

Ref No.: PSL/2020-21/CS/SE/15

Date: 17th June, 2020

To,

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor Plot No. C/1, G Block Bandra Kurla Complex

Bandra (E), Mumbai -400 051

Symbol: DIAMONDYD

To,

Corporate Relationship Department

BSE Limited P.J. Towers, Dalal Street Mumbai- 400 001

Security Code: 540724

Security ID : DIAMONDYD

Sub: Monitoring Agency Report under Regulation 32(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

Dear Sir/Madam,

Pursuant to Regulation 32(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Monitoring Agency Report for the quarter ended 31st March, 2020 issued by HDFC Bank Limited, the Monitoring Agency appointed to monitor utilization of proceeds of Initial Public Offer (IPO).

This is for your information and records.

Thanking you,

Yours faithfully,

For Prataap Snacks Limited

Om Prakash Pandev

Company Secretary & Compliance Officer

Encl: As above

Prataap Snacks Limited

(Formerly known as Prataap Snacks Pvt. Ltd.)

Office: Khasra No. 378/2, 378/1/4, Nemawar Road, Near Makrand House, Gram: Palda, Dist.: Indore (M.P.) India Phone: ++91-731-2437600, 2437602-10 E-mail: info@yellowdiamond.in





CIN: L65920MH1994PLC080618 Website: www.hdfcbank.com HDFC Bank Limited, CMS - Disbursement Team, Lodha - I Think Techno Campus, Office Floor 3, Opposite Crompton Greaves Limited, Next to Kanjurmarg Railway Station, Kanjurmarg East, Mumbai - 400 042

SCHEDULE IX

MONITORING REPORT

NAME OF THE MONITORING AGENCY: HDFC Bank Limited

MONITORING REPORT FOR THE QUATERLY ENDED: March 31, 2020

(1) Name of the Issuer: Prataap Snacks Limited

(a) Deviation from the objects: Given below is the deviation on one of the Objects of the Issue. Shareholders approval is available for the said deviation.

SI. No.	Item Head	Original Cost (as per offer document)	Revised Cost *	Remarks
1	Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernisation at certain of our existing manufacturing facilities *	669.98	274.78	Part of the funds that were earmarked for expansion pursuant to this Object of the Issue have now been earmarked for acquisition of Avadh Snacks Pvt. Ltd.
2	Acquisition of Avadh Snacks Private Limited *	0.00	395.20	This Object of the Issue has been added pursuant to the shareholders approval.

(b) Range of Deviation: Not Applicable

Declaration:

We hereby declare that this report is based on the format as prescribed by SEBI (ICDR) Regulations, 2009, as amended. I/We further declare that this report provides true and fair view of the utilization of issue proceeds.

We declare that we do not have any direct / indirect interest in or relationship with the

issuer/promoters/directors/management and also confirm that we do not perceive any conflict of interest in such relationship / interest while monitoring and reporting the utilization of issue proceeds by the issuer.

Signature:

Name of the Authorized Person/Signing Authority: Siddharth Jadhav

Designation of Authorized person/Signing Authority: Sr. Manager

Seal of the Monitoring Agency:

Date: 17.06.2020

1. Issuer Details:

Name of the issuer	Prataap Snacks Limited					
	Mr. Arvind Mehta, Mr. Amit Kumat, Mr. Apoorva Kumat, Mr. Rajesh Mehta					
	Mr. Naveen Mehta, Mr Arun Mehta, Mrs. Kanta Mehta, Ms. Rita Mehta					
The names of the promoters of the issuer	Ms. Premlata Kumat, Ms. Swati Bapna, Ms. Rakhi Kumat, Ms. Sandhya Kumat					
	SCI Growth Investments II					
Industry/sector to which it belongs	FMCG – Packaged Foods					

2. Issue Details:

Issue Period	September 22, 2017 to September26, 2017					
Type of issue (public/rights)	Initial Public Offering					
Type of specified securities	Equity Shares					
Grading	NA					
Issue size	INR 1,998.58 Million*					
Issue Expenses	INR 123.79 Million*					
Net Proceeds	INR 1,874.79*					

Note: -

- The figures in above table represents proceed received by the Company against fresh issue of shares and do not include the offer for sale amount.
- 2. The issue expense represents the company's share of actual issues expenses, hence differs from the amount disclosed in the prospectus.
- 3. The net proceeds have been adjusted to give effect for the actual issue expenses.



