sarveshwar Foods pioneers Sustainable Agriculture with groundbreaking Soil Mapping Initiative to empower Farmers through Soil Health Card.***"

We request you to please host the information on Stock Exchange official website for the knowledge of members/investors of the Company and oblige.

Thanking you,

Yourfaithfully

For Sarveshwar Foods Limited

Sadhvi Sharma
Company Secretary

Encl : a/a



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Press Release

“Sarveshwar Foods pioneers Sustainable Agriculture with groundbreaking Soil Mapping Initiative to empower Farmers through Soil Health Card .”

Jammu, December 10, 2024 – Sarveshwar Foods Limited, an emerging player in the FMCG sector and a trusted name for its premium basmati rice from the foothills of the Himalayas, is revolutionizing India’s agricultural landscape with a strong focus on soil health. The company is leading a transformative shift toward sustainable farming practices through its soil mapping initiative, empowering farmers, improving productivity, and strengthening its supply chain for the future.

With over 130 years of legacy, Sarveshwar Foods has always been committed to serving healthy, high-quality rice. In recent years, the company has expanded its heritage into premium FMCG and organic product categories, further underscoring its dedication to sustainability and quality. Originating from the foothills of the Himalayas, where fertile, mineral-rich soil, organic manure, and the snowmelt waters of the Chenab River nourish the land, Sarveshwar Foods produces a complete range of organic products—without relying on artificial fertilizers or chemicals. These products, marketed under the brand name ‘NIMBARK’, promote the philosophy of a ‘SATVIK’ conscious lifestyle, blending wellness with sustainability.

Central to Sarveshwar Foods’ sustainability efforts is its innovative soil mapping program. This initiative forms the backbone of the company’s strategy to improve soil health and maximize crop yields. By offering location-specific soil assessments for all its partner farmers, Sarveshwar ensures precise, scientific recommendations for fertilizer use and irrigation practices, reducing the risk of overuse of harmful chemicals and improving soil quality.

In the past few months, hundreds of soil health cards have been issued, covering nearly 1,000 acres of basmati-growing areas in key farming regions such as R.S. Pura, Palanwalla, Pargawal, and Bishnah. These cards provide farmers with customized guidance to enhance soil fertility, reduce input costs, and increase productivity. The soil mapping program ensures that farmers receive the right nutrients at the right time, improving Fertilizer Use Efficiency (FUE) and protecting long-term soil health.

Sarveshwar Foods is also promoting organic basmati production, encouraging farmers to adopt organic inputs, which not only enhance rice quality but also enable farmers to command higher prices for their crops. The company’s soil mapping efforts play a crucial role in making organic farming more accessible and sustainable for its partner farmers.

Further advancing its commitment to sustainable agriculture, Sarveshwar Foods is diversifying crops by introducing turmeric, garlic, and ginger as part of a broader strategy to establish



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agricultural cooperatives. Through these cooperatives, farmers are ensured access to essential resources and fair prices, thereby improving their economic resilience.

As demand for food grains grows alongside India's increasing population, Sarveshwar Foods acknowledges the critical importance of maintaining soil health. The company's efforts in soil testing and soil mapping are essential tools in enhancing crop productivity, ensuring that Indian farmers can meet the future food security needs of the country while safeguarding soil fertility for future generations.

About Sarveshwar Foods:

Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP -USDA Organic certifications for its products.

The Company is engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir. SFL has sustainable and eco+ve legacy of serving healthy and tasty rice for more than 130 years and in last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of 'ORGANIC' products, being sold with brand name 'NIMBARK'- conceptualised to spread the philosophy of the 'SATVIK' conscious lifestyle.

To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through www.nimbarkfoods.com

SFL is the first private sector NSE and BSE listed food company in Jammu & Kashmir with NSE Symbol: SARVESHWAR and BSE Scrip Code: 543688

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