



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 E-mail : info@rjcorp.in • Visit us at : www.varunpepsi.com
CIN No. : L74899DL1995PLC069839

May 1, 2019

To,

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| BSE Limited Phiroze Jeejeebhoy Towers , Dalal Street, Mumbai - 400 001 Email: corp.relations@bseindia.com Security Code: 540180 | National Stock Exchange of India Ltd. Exchange Plaza, Block G, C/1, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Email : cmlist@nse.co.in Symbol : VBL |
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Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Conclusion of acquisition of franchise rights in South and West regions from PepsiCo India Holding Private Limited ("PepsiCo").

Dear Sir/ Madam,

In continuation to our letter dated February 18, 2019 and March 25, 2019, we would like to inform you that our Company has concluded the acquisition of franchise rights in South and West regions from PepsiCo for a national bottling, sales and distribution footprint in 7 States and 5 Union Territories of India. Transfer of manufacturing facilities in above territories is in progress and shall be completed in due course.

Company is now a franchise of PepsiCo beverages business across 27 States and 7 Union Territories of India.

You are requested to take the above on record.

Yours Faithfully,

For Varun Beverages Limited


Ravi Batra
Chief Risk Officer and Group Company Secretary