3. Details of the arrangement made to ensure the monitoring of issue proceeds:

(Give item by item description for all the objects stated in offer document separately in following format)

Particulars	Rep ly	Repayment or prepayment in full or in part of certain borrowings availed by the Company		Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernization at certain of our existing manufacturing facilities*		Investment in Subsidiary, Pure N Sure, for repayment/pre- payment of certain borrowings availed by our Subsidiary		Marketing and brand building activities		General Corporate Purpose		Acquisition of Avadh Snacks Private Limited *	
- (- 5 2 8 3		Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Com ment of Monit oring Agen cy	Com ment s of Board of Direc tors	Com ment of Monit oring Agen cy	Comme nts of Board of Directo rs
Whether all the utilzation is as per disclosure in Offer Document?	Yes/ No	Yes	X	No*		Yes		Yes	8	Yes		No*	
Whether Shareholder approval is obtained in case of material deviations# from expenditures disclosed in Offer Document?	Yes/ No	N.A.		Yes		N.A.		N.A.		N.A.		Yes	
Whether means of finance for disclosed objects of the Issue has changed?	Yes/ No	N.A.		N.A.	5	N.A.		N.A.	ū	N.A.	9	N.A.	
Any major deviation observed over the earlier monitoring agency reports?	Yes/ No	No		No		No		No	0.	No		No	
Whether all Government / Statutory approvals related to the object(s) obtained?	Yes/ No	N.A.		N.A.		N.A.		N.A.		N.A.		N.A.	1



Particulars	Rep	prepay full or i cer borro availed	ment or ment in n part of tain wings I by the pany	exper require relat expa (incl through up of product and con of a but and contain certain exist manufative requirements.	g capital nditure ments in ion to insion uding n setting a new tion line struction ailding) nd zation at n of our sting acturing lites*	Subsidia N Sur repaym paym cer borro availed	ment in ary, Pure re, for ent/pre- ent of tain wings I by our idiary	brand (ing and building vities	Corp	eral orate pose	Avadi	sition of 1 Snacks 2 Limited *
		Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Com ment of Monit oring Agen	Com ment s of Board of Direc tors	Com ment of Monit oring Agen cy	Comme nts of Board of Directo rs
Whether all arrangements pertaining to technical assistance/col laboration in operation?	Yes/ No	N.A.		N.A.		N.A.		N.A.		N.A.		N.A.	
Any favorable events improving object(s) viability	Yes/ No	No		No	×	No		No		No		No	
Any unfavorable events affecting object(s) viability	Yes/ No	No		No	4.	No		No		No		No	
Any other relevant information that may materially affect the decision making of the investors	Yes/ No	No	8	No	33 - 33 - 33 - 33 - 33 - 33 - 33 - 33	No		No		No	- 91	No	2

^{*} The Shareholders in the Annual General Meeting ("AGM") held on 28 September 2018 have approved the variation in terms of Object of Issue. The shareholders have approved the use of amount earmarked for expansion of Chips facility and Construction of related building at Indore plant which was forming part of Funding capital expenditure requirements in the aforesaid table for Acquisition of Avadh Snacks Private Limited.



