

August 14, 2023

**BSE Limited**

Corporate Relationship Department  
25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001.

**BSE Scrip Code: 524000**

**National Stock Exchange of India Limited**

The Listing Department,  
Exchange Plaza,  
Bandra- Kurla Complex, Bandra (East),  
Mumbai - 400 051.

**NSE Symbol: POONAWALLA**

**Subject: Change in Senior Management Personnel (“SMP”).**

**Reference: Regulation 30 of the Securities and Exchange Board of India (“SEBI”) (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”).**

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of the SEBI Listing Regulations, we hereby inform you that basis the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company on July 07, 2023, approved the appointment of Mr. Kumar Gaurav as the Chief Marketing Officer (“CMO”) of the Company, forming part of the Senior Management of the Company.

Mr. Kumar has joined the Company with effect from today i.e., 14 August 2023.

The details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is given in the enclosed **Annexure A**.

This is for your information and records.

Thanking you,

Yours faithfully,

**For Poonawalla Fincorp Limited**

**Shabnum Zaman**  
**Company Secretary**  
**ACS: 13918**

Poonawalla Fincorp Limited

**CIN:** L51504PN1978PLC209007

**Registered Office:** 201 and 202, 2nd floor, AP81, Koregaon Park Annex, Mundhwa, Pune - 411 036

**T:** +91 20 67808090 | **E:** info@poonawallafincorp.com | **W:** www.poonawallafincorp.com

**Annexure A**
**Appointment of Mr. Kumar Gaurav as Chief Marketing Officer (“CMO”) of the Company**

Sl. No.	Details of Events that need to be provided	
1.	Reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise</del>	Appointment of Mr. Kumar Gaurav as Chief Marketing Officer (“CMO”) of the Company
2.	Date of appointment/ <del>re-appointment/cessation</del> (as applicable) & term of appointment/ <del>re-appointment</del>	14 August 2023 Term of appointment is not applicable since he is in full time employment with the Company
3.	Brief profile (in case of appointment)	<p>Mr. Kumar Gaurav (44 years) has over two decades of experience in Marketing and Communication.</p> <p>In his previous assignment with IndusInd Bank, he was working as SVP &amp; Head Marketing &amp; Communication. Prior to IndusInd Bank, he has worked with Edelweiss Tokio Life Insurance, Jana Small Finance Bank, Pernord Ricard India, Idea Cellular etc.</p> <p>Mr. Kumar Gaurav has managed Market Research, Marketing, Strategic Brand Communication, Content &amp; Digital Marketing, Partnership, Media Management &amp; Leading a Marketing Team.</p> <p>Mr. Kumar Gaurav is PGD in Business Management (Marketing and International Business) from M.S. Ramaiah Institute of Management, Bangalore.</p>
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable

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