

Date: 27th December, 2022

To, The Manager-Listing Department, The National Stock Exchange of India Limited, Exchange Plaza, Plot No. C/1, G-Block, Bandra Kurla complex, Bandra East, Mumbai-400 051 Trading Symbol: DEVIT	To, The Secretary, BSE Limited Phiroze Jeebhoy Towers, Dalal Street Mumbai -400001 Trading Symbol: 543462
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Subject: Announcement under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are enclosing herewith the announcement regarding rebranding of DEV IT's new logo.

Kindly take the above information on your records.

Thanking you,

On behalf of Board of Directors
DEV INFORMATION TECHNOLOGY LIMITED

Krisa Patel
(Company Secretary and Compliance Officer)
Place: Ahmedabad

Encl.: a/a

Dev Information Technology Limited

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Rebranding Announcement: Introducing DEV IT's new logo

Same Identity. New Face. But Bolder.



As part of the ongoing evolution of our brand, we are pleased to unveil our new DEV IT logo. With a new design that is infused with our brand colors, we have distilled the essence of our brand into an updated look while retaining our vibrant and ever-visible colors.

Despite the radical change in our performance, our branding has remained the same. Our updated visual identity is designed to connect better with our clients and better represent our work. DEV IT's rebranding represents an extension of the values we share with our people.

We see four arrows which converge towards a unified center. The concept revolves around these four converging arrows which also reflect our core ideologies and drive the decisions we take.

The color ORANGE represents creativity, adventure, enthusiasm, success, balance and reflects OUR VALUE: RESPECT.

The color BLUE represents stability, harmony, peace, calm, trust and reflects OUR VALUE: INTEGRITY

The color SILVER represents wealth, modernity, innovation, sophistication and reflects OUR VALUE: INNOVATION

The color GREEN represents growth, fertility, health, generosity and reflects OUR VALUE: COLLABORATION