4. Details of object(s) to be monitored:

Cost of object(s) - Rs. In Millions

SI. No.	72	Original	S	Comments	Comment dire	Particulars of	
	Item Head	Cost (as per offer document)	Revised Cost *	of Monitoring Agency	Reason of cost deviation	Proposed financing option	Firm arrangements made
1	Repayment or prepayment in full or in part of certain loans availed by the Company	129.82	129.82	N.A.	N.A	N.A.	N.A.
2	Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernization at certain of our existing manufacturing facilities *	669.98	274.78	Refer below note	. N.A	N.A.	N.A.
3	Investment in Subsidiary, Pure N Sure, for repayment/pre-payment of certain borrowings availed by our Subsidiary	293.70	293.70	N.A.	N.A.	N.A.	N.A.
4	Marketing and brand building activities	400.00	400.00	N.A.	N.A.	N.A.	N.A.
5	General Corporate Purpose	381.29	381.29	N.A.	N.A.	N.A.	N.A.
6	Acquisition of Avadh Snacks Private Limited *	÷	395.20	Refer below note	N.A.	N.A.	N.A.
1	TOTAL	1,874.79	1,874.79	N.A.	N.A.	N.A.	N.A.

^{*} The Shareholders in the Annual General Meeting ("AGM") held on 28 September 2018 have approved the variation in terms of Object of Issue. The shareholders have approved the use of amount earmarked for expansion of Chips facility and Construction of related building at Indore plant which was forming part of Funding capital expenditure requirements in the aforesaid table for Acquisition of Avadh Snacks Private Limited.



101		20 (3)						R	s. In Millions	
-	=======================================	\$0°	Amount utilized			Total	Comments of	Comments of Board of Directors		
Sr. No.	Item Head	proceed s of IPO	At the beginnin g of Quarter	During the Quarte r	At the end of the Quarter	Total unutilize d amount	Monitoring Agency	Reaso n for Idle funds	Proposed course of Action	
1	Repayment or prepayment in full or in part of certain loans availed by the Company	129.82	129.82	0.00	129.82	0.00	NA	NA	NA.	
2	Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernisation at certain of our existing manufacturing facilities *	274.78	95.45	83.83	179.28	95.50	NA	ΝA	NA	
3	Investment in Subsidiary, Pure N Sure, for repayment/pre- payment of certain borrowings availed by our Subsidiary	293.70	293.70	0.00	293.70	0.00	NA	NA NA	NA	
4	Marketing and brand building activities	400.00	288.35	42.25	330.60	69.40	NA	,NA	NA	
5	General Corporate Purpose	381.29	381.29	0.00	381.29	0.00	NA	NA	NA	
6	Acquisition of Avadh Snacks Private Limited *	395.20	395.20	0.00	395.20	0.00	<u>2</u> 8		10	
	Total:	1,874.79	1,583.81	126.08	1,709.89	164.90		A	50°	



iii. Deployment of unutilized IPO proceeds - Rs. in millions

Sr. No.	Type of instrument where amount invested	Amount invested	Maturity date	Earnings (interest accrued as on 31 March 2020)	Return on Investment (ROI%) P.A.	Market Value as at the end of 31 March 2020
1	FD with HDFC Bank Limited	6.46	21-03-21	0.01	5.00	6.47
1 2	FD with HDFC Bank Limited	59.70	04-12-21	1.34	6.40	61.04
= 3	FD with ICICI Bank Limited	10.75	22-09-20	= 0.45	6.80	11.20
4	FD with ICICI Bank Limited	10.75	28-09-20	0.43	6.80	11.18
5	FD with ICICI Bank Limited	40.00	19-06-20	2.30	7.15	42.30
6	FD with ICICI Bank Limited	20.00	02-10-20	0.79	6.80	20.79
7	FD with ICICI Bank Limited	20.00	18-05-21	0.55	6.85	20.55
	Total	167.66		5.87	20	173.53

iv. Delay in implementation of the object(s) – There is no delay in implementation of the objects.

4	Complet	ion Date	Delay (No. of days/ months)	Comments of Board of Directors						
Object(s) Name	As per Offer Document	Actual		Reason of delay	Proposed Course of Action					
N.A.										

