

**ADD-SHOP E-RETAIL LIMITED**

**CIN: L51109GJ2013PLC076482**

**Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)**

**Tel. No.: 0281-2363023**

**Date: 28<sup>th</sup> February, 2024**

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**Sub: Outcome and Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**  
**Ref: Security Id: ASRL / Code: 541865**

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Meeting Board of Directors of the Company held today i.e., Wednesday, 28<sup>th</sup> February, 2024 at B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat, which commenced at 4:00 P.M. and concluded at 4:45 P.M., inter-alia has considered and approved:

1. Appointment of Mr. Parmar Jitendra Pradipbhai (DIN: 09699769) as Non-Executive Independent Director of the Company w.e.f 28<sup>th</sup> February, 2024.
2. Appointment of Mr. Manish Shrichand Bachani (DIN: 08013906) as Non-Executive Independent Director of the Company w.e.f 28<sup>th</sup> February, 2024.
3. Resignation of Mr. Dadhania Vivek Gopalbhai (DIN: 08165978) from Non-Executive Independent Director of the Company w.e.f 28<sup>th</sup> February, 2024.
4. Resignation of Ms. Kinjal Jasmatbhai Khunt (DIN: 08166013) from Non-Executive Independent Director of the Company w.e.f 28<sup>th</sup> February, 2024.
5. Increase in Authorised Share Capital up to Rs. 35,01,00,000/- (Rupees Thirty-Five Crores One Lakh Only) by alteration of the capital clause in the Memorandum of Association of the Company.
6. Decided to hold Extra Ordinary General Meeting of the Company on Saturday, 23<sup>rd</sup> March, 2024 at 4:00 PM.

Further, the information required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9<sup>th</sup> September, 2015, is enclosed herewith as Annexure A.

Please take note of the same on your records.

Thanking you,

Yours faithfully,

**For, Add-Shop E-Retail Limited**

  
**Dineshbhai B. Pandya**  
Managing Director  
DIN: 06647303

Place: Rajkot



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**Annexure – A**

**Details as required under Regulation 30 of the Listing Regulations and the SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015, are provided below:**

**1. Appointment of Mr. Parmar Jitendra Pradipbhai (DIN: 09699769) as Non-Executive Independent Director of the Company w.e.f 28<sup>th</sup> February, 2024:**

Sr. No.	Particulars	Details
1.	Name	Parmar Jitendra Pradipbhai
2.	Designation	Non-Executive Independent Director
3.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment <b>Term:</b> Appointment subject to approval of Shareholders in General Meeting
4.	Date of appointment / cessation (as applicable)	28 <sup>th</sup> February, 2024
5.	Brief profile (in case of appointment)	Mr. Parmar Jitendra Pradipbhai is Post Graduate in Commerce (Accounting and Finance) and a Fellow Member of the Institute of the Company Secretaries of India being a Practicing Company Secretary having more than 8 years of experience in the field of Corporate Laws, Financial Management, Business Management, Income Tax Planning, GST Laws and other Laws, etc.
6.	Disclosure of relationships between Directors (in case of appointment of a director)	Mr. Parmar Jitendra Pradipbhai is not related to any Director of the Company.

**2. Appointment of Mr. Manish Shrichand Bachani (DIN: 08013906) as Non-Executive Independent Director of the Company w.e.f 28<sup>th</sup> February, 2024:**

Sr. No.	Particulars	Details
1.	Name	Manish Shrichand Bachani
2.	Designation	Non-Executive Independent Director
3.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment <b>Term:</b> Appointment subject to approval of Shareholders in General Meeting
4.	Date of appointment / cessation (as applicable)	28 <sup>th</sup> February, 2024
5.	Brief profile (in case of appointment)	Mr. Manish Shrichand Bachani Expertise in field of Marketing Management, Business Operations, Project Management and Administration.
6.	Disclosure of relationships between Directors (in case of appointment of a director)	Mr. Manish Shrichand Bachani is not related to any Director of the Company.

