



Netlink Solutions (India) Ltd.

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January 27, 2022

To,

BSE Limited

25th Floor, P.J. Towers,

Dalal Street, Fort,

Mumbai- 400 001.

Re.:- Press Release with respect to Messe Frankfurt India together with Gifts & Accessories, the Exhibition Division of Netlink Solutions (India) Limited, its four co-located fairs - Co-located Paperworld India, Corporate Gift Show and Interior Lifestyle India presented by Ambiente India slated for March 3, 4 and 5, 2022 which has been postponed to May 12, 13 and 14, 2022.

Dear Sir,

Please find enclosed herewith a press release for the captioned subject.

Kindly take the same on record.

Thanking you,

Yours truly,

For Netlink Solutions (India) Limited

Minesh Modi

Whole Time Director

DIN: 00378378



Gifts & Accessories
Magazine

easy2source.com

Aditya Infotech

Press release

27 January 2022

New 2022 dates for co-located Paperworld India, Corporate Gifts and Interior Lifestyle India presented by Ambiente

Ruhi Shaikh
Tel. 022 6144 5914
ruhi.shaikh@india.messefrankfurt.com
www.in.messefrankfurt.com

The much-awaited trade fair trio of Paperworld India, Corporate Gifts and Interior Lifestyle India presented by Ambiente will take place from 12 – 14 May 2022 at the JIO World Convention Centre (JWCC), as confirmed by the organisers today. As the first physical exhibition for the industry after a hiatus of two years of business disruptions, the platform will be a show of the industry's determination, resilience and opportunities in the 'new normal'.

Messe Frankfurt India Trade Fairs India Pvt Ltd together with Gifts & Accessories, the Exhibition Division of Netlink Solutions (India) Ltd announced new dates for their leading consumer goods exhibitions, which was met with an overwhelming support from the industry.

The new dates allow industry stakeholders additional time to plan while offering safety, confidence and flexibility to both exhibitors and fair attendees. Moreover, it also secures maximum participation, while keeping in mind the period before the re-opening of schools which is a key theme for the launch of Paperworld India. The corporate gifting segment on the other hand is witnessing a renewed demand for health, safety or work-from-home related gifting products with the timing aligning with pre-festive sourcing for distributors and wholesalers. Interior Lifestyle India presented by Ambiente's homeware and lifestyle products will thus create perfect synergies with the two fairs.

With less than two months from the scheduled event, the new Omicron variant has posed a challenging business environment both in terms of safety and business prospects, both of which might compromise the standard of the event. "As organisers, we strongly believe the change in dates will create more favourable trade prospects for exhibitors, ensure additional time to plan with certainty and enhance business confidence among the fair attendees," explained Mr Raj Manek, Managing Director Messe Frankfurt Trade Fairs India.

Mr Minesh Modi, Wholetime Director, Netlink Solutions (India) Ltd said: "We are certain that this brief rescheduling will allow us to come back stronger and offer the industry a platform that meets their business objectives. All eyes are set on the 2022 edition and we're completely focused on ensuring a strong return with opportunities for business

Messe Frankfurt Trade Fairs India Pvt. Ltd.
Gala Impecca, 5th Floor,
Andheri Kurla Road,
Chakala, Andheri (E),
Mumbai – 400093

regeneration.”

Continuing their aim to provide a safe and conducive environment for trade, Messe Frankfurt India will organise exhibitions under the “MFISafeConnect” standards that are strictly aligned with government’s health and safety guidelines.

For more information: www.paperworldindia.com | www.corporategiftsshow.com | www.interiorlifestyleindia.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021