

Date: 16-08-2022

**To,
BSE LTD.,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001**

**Sub: Press Release
Ref: Raghav Productivity Enhancers Limited, Scrip Code: 539837**

Dear Sir/ Madam,

Please find enclosed Press Release issued by the Company.

Kindly take the above and oblige.

**Yours Faithfully
For Raghav Productivity Enhancers Limited**



**Neha Rathi
(Company Secretary)
M.No.: A38807**

Encl.: as above

Registered Office:

Office No. 36, 4th Floor, Alankar Plaza, Central Spine, Vidhyadhar Nagar, Jaipur, Rajasthan - 302 023

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NowPurchase and Raghav Productivity Enhancers to grow Silica Ramming Mass business for foundries in Eastern India

Kolkata, August 2022: NowPurchase, a tech-enabled procurement platform based in Kolkata, partners with Raghav Productivity Enhancers to provide ramming mass to foundries and casting units in the Eastern Region of the country through its robust tech-based supply chain platform. Through this collaboration, the tech-enabled procurement company has made silica ramming mass for foundries, premixed with Boron Oxide/Boric Acid, available on their platform.

Commenting on the partnership, Naman Shah, Founder & CEO, NowPurchase, said, "We are pleased to partner with Raghav Productivity Enhancers, the world's largest manufacturer of ramming mass. This helps us get closer to our vision of being a one-stop raw material platform for the metal manufacturing industry."

Raghav Kabra, COO, Raghav Productivity Enhancers, said, "Through our partnership with NowPurchase, we aim to develop our foundry clientele in East India. Ours is the largest and most advanced Silica Ramming Mass manufacturing plant in India. Our foundry products are developed in technical collaboration with JWK AB Sweden.

About NowPurchase:

NowPurchase is a Kolkata-based technology-driven procurement solution for metal manufacturers that suggests and delivers production inputs with the lowest cost of manufacturing. They provide transparent and efficient procurement for foundries by reducing risk, optimizing cost, and improving the procurement process with the help of their technology and domain expertise. Simultaneously, they are developing the OS (Operating System) that will supercharge the productivity and processes of foundries, eventually allowing procurement to be autonomous.

NowPurchase is a single point of service for all production inputs with:

- Real-time, transparent pricing and stock availability
- Quality assurance with testing & warehousing infrastructure
- Proprietary algorithm to optimize manufacturing process.

NowPurchase addresses the most pressing issue of time constraints by enabling users to utilize WhatsApp bots for product information, pricing, and order delivery at their leisure. NowPurchase has worked with 100 foundries in the last two years, including large corporations such as TATA Metaliks. With its complete range of services and solutions, the company aspires to expand its geographic reach and become the ultimate procurement platform for all metal manufacturers.



About Raghav Productivity Enhancers

Raghav Productivity Enhancers Ltd. is the world's largest manufacturer of silica ramming mass. It exports to over 30 countries in Asia, Africa and Middle East countries. It is one of the few silica ramming mass player to break geographical barriers due to its superior product quality and customisation processes achieved through extensive R&D over last 10 years.