

November 30, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip becomes the travel partner for the prestigious International Indian Film Academy and Awards (IIFA) 2023**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

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Easy Trip Planners Ltd.

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EaseMyTrip becomes the travel partner for the prestigious International Indian Film Academy and Awards (IIFA) 2023

- EaseMyTrip to offer Special Packages for the event happening in Abu Dhabi
- EaseMyTrip to provide free invitations to attend IIFA on buying air tickets to Abu Dhabi

New Delhi, November 30, 2022: EaseMyTrip.com, one of the largest travel tech platforms, becomes the travel partner for the prestigious International Indian Film Academy and Awards (IIFA) 2023 which brings together the very best of the Indian film industry.

This year IIFA returns to Yas Island, Abu Dhabi, for the second consecutive year on February 9, 10 and 11, 2023. IIFA 2023 will be held in collaboration with the Department of Culture and Tourism - Abu Dhabi (DCT -Abu Dhabi) and Miral, Abu Dhabi's leading creator of immersive destinations and experiences.

Under this partnership, EaseMyTrip is selling exclusive packages for the event and free IIFA passes on buying tickets to Abu Dhabi to attend the glorious and glamorous events- IIFA Rocks and NEXA IIFA Awards. Customers can book their tickets to Abu Dhabi via the link <https://www.easemytrip.com/offers/fly-to-iifa.html> and use the Code: EMTIIFA to avail the benefits.

Commenting on the partnership, **Mr. Nishant Pitti, CEO and Co-Founder, EaseMyTrip, said,** *"We are proud to be the travel partner of the very loved awards event and wish the best and the deserving talent in the industry wins. With this, we are excited to bring out a chance for the customers to attend the IIFA and become a part of a memorable experience while they book tickets with us to Abu Dhabi."*

Noreen Khan, Spokesperson of IIFA said, *"We are glad about EaseMyTrip's continuing partnership with IIFA. EaseMyTrip is a trusted brand that has a zero-convenience fee and full-refund on medical grounds policy. When it comes to travel, EaseMyTrip has all the solutions to it and gives the best services. We are excited to welcome everyone who book their flights to Abu Dhabi with EaseMyTrip and win a chance to attend IIFA. We are certain IIFA 2023 will be one of the best experiences of a lifetime."*

The 23rd edition of IIFA will take place at the world-class Etihad Arena, Yas Island, Abu Dhabi - the Middle East's largest state-of-the-art indoor entertainment and will be hosted by the actors Abhishek Bachchan, Farhan Akhtar and Maniesh Paul. The upcoming edition will be filled with more magic and entertainment with many renowned names like Salman Khan, Varun Dhawan, Karan Johar, Kriti Sanon, and many more in attendance.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international

offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

About IIFA (International Indian Film Academy)

IIFA is dedicated to building bridges across cinemas, businesses, communities, and nations, creating everyone's dream: "One People. One World". IIFA is the most appreciated South Asian film academy and a global platform that gives the Indian film fraternity an opportunity to reach audiences in international territories. The alliances made via the platform of IIFA provide huge benefits and gain to India and an equally important objective is to create similar benefits in the host country. The aim is to establish a system of mutual benefit to both India as well as the host destinations by boosting tourism, economic development, trade, culture, cross-border investments and film co-productions. The IIFA Weekend & Awards each year travels to new, exciting and beautiful destinations, taking the film fraternity to unite and celebrate the best of Indian film and culture, thereby taking Indian Cinema and India to a wider audience. www.iifa.com

Media Queries:

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