



PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 18.07.2022

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (02/ 2022-23) dated Monday, 25th July, 2022

With reference to the above-mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Monday, 25th July, 2022 at 4:00 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the following business:

1. To review the related party transactions of the company
2. Appointment of M/S. Rinkesh shah & Associates as an Internal Auditor of the company.
3. Appointment of M/S. Umesh Ved & Associates as a Secretarial Auditor of the company.
4. To Consider and approve Conversion of Warrants into Shares
5. To consider and approve warrants convertible into equity shares on preferential basis to Promoters and non-promoter persons at a price which shall not be less than the minimum price arrived at in accordance with the provisions of Chapter V of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended from time to time.
6. Any other business with the permission of Chair.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from July 17, 2022 to July 25, 2022 (Both days Inclusive).





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You are requested to kindly intimate the members of Stock Exchange and public at large accordingly.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

A handwritten signature in blue ink that reads 'Jinen Ghelani'.

JINEN GHELANI
MANAGING DIRECTOR & CFO
DIN: 01872929

