



Date: August 27, 2024

National Stock Exchange of India Limited

Exchange Plaza, C – 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051

Symbol: FIRSTCRY

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Scrip Code: 544226

Subject: Intimation under Regulation 30 read with Para A of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 read with sub-para 20, Para A, Part A, Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the disclosure regarding order imposing fine passed against the Company and its subsidiary, M/s. Digital Age Retail Private Limited.

The details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are attached as **Annexure - A**.

This is for your information and dissemination.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Brainbees Solutions Limited

Neelam Jethani

Company Secretary and Compliance Officer

Brainbees Solutions Limited

Corporate/Registered Office:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id:** legal@firstcry.com **Website:** www.firstcry.com

CIN: U51100PN2010PLC136340

Annexures A

Details in terms of Regulation 30 read with Schedule III of the Listing Regulations and SEBI Circular No. SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated 13th July, 2023:

Sr. No.	Details of event	Information of such event(s)
I.	Name of the authority;	Metropolitan Magistrate, Karkardooma Courts, Delhi
II.	Nature and details of the action(s) taken, initiated or order(s) passed;	Imposition of fine of Rs. 50,000/-
III.	Date of receipt of direction or order, including any ad-interim or interim orders, or any other communication from the authority;	Order dated 24.08.2024 was received by the Company and its subsidiary, M/s. Digital Age Retail Private Limited on 26.08.2024.
IV.	Details of the violation(s)/contravention(s) committed or alleged to be committed;	Violation of provisions of section 18(1) of Legal Metrology Act and Rules made thereunder.
V.	Impact on financial, operation or other activities of the listed entity, quantifiable in monetary terms to the extent possible;	No financial impact except to the extent of Rs. 50,000/- fine imposed by authority.

Yours faithfully,

For Brainbees Solutions Limited

Neelam Jethani
Company Secretary and Compliance Officer

Brainbees Solutions Limited

CIN: U51100PN2010PLC136340

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