



PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 10.04.2021

To,
BSE Limited
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (01/ 2021-22) dated Saturday,17th April, 2021

With reference to the above-mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Saturday, 17th April, 2021 at 4:30 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the following business:

1. To consider the proposal of raise fund by issue of warrants convertible into equity shares on preferential basis at a price which shall not be less than the minimum price arrived at in accordance with the provisions of Chapter VII of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended from time to time.
2. Any other business with the permission of Chair.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from April 01, 2021 till 48 (Forty Eight) hours after announcement/Declaration of Financial Result of the company for the half Year and Year ended March 31, 2021. (Both the days Inclusive).

You are requested to kindly intimate the members of Stock Exchange and public at large accordingly.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)


JINEN GHELANI
MANAGING DIRECTOR & CFO
DIN: 01872929