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**3. Resignation of Mr. Dadhania Vivek Gopalbhai (DIN: 08165978) from Non-Executive Independent Director of the Company w.e.f.28<sup>th</sup>February, 2024**

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Due to other Professional Commitments.
2.	Date of Resignation	28 <sup>th</sup> February, 2024
3.	Brief profile (in case of appointment);	NA
4.	Disclosure of relationships between directors (in case of appointment of a director)	NA
5.	Names of listed entities in which the resigning director holds directorships, indicating the category of directorship.	NA
6.	Names of listed entities in which the resigning director holds membership of board committees, if any	NA
7	Letter of Resignation along with detailed reasons for resignation and Confirmation that there is no other material reasons other than those provided	Letter of Resignation is attached with this annexure. Mr. Dadhania Vivek Gopalbhai has confirmed that there is no material reason for his resignation, other than those stated in the resignation letter.

**4. Resignation of Ms. Kinjal Jasmatbhai Khunt (DIN: 08166013) from Non-Executive Independent Director of the Company w.e.f. 28<sup>th</sup> February, 2024**

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Due to other Professional Commitments.
2.	Date of Resignation	28 <sup>th</sup> February, 2024
3.	Brief profile (in case of appointment);	NA
4.	Disclosure of relationships between directors (in case of appointment of a director)	NA
5.	Names of listed entities in which the resigning director holds directorships, indicating the category of directorship.	NA
6.	Names of listed entities in which the resigning director holds membership of board committees, if any	NA
7	Letter of Resignation along with detailed reasons for resignation and Confirmation that there is no other material reasons other than those provided	Letter of Resignation is attached with this annexure. Ms. Kinjal Jasmatbhai Khunt has confirmed that there is no material reason for his resignation, other than those stated in the resignation letter.

# **Dadhania Vivek Gopalbhai**

**Address:** Block No 86, Charnal-8, Kotecha Nagar Near Kotecha  
Highschool, Kalawad Road, Rajkot, Gujarat, India - 360001

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**Date:** 28<sup>th</sup> February, 2024

To,  
The Board of Directors,  
**Add-Shop E-Retail Limited**  
B-304, Imperial Heights, 150 Ft. Ring Road,  
Rajkot - 360 005, Gujarat (India)

Dear Sir,

**Sub: Resignation from the post of Non-Executive Independent Director  
Of the Company**

I am thankful to the Directors and Shareholders of the Company for selecting me on the Board as a Non-Executive Independent Director. I was extremely happy to work as a Non-Executive Independent Director of the Company and extended all my support for benefit of the Company.

Due to my other professional commitments, I am submitting my resignation as a Non-Executive Independent Director of the Company with immediate effect.

I further confirm that there is no other material reason other than as mentioned above for resignation from the position of Independent Director of the Company.

Therefore, you are requested to consider my resignation.

Thanking you.

Yours Faithfully,



**Dadhania Vivek Gopalbhai**  
**Director**  
**DIN: 08165978**

# Kinjal Jasmatbhai Khunt

**Address:** Sharda Apartment, Block No.B-1, Opp.Meghani Hospital, Kothariya  
Main Road, Bhaktinag, Rajkot, Gujarat, India – 360 002

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**Date:** 28<sup>th</sup> February, 2024

To,  
The Board of Directors,  
**Add-Shop E-Retail Limited**  
B-304, Imperial Heights, 150 Ft. Ring Road,  
Rajkot – 360 005, Gujarat (India)

Dear Sir,

**Sub: Resignation from the post of Non-Executive Independent Director  
Of the Company**

I am thankful to the Directors and Shareholders of the Company for selecting me on the Board as a Non-Executive Independent Director. I was extremely happy to work as a Non-Executive Independent Director of the Company and extended all my support for benefit of the Company.

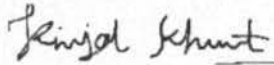
Due to my other professional commitments, I am submitting my resignation as a Non-Executive Independent Director of the Company with immediate effect.

I further confirm that there is no other material reason other than as mentioned above for resignation from the position of Independent Director of the Company.

Therefore, you are requested to consider my resignation.

Thanking you.

Yours Faithfully,



**Kinjal Jasmatbhai Khunt**  
**Director**  
**DIN: 08166013**